

## Connecticut Recycling Market Development Council

March 26, 2013: 1:00pm – 2:30pm

Conference Room 4B

DEEP Headquarters, 79 Elm Street, Hartford, CT

### Notes:

In attendance (those who signed in): John Mulligan, John Pizzimenti, Erich Spader, Joe Gordon, Val Tatasciore, Steve Changaris, Joe DeRisi, Frank Antonacci, Chris Oser, James Maynard, Roger Guzowski, David Cooper, KC Alexander, Judy Belaval, Joseph Schiavone, Mike Johnson, Rich Jones, Adam Ney, Tim DeVivo, Chris Kling, Doreen Zaback, Carmen Molina-Rios, Jeff Bolton, Chris Duffy, Bud McAllister

On Phone (those who self-identified): Brian Bartram, Mary Ann Remolador, Dave Reiner, Mike Durfor, Mike D'Auria, Cheryl Thibeault.

Notes: Summary submitted by Sherill Baldwin

### Notes:

1. Introductions were made around the table/room and on the phone.
2. What is market development mean for recycling/reuse?
  - a. Sherill provided a short ppt presentation, What is Recycling Market Development – using definitions and understandings from DEEP research, NERC (Northeast Recycling Council) and SERDC (Southeastern Recycling Development Council)
  - b. Discussion: 'what is market development', how to support recycling and reuse businesses in Connecticut?

-Where are we going to sell end-product?

-Can we bring new end-users into state/region

-Need better market-place for businesses in state

-recycling processors in state don't have end-products that local manufacturers can use?

-Do we know all materials we generate/process?

-Cooperation

-workforce development for this industry

-understanding what is needed (believe this is specification on baling, processing)

-new product development – need new uses for our local materials

-\$ to support/expand demand-side

-new customer base – customer development for businesses (ie create jobs)

-Policy – procurement by government (fed, state, local) – including repurposed and remanufactured goods, not just products with recycled content

-Storm debris – opportunity?

-Policy – promote small businesses – product/materials

-modeling cooperation is important – example with deconstruction – cooperation is important between the deconstruction contractor – hauler- and building material reuse center. In area of reuse – the hauler will get paid for their transportation services, but not for any tip fee – transportation is for reuse center that will not pay beyond deliver cost.

### 3. Role of Council

Link-connect (assume all the pieces/parts of the industry)

Better separation of materials – for reuse, value-added (better sorting, cleaning, 2\* and 3\* processing?)

-Help identify some of the low-level materials we could add value to

-Clean up materials

-Additional processing

New Markets – creating/finding

Bottle bill up to 10 cents

Educate – manufacturers (of what we have), processors (what is needed), other (new processors needed), general public (about this industry)

Develop BMP for materials – processing and material marketing specs  
Educate folks (public?) on how materials are used and what they are made into in CT  
Have public purpose – gov't should continue to be involved/at table – helping CT

#### 4. Structure of Council

This was brought up but needs further discussion. At this point the group is a stakeholder group of DEEP with the intent of industry leaders moving the effort into a committee or subcommittee of an existing organization, creating a stand-alone group or perhaps a new organization.

Further conversations need to happen to discuss whether this group needs an “executive committee” or “core group” to help lead the effort.

#### 5. Developing Goals and Objectives

The first meeting is looking at this broadly, future meetings will hone goals and objectives.

#### 6. Possible Projects

-Inventory existing materials, existing markets, existing businesses and their needs (how much material do we have available in CT; matchmaking)

-Inventory of BUDs in CT – approved and not approved

When do you need a BUD? What are the policies/rules for using and buying commodities...when do the commodities stop being ‘waste’ (ie is glass cullet a commodity?)

How materials are/could be used; when does it need approval from DEEP?

-How much supply do we have or could we have?

New Product Development – we should be fostering this... innovation should be coming from businesses

Education/Marketing

To support industry (educ general public, businesses/gov't – all future customers)

Market database...how to let other businesses know we have materials or are seeking materials?

Linking businesses to existing business resources

How to make ourselves more competitive?

CT wants to be a leader, how to increase customers/sales, be competitive in regional/global marketplace

#### 7. Next steps

a. Who isn't at the table; who do we need to reach out to

Manufacturers

Universities (especial materials science researchers)

Someone from CI or financial person?

Legislators – esp. someone from commerce (maybe environment)

b. Future topics

How to organize ourselves

Prioritize – focus on setting goals and objectives (how to get to success)

Gypsum wallboard – uses/markets

Using used building materials for energy efficient low-income housing

c. Good meeting dates/times – SWAC subcommittee (webpage)

Suggest meeting every other month

Next meeting May

Time – afternoons best – 1:30, 2 or 2:30

Doesn't have to be same day as SWAC meetings

Future meetings will be posted on DEEP page (in process of being formed) & listserv.