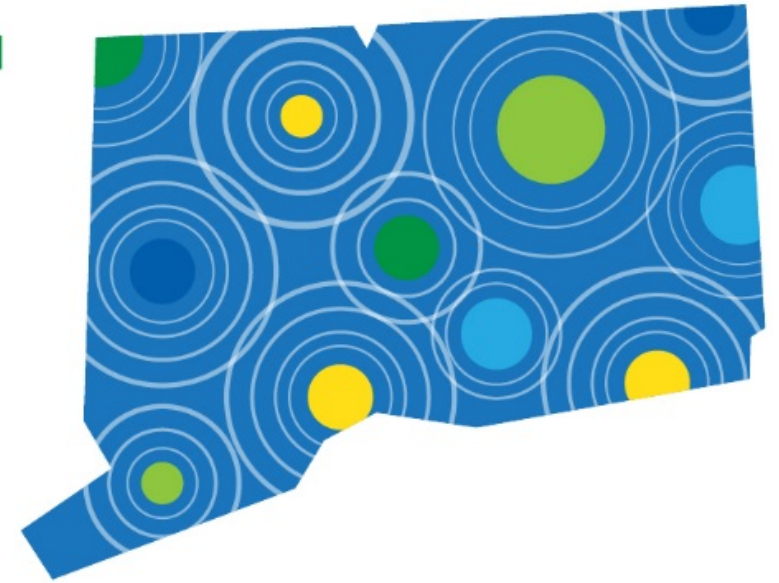




# Sustainable CT

Local Actions. Statewide Impact.



# Agenda

- **Sustainable CT Overview**
- Certification Process
- Action Example
- Opportunities for Non-Municipal Partners

- **Road map.** A menu of coordinated, voluntary actions to promote sustainability.
- **Resources.** Support, including funding and grants, to help municipalities implement actions.
- **Certification.** To recognize municipalities for their sustainability achievements.
- **Flexibility.** Meeting the needs of *all* municipalities, urban or rural, big or small.
- **Livability.** More sustainable, efficient, healthy, safe, resilient, thriving municipalities.



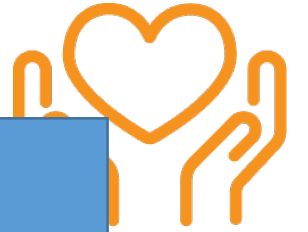
# Menu of Voluntary Actions



- Clean and diverse **transportation** systems and choices
- Efficient **physical infrastructure and operations**
- Strategic and inclusive **public services**



*Encompasses transparency, inclusivity, effective communication, appropriate events and training, materials management, and public health.*

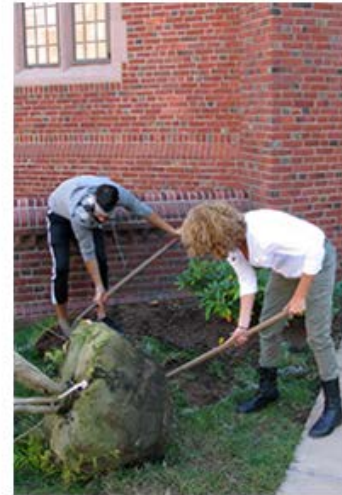


- Vibrant and creative **cultural ecosystems**
- **Inclusive and equitable** community impacts



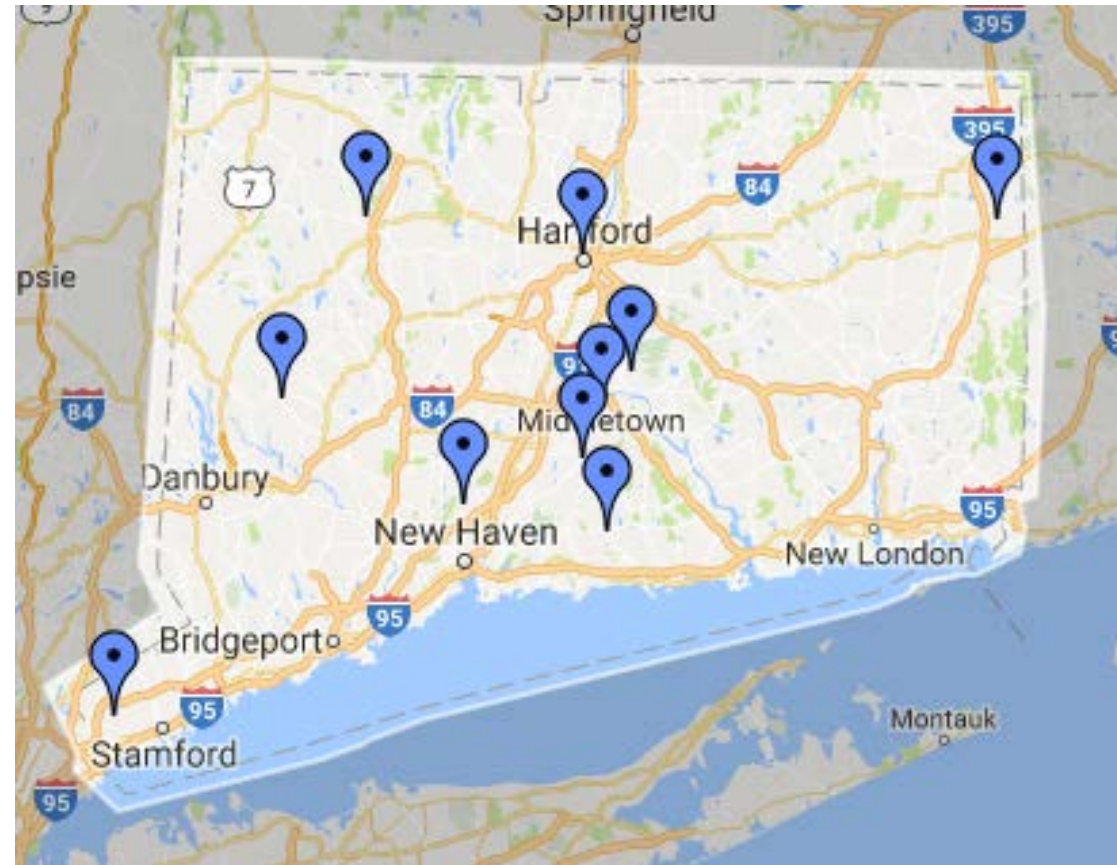
# Vision

Sustainable CT communities strive to be thriving, resilient, collaborative, and forward-looking. They build community and local economy. They equitably promote the health and well-being of current and future residents. And they respect the finite capacity of the natural environment.



# Why Participate?

- Recognition
- Inspiration
- Peer Learning
- Innovation
- Funding and Other Resources
- Economic Benefit
- Partnerships
- Community Building
- Track Data
- The Future



# Core Partners



Connecticut Conference  
of Municipalities

collaborating for the common good



At Eastern Connecticut  
State University



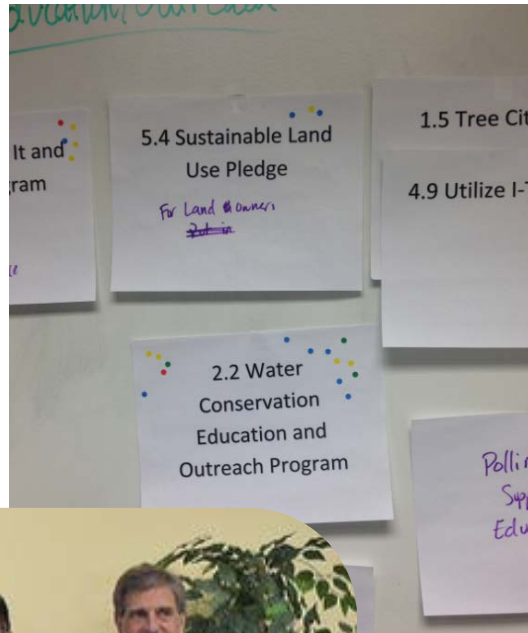
Tremain Foundation



hampshirefoundation

COMMONSENSEFUND

# Sustainable CT Creation



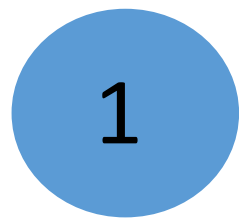


# Agenda

- Sustainable CT Overview
- **Certification Process**
- Action Example
- Opportunities for Non-Municipal Partners



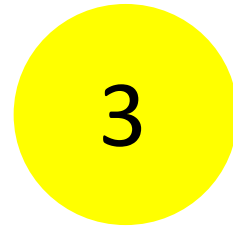
# Become a Sustainable CT Community



1 Pass resolution, establish Sustainability Team



2 Register online



3 Select and complete actions, using tools and resources



4 Submit for certification online



[www.sustainablect.org](http://www.sustainablect.org)

# Year 1 Certification Cycle Overview

2018 rolling submission certification cycle

- Nov 2017 – Sept 2018

Pre-application submission deadline (optional)

- May 1

Final application submission deadline

- September 7

Awards ceremony at CCM Convention

- November 2018

Outreach, workshops, assistance

- Throughout 2018

Application review, comments to municipalities

- June-July

Final decisions on certification levels achieved

- October 26



# Certification Requirements

## 2018 Bronze Certification



- Complete at least 1 action in each of the 9 categories.
- Successfully complete actions totaling 200 or more points.

## 2018 Silver Certification

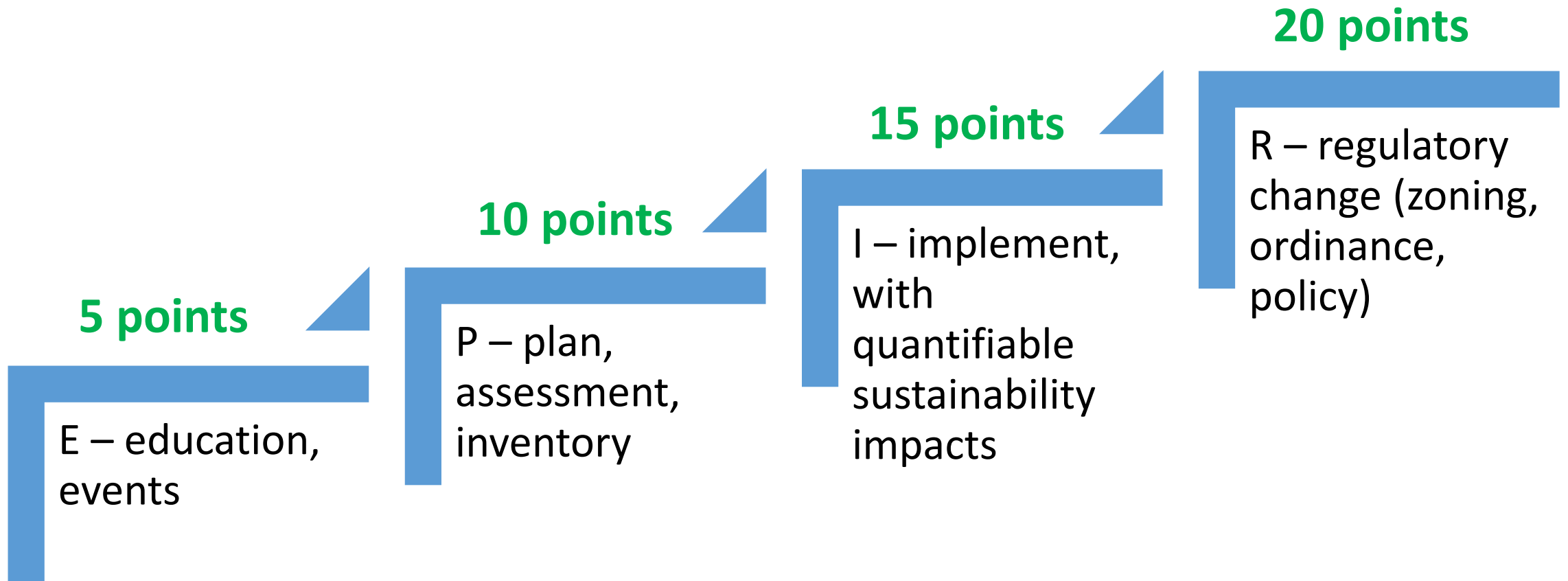


- Complete at least 1 action in each of the 9 categories.
- Successfully complete actions totaling 400 or more points.

# Agenda

- Sustainable CT Overview
- Certification Process
- **Action Example**
- Opportunities for Non-Municipal Partners

# Points Based on Level of Impact



# Sustainable CT Actions

↑ BACK TO TOP EXPAND ALL ▾ COLLAPSE ALL ▸

- Thriving Local Economies ▾
- Well-Stewarded Land and Natural Resources ▾
- Vibrant and Creative Cultural Ecosystems ▾
- Dynamic and Resilient Planning ▾
- Clean and Diverse Transportation Systems and Choices ▾
- Efficient Physical Infrastructure and Operations ▾
- **Strategic and Inclusive Public Services** ▾
- Healthy, Efficient and Diverse Housing ▾
- Inclusive and Equitable Community Impacts ▾
- Innovation Action ▾

### Certification Criteria

	🏅	🏅
Required	0	0
Priority	9	9
Points	200	400
Pledge Elements	0	0

Show requirements for:

🏅 BRONZE  🏅 SILVER

### Planned Action Totals (Planned)

Required	🏅 0/0
Priority	0/9
Total Points	0/445
Pledge Elements	🏅 0/10
Total Actions	0/55

*Mark actions as planned to determine whether or not your application would meet certification criteria.*

### Encourage Healthy and Sustainable Food Networks

10 Points



UNPLANNED ▼

• THIS ACTION HAS VARIABLE POINTS: 10 – 35

### Report Materials Management Data and Reduce Waste

5 Points



UNPLANNED ▼

• THIS ACTION HAS VARIABLE POINTS: 5 – 55

### Implement Save Money and Reduce Trash (SMART) Program

5 Points



UNPLANNED ▼

• THIS ACTION HAS VARIABLE POINTS: 5 – 40

### Recycle Additional Materials

10 Points



UNPLANNED ▼






• THIS ACTION HAS VARIABLE POINTS: 10, 20, 30, 40





# Action Example

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## Recycle Additional Materials


10 Points 20 Points 30 Points 40 Points     



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<u>Objective</u>	<b>Objective</b> Reduce residential solid waste and increase recycling of non-mandated materials.
<u>What to Do</u>	<b>What to Do</b> <ol style="list-style-type: none"><li>1. Alone or collaborating with other municipalities, develop, implement, and educate residents about targeted recycling initiatives for materials that <a href="#">Connecticut law</a> has not designated as mandatory recyclable items. Address any barriers to enable participation for all populations in your town. Through strategic communications, like flyers, news articles, and writing letters that describe the collection process for each item, show residents which items are mandatory recyclable and elucidate why it's important to recycle each of the non-mandatory materials. Create infrastructure for residents to recycle additional materials, like rigid non-HDPE and non-PETE plastic containers, textiles, and items covered under the Connecticut Product Stewardship program. Each municipality participating in a regional collaborative will receive points. The more you do, the more points you earn. (10 points for each non-mandated material recycled, up to 40 points)</li></ol>
<u>Potential Municipal and Community Collaborators</u>	
<u>Funding</u>	
<u>Resources</u>	
<u>Why This Matters</u>	
<u>Benefits</u>	
<u>Local CT Success Stories</u>	
<u>Credit for Past Action?</u>	

# Action Example

## Recycle Additional Materials ✕

10 Points 20 Points 30 Points 40 Points 

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<u>Objective</u>	(10 points for each non-mandated material recycled, up to 40 points)
<u>What to Do</u>	
<u>Potential Municipal and Community Collaborators</u>	<ul style="list-style-type: none"><li>• Clothing drop bins do not meet the requirement for establishing a textile recycling program, unless your community has its own textile collection site(s) or has partnered with a business or nonprofit, as articulated in a letter of agreement. Such partnerships may be used to implement a program for any non-mandated recyclable material, so long as the role of the municipality is articulated in the partnership letter.</li><li>• <a href="#">Connecticut Product Stewardship</a> makes producers responsible for end-of-life management (including recycling and/or disposal costs) of materials they originally produced, including mattresses, paint, plastic bags and plastic films, and electronics. This incentivizes municipal and retail collection of these materials for proper management, at no cost to the resident.</li></ul>
<u>Funding</u>	
<u>Resources</u>	
<u>Why This Matters</u>	
<u>Benefits</u>	
<u>Local CT Success Stories</u>	
<u>Credit for Past Action?</u>	

**Submit:** Evidence of implementation of each item-specific recycling initiative, which could be in the form of a municipal ordinance, or in the case where a nonprofit or business is spearheading the item-specific recycling program, a partnership letter (which must clearly delineate the roles of the municipality in the partnership). Examples of materials used to engage in public outreach and education, including flyers, articles or letters that clearly describe the collection process for that item.

# Action Example

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## Recycle Additional Materials


10 Points 20 Points 30 Points 40 Points 



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<u>Objective</u>	
<u>What to Do</u>	
<b><u>Potential Municipal and Community Collaborators</u></b>	<h3><u>Potential Municipal and Community Collaborators</u></h3> <p>As the first point of contact, the municipal recycling coordinator or other appropriate municipal staff involved in waste management should be involved in the implementation of this action. In addition to the recycling coordinator, a team of municipal staff and volunteers typically supports the municipality's recycling coordinator's waste reduction and recycling efforts. The coordinator should work to standardize the program(s) and, if possible, grow the program(s) with additional tonnages. A list of recycling coordinators for each Connecticut municipality can be found <a href="#">here</a>, as well as in the Resources section below.</p>
<u>Funding</u>	<h3><b>Funding</b></h3> <ul style="list-style-type: none"><li>• <a href="#">Recycle CT Grant Programs</a></li><li>• <a href="#">Resource Rediscovery RFP</a></li></ul>
<u>Resources</u>	<h3><b>Resources</b></h3> <p><i>Toolkits, Calculators, Guidance Documents</i></p> <ul style="list-style-type: none"><li>• <a href="#">CT Department of Energy and Environmental Protection - Recycling</a></li><li>• <a href="#">CT Department of Energy and Environmental Protection- Product Stewardship</a></li></ul>
<u>Why This Matters</u>	
<u>Benefits</u>	
<u>Local CT Success Stories</u>	
<u>Credit for Past Action?</u>	

# Action Example

## Recycle Additional Materials ✕

10 Points 20 Points 30 Points 40 Points 

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- Objective
- What to Do
- Potential Municipal and Community Collaborators
- Funding
- Resources
- Why This Matters**
- Benefits
- Local CT Success Stories
- Credit for Past Action?

### Organizations and Relevant Programs

- [Recycle CT](#)
- [Connecticut Product Stewardship Council](#)
- [Northeast Recycling Council](#)
- [United States Environmental Protection Agency \(EPA\)](#)
- [Simple Recycling](#)

### Why This Matters


The development of new or more comprehensive municipal recycling programs is essential to Connecticut achieving its goals of recycling 50% of the municipal solid waste stream and 60% of the total solid waste stream by 2024.

### Benefits

Successful non-mandated recycling programs decrease pollution and greenhouse gas emissions that stem from methane production and waste incineration emissions. Cleaner air leads to better health and wellness of community members. Waste reduction can also net your community significant financial savings and promote economic well-being.

# Action Example

## Recycle Additional Materials

10 Points 20 Points 30 Points 40 Points 

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<u>Objective</u>	is essential to Connecticut achieving its goals of recycling 50% of the municipal solid waste stream and 60% of the total solid waste stream by 2024.
<u>What to Do</u>	
<u>Potential Municipal and Community Collaborators</u>	
<u>Funding</u>	
<u>Resources</u>	
<u>Why This Matters</u>	<b>Benefits</b> <p>Successful non-mandated recycling programs decrease pollution and greenhouse gas emissions that stem from methane production and waste incineration emissions. Cleaner air leads to better health and wellness of community members. Waste reduction can also net your community significant financial savings and promote economic well-being.</p>
<u>Benefits</u>	<b>Local CT Success Stories</b> <ul style="list-style-type: none"><li>• <a href="#">East Hartford, Additional Materials Recycled</a></li><li>• <a href="#">Mansfield, "How to Get Rid of Waste" Search Box, example of public outreach</a></li></ul>
<u>Local CT Success Stories</u>	<b>Credit for Past Action?</b> <ul style="list-style-type: none"><li>• Any initiative will receive points for this action as long as the program is active and ongoing and education efforts have occurred within the year prior to application submission.</li></ul>
<u>Credit for Past Action?</u>	

# Materials Management Actions

- **Report Materials Management Data and Reduce Waste:** Establish baseline municipal data by tracking and measuring (as required by state law) the amount of residential municipal solid waste generated and recycled per capita, educate and engage the public by disseminating that data, and ultimately, reduce residential solid waste.
- **Implement Save Money and Reduce Trash (SMART) Program:** Reduce residential trash generation.
- **Recycle Additional Materials:** Reduce residential solid waste and increase recycling of non-mandated materials.
- **Develop a Food Waste Reduction Campaign:** Be a community free of food waste.

# Agenda

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# Get Involved

There are many ways to get involved with Sustainable CT, below are just a few examples, see [www.sustainablect.org](http://www.sustainablect.org) for more info!

- Individual: Join your community's Sustainability Team
- Non-Profit: Partner to support CT communities as they implement actions
- College or University: Participate in the Sustainable CT Fellowship Program
- Business: Contribute to the Sustainable CT Municipal Grants
- Funder: Become a Sustainable CT sponsor





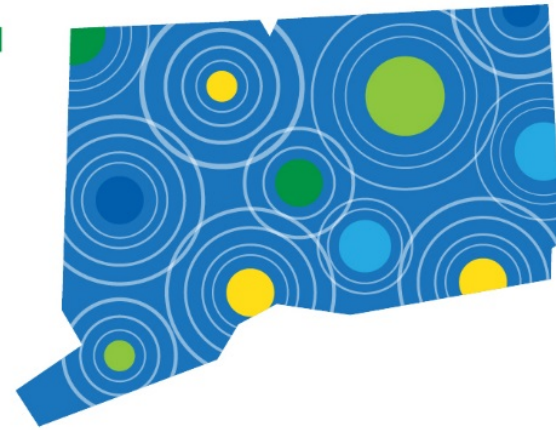


“The civilization of New England has been like a beacon lit upon a hill, which, after it has diffused its warmth around, tinges the distant horizon with its glow.”

- From Alexis de Tocqueville’s “Democracy in America”

# Sustainable CT

Local Actions. Statewide Impact.



Connect with Us:

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