

Connecticut Recycling Market Development Council

<http://www.ct.gov/deep/cwp/view.asp?a=2718&q=523038>

June 18, 2013: 1:00pm-2:30 pm

Russell Room

DEEP Headquarters, 79 Elm Street, Hartford, CT, 06106-5127

In attendance (those who signed in): Jerry Snyder, Pam Roach, Roger Guczowski, James Maynard, Sherill Baldwin, David Cooper, Cowlis Andrews, Judy Belaval, Joseph Schiavoni, Jennifer Weymouth, Ann Chambers, Steve Changaris , Chelsea Sarnecky

On Phone (those who self-identified): Dave Rainer, Mike D'Auria, John Mulligan, Mary Anne Remolador, Henry Lake, Diane Lauricello

Notes: Summary Submitted by Zachary Liebnick, DEEP intern
Facilitator: Sherill Baldwin

1. Introductions
2. Review/Summary of last meeting; ground covered
 - a. Explained how to get to new website – [Recycling Market Development Council](#)
3. Where do we want to go?
 - a. Quality
 - i. Not only look into primary processing but also into secondary processing
 1. Textiles, glass,
 2. Perhaps focusing on materials with no processing?
 - a. Food scraps, organics,
 - b. high-grade white paper (where is no need to mix with papers of lesser grade)
 - ii. What/Where are we exporting?
 1. Raw materials, finished goods, semi-processed materials?
 2. How are we able to export raw materials out of country and then import the final good with transportation costs, and have a final good with more value and less cost than if produced here?
 3. We can find data from processing facilities that have to report where they send raw materials since can't use brokers
 - iii. Should learn more/focus on development in the state first and then expand out into region
 1. What materials generated?
 2. Who are those who require these materials?
 3. What are manufacturers buying? Costs?
 - iv. Or do we focus on region?
 - b. Procurement
 - i. HB6023- shingle bill passed but soft law – requires DOT to look at developing spec, but doesn't require purchasing/using spec
 1. Opportunity for other highway projects
 - ii. Procurement laws can provide incentive for demand
 1. Need to better understand existing laws

- 2. What other materials/products should be focused on?
 - a. Ex. Highway (glass/shingles for roadways, use of compost)
 - iii. Need to increase awareness and strengthen use of these laws
 - c. Require collection of materials but need laws to strengthen processing and **foster demand**
 - i. Lack of demand is partly why these materials are being exported out of state
 - 4. What resource do we already have?
 - a. DEEP resources
 - i. Web – links to some market sites; DEEP info dated
 - ii. [New York market database](#)
 - 1. Some CT business on this; CT promotes using
 - 2. Potential gaps in program
 - a. How big these companies are and what exactly they're trying to use these materials for?
 - b. Lack of specifications
 - i. How these materials need to be prepared
 - c. Need overview to let people know of broader opportunity for these materials
 - i. Perhaps education?
 - iii. [SERDC](#) – not necessarily a database – but a map of resources – regional – interesting, but may not be what we want to replicate
 - iv. [Reuse Marketplace](#) website
 - 1. Regional website
 - a. Open to businesses, municipalities, governments, institutions - all can join for free, post
 - v. Zach Liebnick – DEEP summer intern
 - 1. Can do help with some of Council's needs; prelim research
5. What resources do we need?
 - a. Market development database – overall most folks like the idea of moving in this direction – over an REI (*Recycling Economic Information study, which would include the reuse sector too, that helps support the need for resources for this industry because it looks at the size of industry/number of jobs, percent of economy etc*).
 - i. SECTer could help identify existing resources about manufacturers already collected/existing
 - ii. Should we look into expanding NY's database?
 - 1. Yes – but we may have additional needs/may want to tweak it a little
 - iii. Funding opportunities
 - 1. Sherill shared she's looking into possible funds to help the Council – original intention was for an REI study – but it's sounding like Council might prefer a database – especially if combined with shrinking 'gap' Roger identified – that helps such information but more accessible/useful -
 - a. To develop and manage market database

- i. Need to connect processors to manufacturers
 - ii. Potentially identify manufactures who use feedstock or could use feedstock
 - b. Original idea was REI (recycling economic information) study and how we can add value, jobs etc.
 - i. Good data to have but has been done before for region, municipalities etc.
 - ii. Data - good for approximately 5 years
- 6. Where do we go from here?
 - a. Structure of council
 - i. Sherill asked about idea to form a 'core' or 'key' group that she could work with – a team to bounce around ideas and help guide her/the Council
 - ii. Folks felt we weren't ready yet to structure; suggested Sherill contact people as she needs assistance and/or guidance – folks overall felt they were available to Sherill if she needed their help
 - b. Research/Outreach
 - i. Manufacturers - need to know more about which manufacturers are using recycled feedstocks, are they using locally sourced materials and how to engage them in conversation (Zach L. and Annie Chambers)
 - 1. Look at Connecticut economic development districts (5 in CT)
 - 2. Those who created them already have identified manufactures, suppliers, etc.
 - 3. Data is already out there just needs to be gathered
 - a. Southeastern Connecticut Manufactures Council- see what they are buying and where they are buying from
 - ii. Universities – materials science and other departments – need to know what they're working on and how to engage on R&D related to materials/resources we are generating, new processing techniques and/or product development (Zach and Sherill)
 - iii. We're familiar with NYS recycling market database, SERDC and Reuse Marketplace – what other systems are out there we could learn from? (Zach)
 - iv. Procurement – existing laws, possible partners, who's working on EPP at DAS (Sherill)
- 7. Next meeting
 - i. Meet somewhere besides DEEP
 - 1. CT Recyclers Coalition host (trash museum)? – Roger will look into
 - 2. CBIA had offered last time – but had scheduling conflict – Sherill will ask Adam/Eric at CBIA
 - ii. Shoot for September 2013 (too many vacations in August)
 - iii. Potentially Tuesday or Thursday afternoon