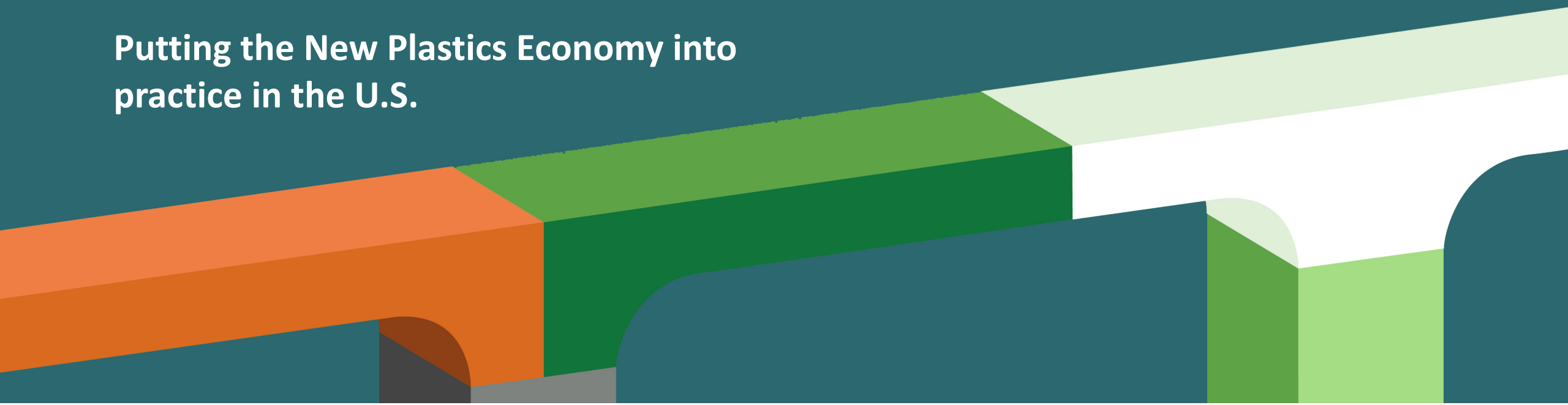
THE BRIDGE TO CIRCULARITY

Putting the New Plastics Economy into practice in the U.S.

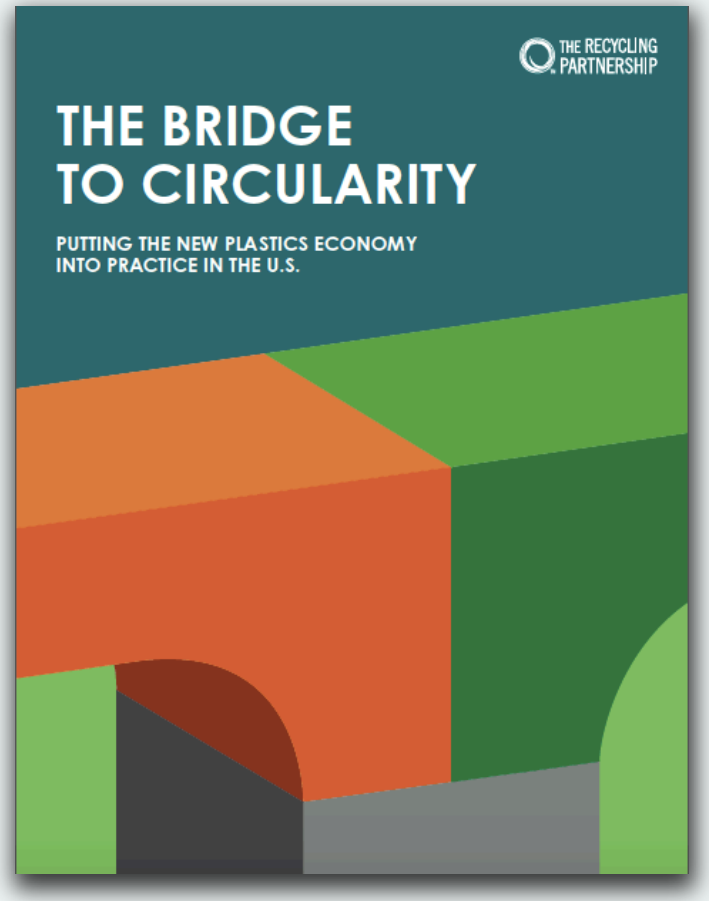
THE RECYCLING PARTNERSHIP™



Introduction

"The Bridge to Circularity"

Inspired and endorsed by the Ellen MacArthur Foundation (EMF) New Plastics Economy Global Commitment.



Why is The Recycling Partnership leading the charge?

Many of our funders are signatories

We are a proven action-agent in recycling.

A circular economy (for packaging) cannot happen without recycling.

More than ever before, there is a need for collaborative action to address the recycling challenges at the local and national level and The Recycling Partnership's report helps provide the roadmap for partnership to accelerate progress toward a circular economy in the United States.

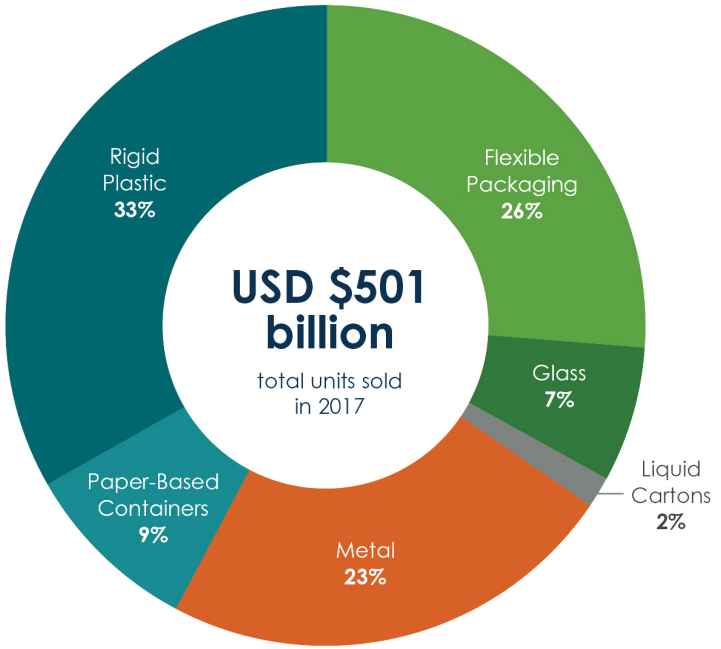
BRUCE KARAS, Vice President Environment & Sustainability, Coca-Cola North America

There are lots of reports out there about plastic, why is this one different?

Yes, it's about plastics, but not ONLY plastics

- A system that solves for plastics alone will not create a viable platform for a truly circular economy.
- All initiatives launched as part of this report will focus across the material spectrum.

VOLUME SHARE OF PACK TYPES IN NORTH AMERICA, 2017



USD $501 billion
Total 2017 market size

USD $529 billion
Total 2022 market size

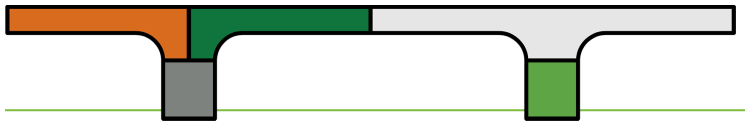
1.1%
Forecast CAGR* (2017-2022)
*compound annual growth rate

There are lots of reports out there about plastic, why is this one different?

Enough talk, let's take action!

The EMF New Plastics Economy Global Commitment has really focused attention on this issue but now we need to pivot to solutions.

Finding	**1** The speed of packaging innovation has outpaced the capabilities of recycling infrastructure.	**2** In its current form, the U.S. recycling system cannot deliver the supply of recycled materials demanded by the New Plastics Economy Global Commitment.	**3** Intractable underlying challenges necessitate a parallel exploration of how to build a sustainably funded and responsive future system.
Initiative	**Pathway to Recyclability**	**Unlocking Supply**	**Recycling 2.0 and Transformative Policy**

We're all in this bin together

Imagine it's not just a bigger bin, but a bigger vision…