

CT Recycling Market Development Council
Meetings, Meeting Notes, and Related Materials
<http://www.ct.gov/deep/cwp/view.asp?a=2718&q=523038>

NEXT MEETING DATE:

Wednesday, September 18th

2:00 – 4:00

CRRRA Trash Museum, Hartford, CT

JOIN BY PHONE:

866-667-9201

5884790#

Agenda:

1. Introductions
2. CT Manufacturing Survey Results – Presentation: Zach Liebnick
SURVEY: <http://www.surveymonkey.com/s/CTBUSINESSSURVEY>

Zach Liebnick - PRESENTATION LINK (for those joining us by phone)

http://prezi.com/mtn7pbqapy1k/present/?auth_key=qp23v4k&follow=gggadogtunek&kw=present-mtn7pbqapy1k&rc=ref-35345985

NOTE: Don't link to Prezi Presentation before speaker...SIGN ON AFTER SPEAKER to ensure you can watch it webinar style (live).

- a. Discussion
 - i. What is this data telling us?
 - ii. What is it not telling us?
 - iii. What do we want to learn more about?
 - iv. Should we engage in deeper data/research collection?
3. Next steps
 - a. Limited resources – what should be our focus?
 - i. Market Development Strategies
 1. Promotion/Education/Awareness Possibilities
 - a. To businesses that want recyclables?
 - b. To manufacturers to accept/use recyclables?
 - c. General public – how buying recycled supports local recycling businesses?
 2. Procurement
 3. Tax Incentives/Rebates/Etc.
 4. Other
4. Next Meeting (Nov?)