Connecticut Department of
ENERGY &
ENVIRONMENTAL
PROTECTION

Launching Innovation:
Transforming Materials Management in CT
Sustainable Materials Management Summit 3
Thursday, October 4   8:00am – 2:00pm
Riverfront Boathouse at Riverside Park, 20 Leibert Road, Hartford, CT

8:00am	**Registration, Coffee, Networking**
8:45am	**Welcome** Macky McCleary, Deputy Commissioner, Connecticut DEEP Dan Esty, Commissioner, Connecticut DEEP
9:00am	**Pathways to Zero Waste** Jeri Weiss, USEPA Region 1 *Zero Waste includes recycling, and goes beyond it by taking a 'whole system' approach to the vast flow of resources and waste through human society. USEPA is creating an on-line Zero Waste resource e-Guide to help communities, businesses and individuals reach their goals of waste reduction, reuse and recycling/composting. More and more communities are adopting zero waste goals in the U.S. and around the world as part of their solid waste management plans.*
9:15am	**Changing the Way Connecticut Values Trash** Kristen Brown, President, Green Waste Solutions *A recycling revolution is upon us. Solid waste managers are identifying how waste reduction saves 'tax payer dollars' through avoided disposal costs, and reduces green house gas emissions; and also how recycling creates thousands of local direct, indirect, and induced jobs. Recycling is no longer just being driven by environmental concern but also by the economic forces of big businesses like Boeing, BMW, PepsiCo, and Wal-Mart. How are other states strategically working to propel a sustainable materials management economy? Are there any common drivers for success?*
9:40am	**Innovative Ways to Fund Implementation of Michigan Solid Waste Management Plan** Kerrin O'Brien, Executive Director, Michigan Recycling Coalition *In the absence of funding for recycling, Michigan has seen limited growth in its recycling programs. The Michigan Recycling Coalition (MRC) is committed to turning that around by identifying the elements of a best in class recycling program, and ultimately, its costs and benefits. A partnership of unlikely bedfellows has formed to create a unique proposal for funding Michigan's state program that may be ripe for Michigan's next legislative session.*
10:10am	**Short Break**
10:25am	**Recycling Market Development in the Northeast** Lynn Rubinstein, Executive Director, Northeast Recycling Council *Recycling can have a significant economic impact with materials collected and processed within the region. After a short overview defining recycling market development, learn about the current, new and future efforts in CT and the northeast.*
10:50am	**Current and Future Trends: A Look at Glass** David T. Hudson, Vice President, Strategic Materials, Inc. *Learn about the operations, process and markets for glass recycling.*
11:20am	**Panel Discussion** Jeri Weiss, Kristen Brown, Kerrin O'Brien, Lynn Rubinstein, and David Hudson Moderator: Sherill Baldwin, Connecticut DEEP

12:00pm	Lunch, Networking
1:00pm	**Governor's Recycling Working Group – Highlights from Draft Report** Macky McCleary, Deputy Commissioner, Connecticut DEEP *In April Governor Dannel P. Malloy appointed members of a working group to analyze and make recommendations on how the state can modernize its approach to recycling, reduce waste through improved materials management and lower costs for municipalities, residents, and businesses. The working group is being led by the Governor's Office in partnership with DEEP and other state agencies. A final report outlining their recommendations to Governor Malloy is due on December 1, 2012.*
1:20-2:00pm	**Panel Discussion: Governor's Recycling Working Group** Liz Donohue, Director of Policy, Office of the Governor Macky McCleary, Deputy Commissioner, Connecticut DEEP Adrienne Farrar Houël, President & CEO, Greater Bridgeport Community Enterprises Marilyn Cruz-Aponte, Assistant to the Director of Public Works, City of Hartford Moderator: Diane Duva, Connecticut DEEP