

ReduceWaste CT

Connecticut DEEP Solid Waste
Management Advisory Committee

January 25, 2022



Food Waste Diversion & Reuse in Connecticut



ReduceWaste CT provides waste reduction solutions for Connecticut businesses



Customer Contact Center

Connecticut solid waste rules and regulations

Reuse opportunities

Strategies to improve existing programs

Guidance for materials management

Direct technical support

 ReduceWasteCT@cetonline.org

 888-410-3827

Meeting You Where You Are:

Site visits -
*virtual and
in-person*

Hands-on,
site-specific
waste
reduction
strategies

Support new
pilot
programs for
diversion

Simple cost
analysis of
diversion
programs

Business Technical Assistance



Supporting Service Providers

Service provider
database

Generator support
to reduce
contamination in
material streams

Outreach & Program Awareness for Businesses

Social Media

E-newsletter

Website

Business Outreach

Newsletters

Press and media releases

Presentations

Direct engagement





Business Resources

Educational
Materials

Guidance
Documents

Service
Provider
Database

Case
Studies



Workshops for Businesses

Half-day events

Featured speakers

Resource sharing

Questions?

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