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<table-markdown style="display: none">| STRATEGC |
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| MATERALS |</table-markdown></div> <br> Recycling Earth's Resources 

## Glass Recycling Overview

Dave Hudson 10.04.2012

## Outline

- Who We Are
- What We Do
- Divisions
- Glass Recycling Today
- Where We Are Headed


## Who We Are

- Largest glass recycler in the world
- A top ten plastics processor
- One of the three largest operators of redemption centers in California
- Established in 1896, SMI has experienced over a century of market changes and has been proven and tested with each passing decade


## SMI Glass

- The premier North American supplier of recycled glass cullet and specialty powders
- Operates over 40 glass recycling plants across North America
- Recycling over 3.0 million tons of glass each year
- Largest cullet supplier to the container, fiberglass and specialty markets
- Provide both pre-consumer and post-consumer glass cullet and specialty powders for all types of industry
- Owner and operator of American Specialty glass, producer of specialty glass for:
- landscapes, terrazzo, swimming pools, fire pits, aquariums, and more


## What We Do

- Strategic Materials, Inc. (SMI) improves industrial performance by recycling earth's resources
- We achieve this by sourcing, recycling, and processing recycled glass products to industrial clients
- We have pioneered the most advanced processing and sorting techniques in the industry
- Our recycled products are used in the manufacturing of fiberglass insulation, food \& beverage containers, reflective materials, and other consumer and industrial products


## What We Do - Products Using

 Recycled Glass
## STRATEGIC MATERIALS

## Sourcing of glass

- Container Deposit
- Plate Glass
- Curbside Collection



## STRATEGIC MATERIALS

## Recycled 3-Mix Cullet

## Before



䄳 mants

## After



## Where Glass Is Headed

- Demand Remains Strong
- Demand exceeds supply by a factor of 2.5:1
- Pricing
- Incoming Supply Pricing On the Rise
- Processed Glass Pricing Remains Steady
- More tons shifting from dual/triple-stream to singlestream recycling
- Overall quality is on the decline
- Recycling 乞 Recovery §


## Generation and Recovery of Packaging and Printed Material in the U.S. Solid Waste Stream



## STRATEGIC MATERIALS

## Why Such Demand?

- Industry Set Goals are High
- Glass - 50\%, Plastic - 50\%, Aluminum - 75\%
- Consumers Demand Sustainable Packaging
- Using Recyclables:
- Saves Energy
- Creates Jobs
- Reduces reliance on foreign-sourced materials \& energy
- Prolongs equipment life
- Reduces emissions


## How to Solve

- Continued education around the benefits of recycling
- Schools
- Public Space / Awareness Campaigns
- Policy solutions to increase recycling
- Extended Producer Responsibility Programs
- Container Deposits
- Stewardship Programs - industry-funded curbside
- Landfill/Disposal Bans
- Expansion of Single-Stream Programs
- PAYT Systems
- Required Public Space/Event Recycling


## How to Solve

- Improved MRF/Processor Technology
- Improved Separation of Materials at MRF's
- Ability to Sort "The Rough Stuff"
- Industry solutions to increase recycling
- Collaborative industry-centric programs
- New Focus on untapped markets
- Bar/Restaurant/On-Premise
- Commercial Recycling
- Windshields


# STRATEGIC MATERIALS 

Recycling Earth's Resources

## THANK YOU David Hudson

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