## Saving Money and Reducing Trash

Michael Alexander, Recycle Away
Communities on the Path to Zero Waste

Jennifer Weymouth, DEEP
Saving Money and Reducing Trash
through Clear Signals and Incentives

John Phetteplace & Maryanna Stevens, Stonington Incentivized Pricing: Taking Trash Out of Taxes



Moderator: Diane Duva, DEEP

## CT's Solid Waste Management Plan: Sustainable Materials Management

Apply **product stewardship** 

principles and life cycle analysis

(example laws and regulations: E-waste recycling, Paint)

Waste
Characterization:
what's still in the
trash



(example: food scraps recycling law & permit prioritization)

gaps

MARKET
SIGNALS
AND
INCENTIVES

(EXAMPLES: SMALL
BINS FOR TRASH; BIG
BINS FOR RECYCLABLES;
UNIT-BASED PRICING)

## CT's Solid Waste Management Plan: Sustainable Materials Management

Today's Topic

Apply **product stewardship**principles and life cycle analysis

Close infrastructure gaps

Use Clear
Market
Signals and
Incentives