

Connecticut's Mattress Recycling Program

WHO WE ARE & HOW WE OPERATE



Nonprofit operating statewide mattress recycling program in Connecticut known as Bye Bye Mattress



Program is funded by visible recycling fee collected at time of purchase on each mattress and box spring sold in state (or online with delivery in-state)



Connecticut was the first state to enact a law requiring statewide recycling and the program is now five years old – launched May 2015



Works with solid waste facilities, local governments and other stakeholders to operate the recycling network



Provides extensive consumer education, conducts research to increase mattress recycling efficiencies and works to curb illegal mattress dumping



CT DEEP is state agency that oversees the program, establishes goals and provides for enforcement

PRIMARY OBJECTIVES



Create a statewide network offering no-cost opportunities for mattress disposal and recycling



Increase mattress recycling, lessen environmental impacts, curb illegal dumping



Provide extensive outreach to raise awareness of the value of mattress recycling



Maximize recycling of mattress components

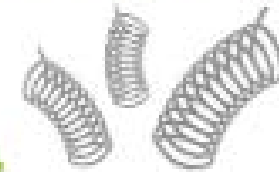
CELEBRATING FIVE YEARS IN 2020

We have collected more than

6,000,000 mattresses



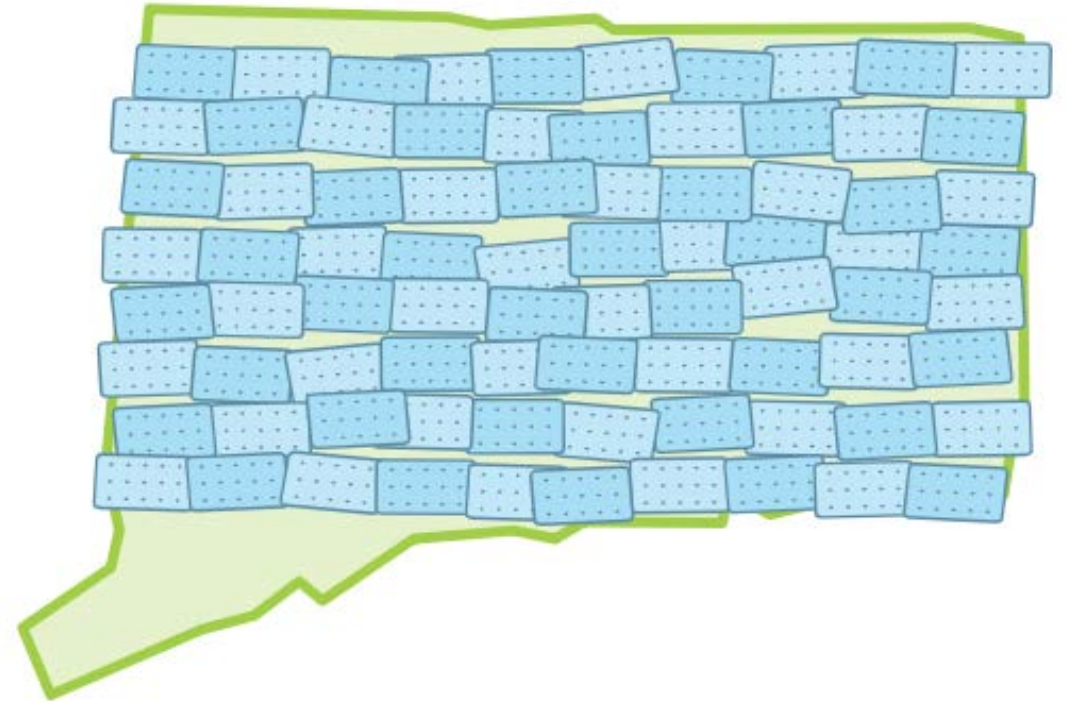
for recycling so far in
**California, Connecticut
& Rhode Island**



PROGRAM IMPACT SINCE 2015



- MRC's Bye Bye Mattress program in Connecticut has recycled more than 775,000 mattresses
- 13,000 tons material diverted from the state's waste stream
- Placed end to end, that is enough mattresses to cross Connecticut 8 times



CONNECTICUT ANNUAL REPORT DATA

1

2015-2016

2





2016-2017

3

2017-2018

4

2018-2019

 Units Collected	90,000	162,000	181,070	184,190
 Permanent Collection Locations	101	114	117	139
 Collection Events	0	5	6	6
 Communities Serviced	111	125	129	136

MATTRESS RECYCLING ACROSS CONNECTICUT



- More than 130 permanent collection sites
- 2 recycling facility locations
- 6 annual collection events
- 139 participating towns
- 263 Commercial Volume Program participants



INDUSTRY EDUCATION

MRC conducts ongoing education and outreach to mattress manufacturers and retailers to educate them about legal obligations related to program registration, fee collection and more.

We utilize a variety of communications to reach diverse audiences

We provide resources and tools to make participation is easy.

The screenshot shows the Mattress Recycling Council website. The header includes the logo and navigation links: About, Why Recycle?, Programs, News, Research, Resources, Contact Us, and English. The main content area features a large heading "There's More to Every Mattress" with a "LEARN MORE" button. Below this, a paragraph explains the MRC's mission: "The Mattress Recycling Council (MRC) was formed by the mattress industry to operate recycling programs (known as Bye Bye Mattress) in states which have enacted mattress recycling laws - California, Connecticut and Rhode Island. MRC educates the mattress industry about mattress recycling laws, assists retailers and manufacturers with their registration and reporting obligations, and works closely with local governments, waste management professionals, recyclers and others to create an accessible and efficient mattress collection and recycling network. Rest assured, MRC can help you understand your obligations and recycle your used mattresses." At the bottom of the page, there are two buttons: "Registration & Reporting" and "Mattress Recycling Locator".

Current Statewide Recycling Programs

Several states across the nation have enacted mattress recycling legislation. If you're doing business in California, Connecticut or Rhode Island, click your state to learn how the law affects you



California



Connecticut



Rhode Island

INDUSTRY RESOURCES

Resources

Mattress Retailers

Municipalities and Solid Waste Facilities

Participating as a Collection Site

Collection Site Guidelines

Universities

Hotels & Lodging Facilities

Healthcare Facilities

Collection Event Hosts

Permanent Collection Sites

Municipalities and Solid Waste Facilities

Participating as a Collection Site

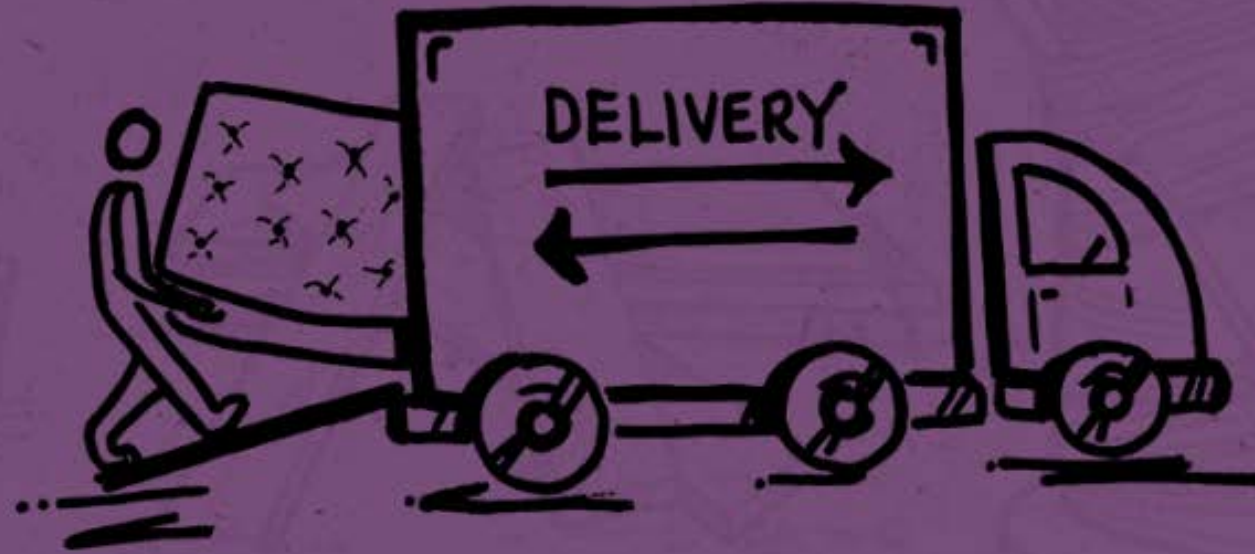


Commercial Volume Program

Commercial Organizations

We Help You Recycle the Mattresses You've Collected from Your Customers

Scroll down to see what's available in your state.





bye bye mattress®

A Program of the Mattress Recycling Council®

how to recycle your mattress



1 Collection Site Drop Off

Drop your old mattress off at your town's participating Bye Bye Mattress collection site.



2 Recycler Drop Off

Drop your old mattress off at our participating Bye Bye Mattress recycler.



3 Retailers Take It

Ask your retailer. They may be able to take back your old mattress when your new one is delivered.

A complete list of drop off locations and collection events can be found at www.ByeByeMattress.com

BYE BYE MATTRESS SITE LOCATOR

Event Locations OFF

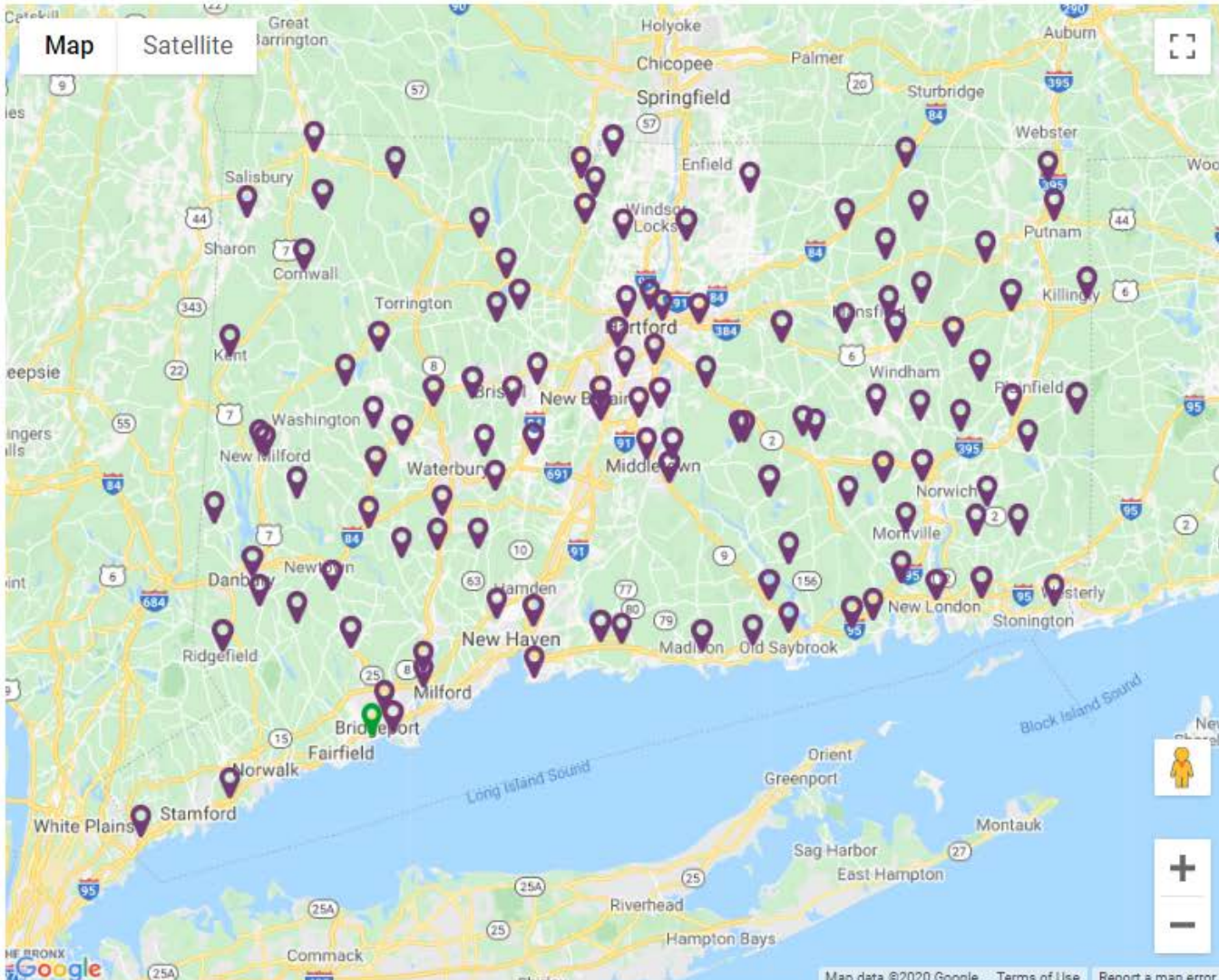
Collection Site OFF

Recycling Facility OFF

Find a mattress collection site, recycling facility or collection event near you.

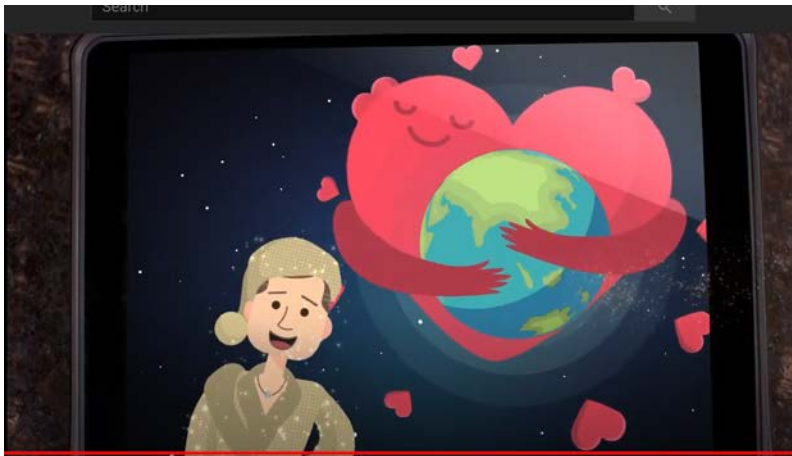
RECYCLING LOCATIONS (131)

- Stonington Solid Waste Facility** +
151 Greenhaven Rd
Pawcatuck, CT 06378
- Groton Transfer Station** +
City Residents Only
Groton Transfer Station
Groton, CT 06340
- Town of East Lyme Transfer Station** +
93 Roxbury Road
East Lyme, CT 06357
- Town of Old Lyme** +
109 Four Mile River Rd.
Old Lyme, CT 06371



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CONSUMER EDUCATION



3 easy ways to say bye bye to your old mattress!

- 1. Collection Site Drop Off**
- 2. Recycler Drop Off**
- 3. Retailers Take It**

byebyemattress.com
A Program of the Mattress Recycling Council®

Hey Connecticut!

Thanks to you, we've recycled over 650,000 mattress and counting.

With your help, there is more we can do. The Bye Bye Mattress program makes recycling your old mattress easy — and **FREE!** Visit ByeByeMattress.com to find a location nearest you.

bye bye mattress®
A Program of the Mattress Recycling Council®

ByeByeMattress.com

ILLEGAL DUMPING

MRC works to curb the number of illegally dumped mattresses through:

- Statewide network of no cost permanent collection sites
- No cost collection events
- Consumer education, including our illegal dumping PSA – over 3,000 airings and 3 million impressions
- Working with local and state programs such as #LoveHartford



RESEARCH AND BEST PRACTICES



 Mattress Recycling Council®

[About](#) [Why Recycle?](#) [Programs](#) [News](#) [Research](#) [Resources](#) [Contact Us](#)  [English](#)

Research Program

Innovation is key to mattress recycling industry growth. At the Mattress Recycling Council, we seek to promote innovation by sponsoring mattress industry research and development projects. We provide grants and funds for projects that aim to improve processes and explore new applications for recycled products. We invite you to learn more about current opportunities or propose your own.

[NEWS & HIGHLIGHTS](#)

[FUNDING AWARDS](#)

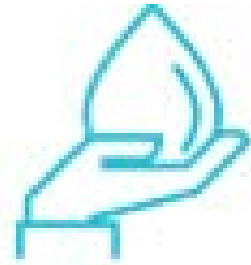
[OPEN RESEARCH RFPs](#)

WHY RECYCLE

Conservation of resources by using
OLD STEEL, FOAM, WOOD
& other materials to create

NEW 
PRODUCTS

Less reliance on



LANDFILLS

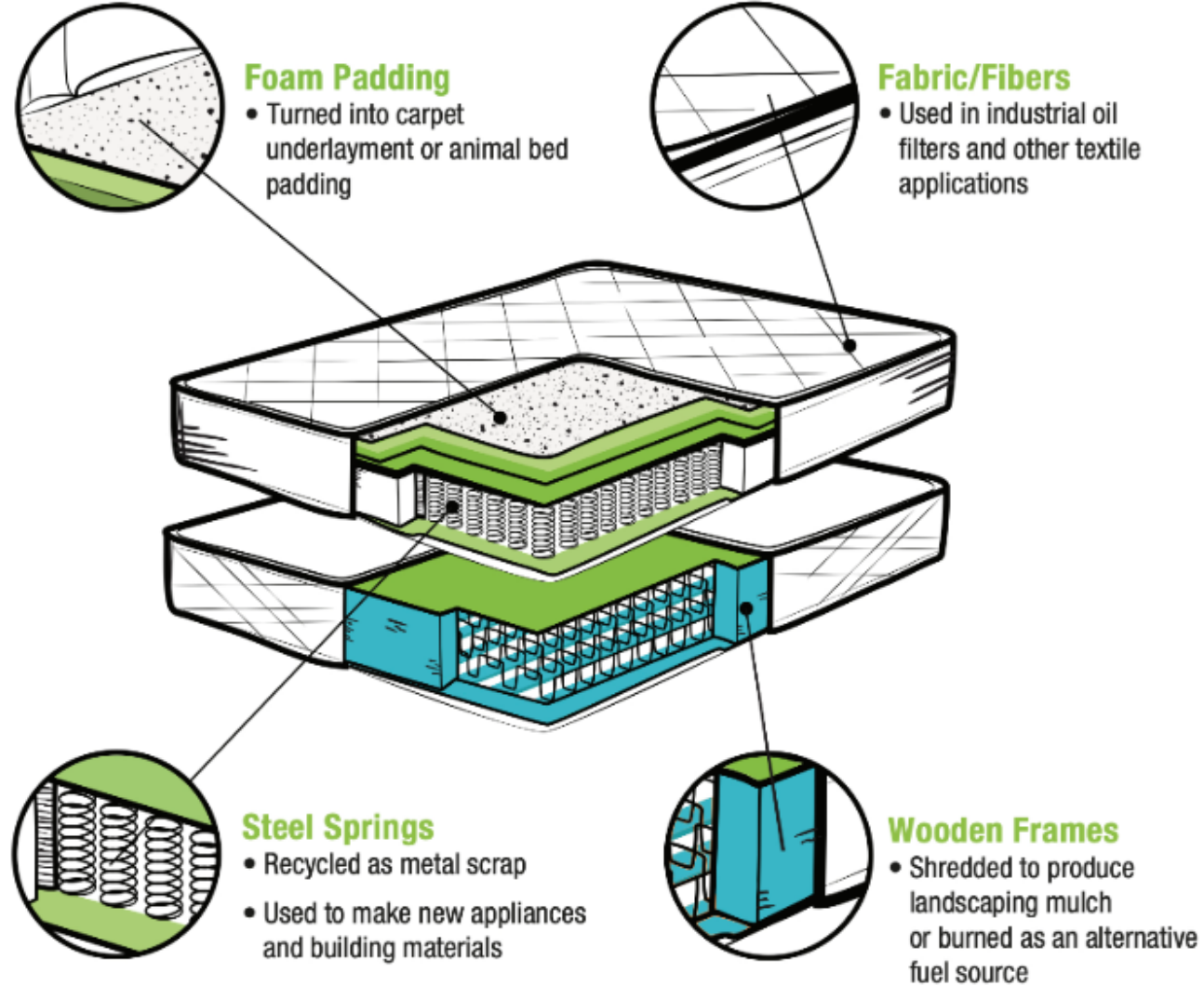
by diverting mattresses from
THE WASTE STREAM
by diverting mattresses from

CREATING
RECYCLING JOBS

Reducing the number of
ILLEGALLY DUMPED
MATTRESSES



MATTRESS RECYCLING = COMPONENTS MADE INTO NEW PRODUCTS



MATTRESS RECYCLING LEADERSHIP



**SIX
MILLION
MATTRESSES
RECYCLED
& COUNTING**

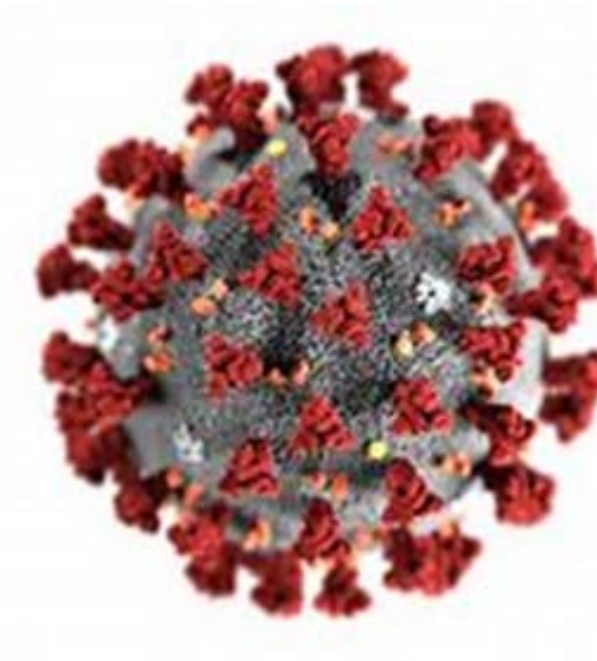
We are proud of the work we are doing: recycling mattresses, keeping valuable material out of the waste stream and making a real difference in our program states.

Learn more
MattressRecyclingCouncil.org

COVID-19 UPDATE

MRC's concern for the health and well-being of our employees and those across our recycling network continues to be our top priority as we respond to the COVID-19 pandemic. With that in mind, we have activated plans to continue operations and limit service disruptions while also keeping health best practices in mind.



COVID-19 UPDATE



MRC Outreach/Support to Program Participants: [MattressRecyclingCouncil.org](https://mattressrecyclingcouncil.org) Banner and info page. Calls, emails, newsletter, social



Communication to the Public: [ByeByeMattress.com](https://byebyemattress.com) Banner and info page. Messaging campaign: Call ahead, stay safe, recycle responsibly



Penalties and Fees waived for late reporting/remitting through June 30

COVID-19 UPDATE

Due to the ongoing pandemic, retailer take back, curbside pickup and collection site drop-off services may be impacted. **Call ahead. Do not leave mattresses outside closed facilities or in public spaces. Thank you!**



LEGISLATIVE UPDATES



Mattress Recycling Bills Introduced in 2019-2020

- Oregon
- New York
- Massachusetts (Resolve to Study Mattress Recycling)

Other Updates

- Maine pilot program under development
- MRC interest in regional approach to Mattress EPR

For more information, contact:

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QUESTIONS?



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