

SERDC

Who we are and how we got here

August 30, 2012



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Asphalt Rubber
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City of Jackson, MS
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SERDC's Mission

Eleven states united to develop and promote sustainable recycling programs.

The Southeast Recycling Development Council has a direct mission:

Unite industry, government and non-government organizations to promote sustainable recycling in the Southeast.

Primary Purpose

Increasing the collection and recovery
of materials

Concomitantly fostering economic
development

How we fit in

- Not a subset of, nor a replacement for, NRC
- Industry based
- Industry driven
- Economic research

Two Pronged Approach

Policy and Practice

Policy

- Providing economic impact information to elected and appointed decision makers
 - Legislative Days
 - South Carolina 2008
 - Tennessee 2011
 - Alabama 2012
 - Mississippi 2012
 - Add another each year

Policy (cont.)

- Support for ABC Bill effort - SC
- Energy and Environment Joint Committee - Tennessee
- Bill prohibiting municipal collection - Alabama
- EPSCoR – Kentucky
- Degradable additives – NC
- Reporting requirements – Virginia

Advancing capture

- Disposal restrictions
- ABC recycling and beyond
- Tax waivers and credits
- Higher goals
- PAYT
- Commodity status

Practical

- Providing research and support information for industry professionals
 - Annual workshop series, tailored for each state
 - Biennial Summit, Point Clear
 - Annual Symposium
 - Newsletter and website

Practical (cont)

- Technical Assistance
 - Selma
 - SC Glass
- SRO Support
 - Curriculum
 - Board Development Workshop
- Webinar series

Our Message

- Economic value
- Local investment increases regional job growth
- Economic recovery is at hand
 - And documentation to support the claim

Regional Collaboration = Increased Access to Markets

Summary of Region Wide Findings:

- 206 manufacturers
- 47,525 employees
- \$29.4 Billion sales revenue

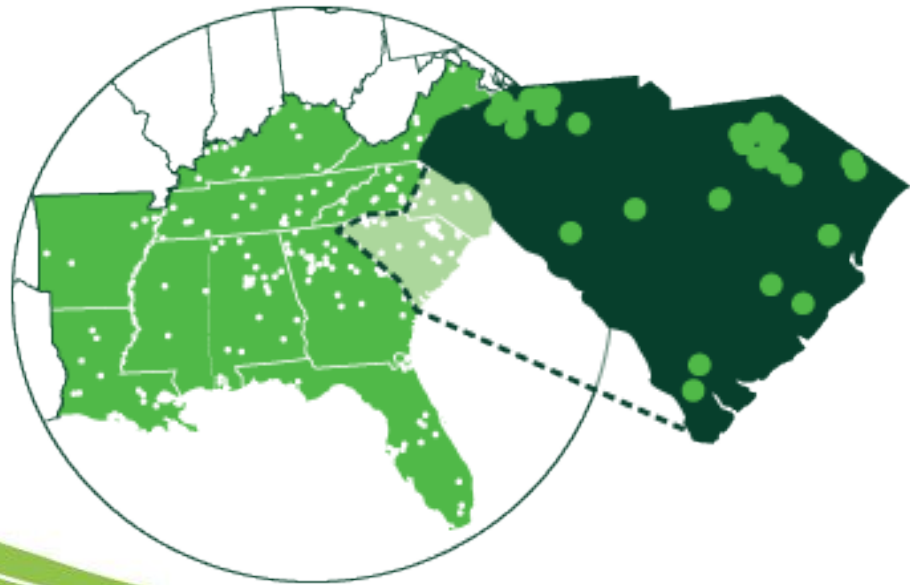


South Carolina

24 Manufacturing Facilities

\$5.3 Billion in yearly sales

5,300 South Carolina Jobs



S.C. Department of Commerce Recycling Market Development Advisory Council

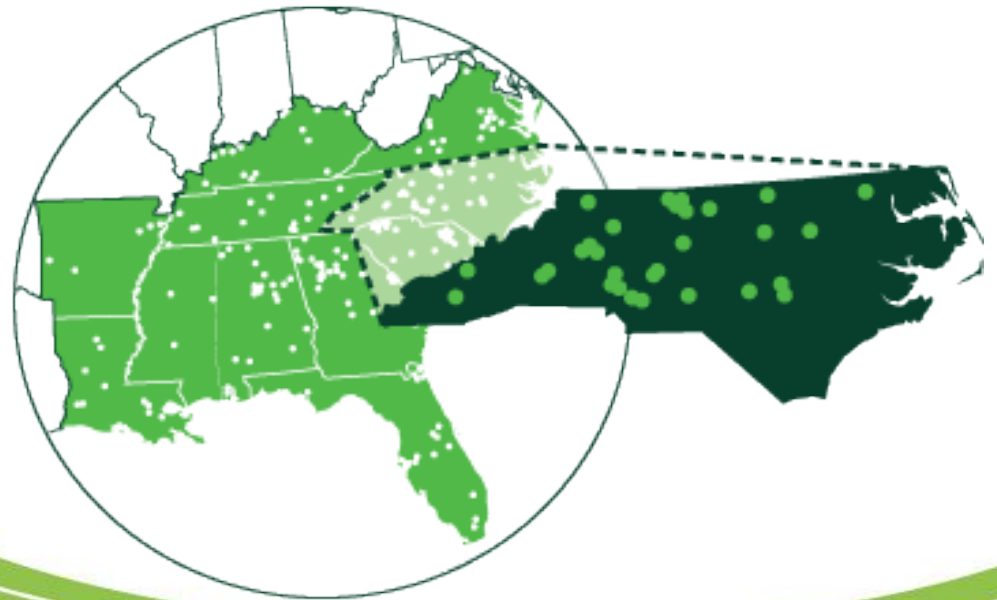
- \$750 million in capital investment in 2010 & 2011
- 1,900 new jobs with 40 new or existing companies

North Carolina

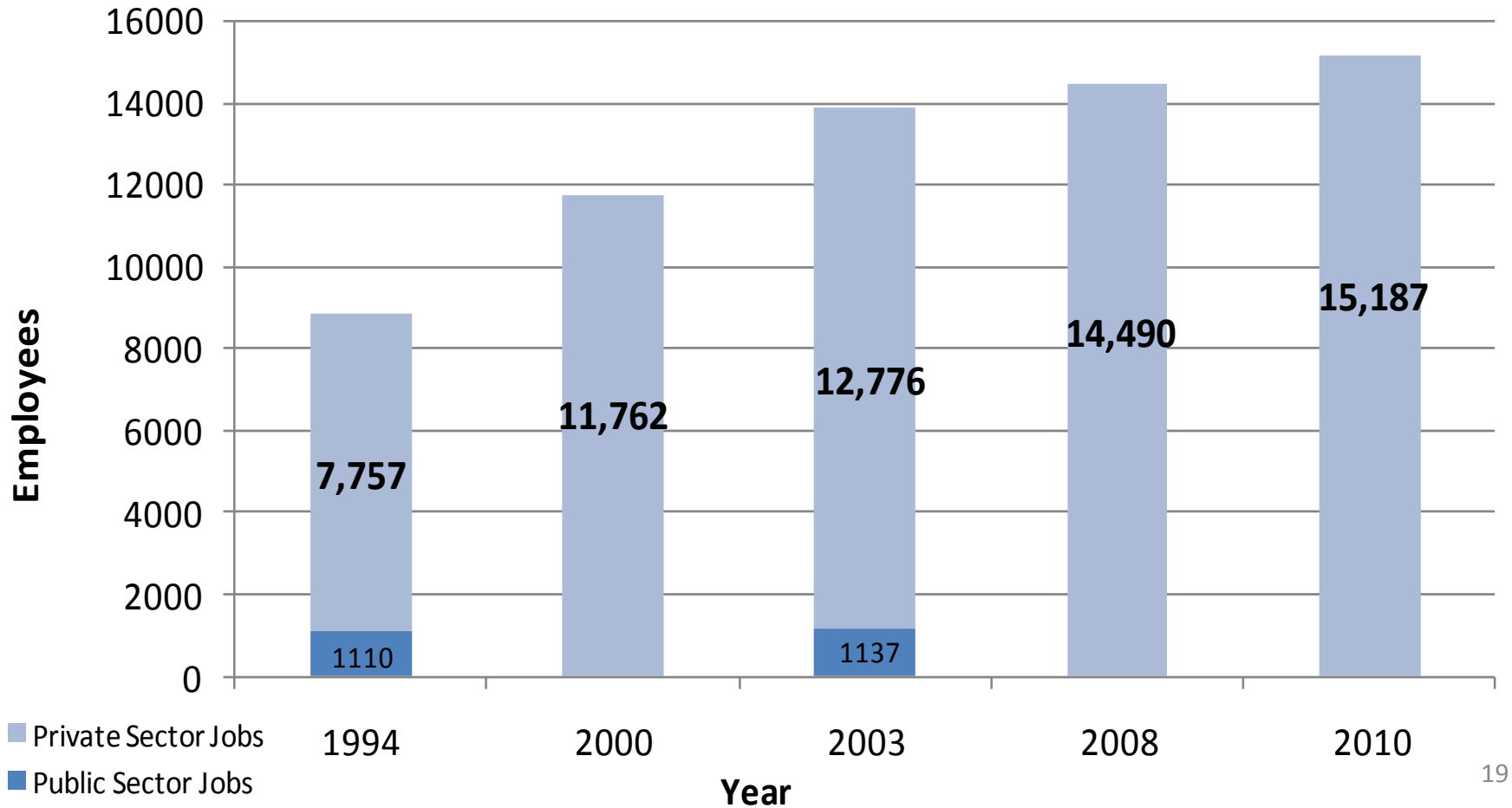
30 Manufacturing Facilities


\$1.1 Billion in yearly sales

2,800 North Carolina Jobs



NC Recycling Employment



1,000 tons
recycled materials  would result in*

over
1.68
new jobs



over
\$79,000
annual
personal income

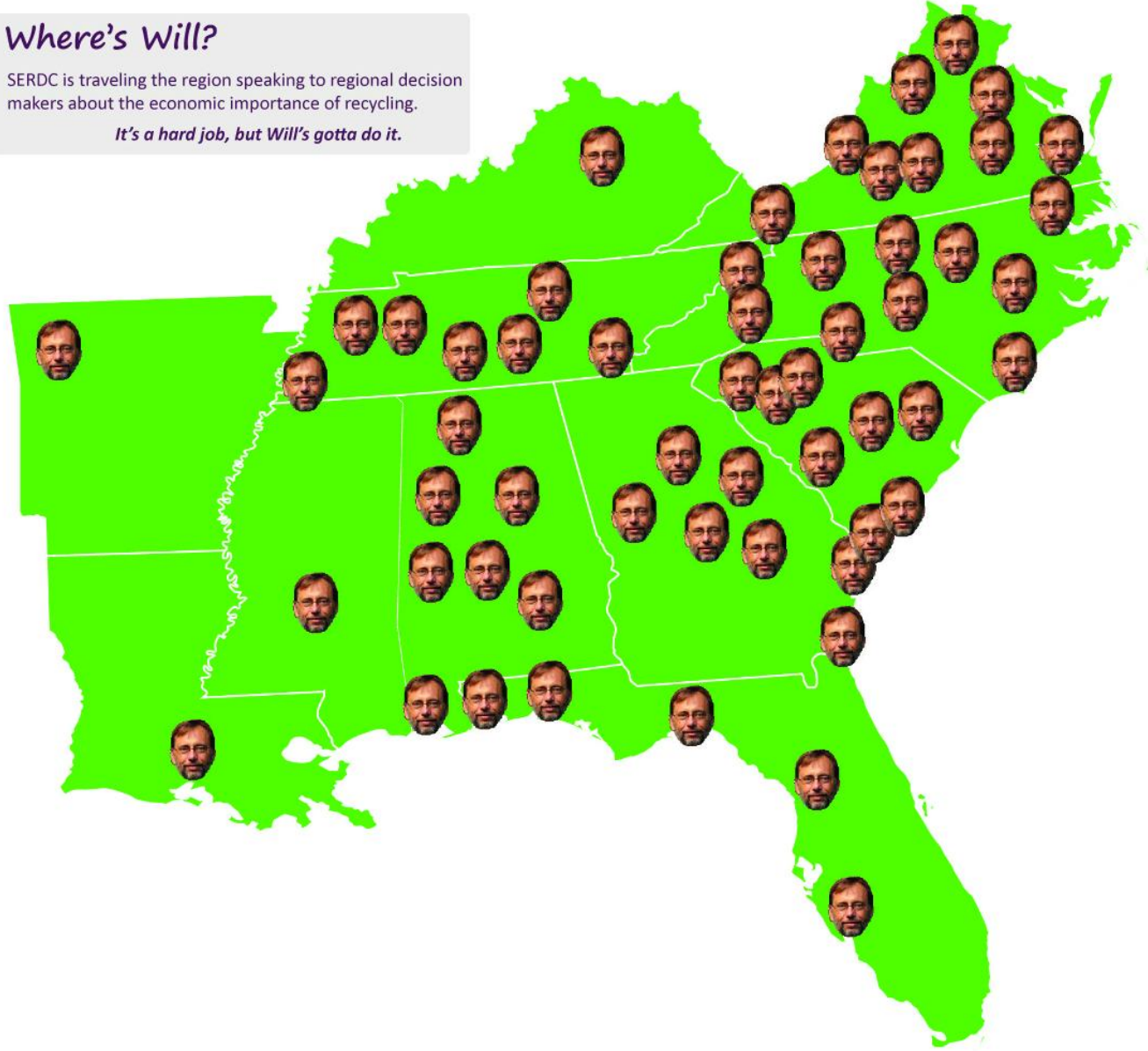


\$3,600
annual
state
tax base

Where's Will?

SERDC is traveling the region speaking to regional decision makers about the economic importance of recycling.

It's a hard job, but Will's gotta do it.



Collaboration

- Reciprocal SRO memberships
- Participate in SRO conferences as exhibitor and/or presenter
- Assist in program development
- Board representation

State ties

- Regular contact with state recycling coordinator
- Tracking state policy
- Presentations to County Associations and Municipal Leagues
- Sharing economic impact with Legislature members



DU PONT

WORKING FOR TOMORROW

BY RECYCLING TODAY

PLASTIC

ALUMINUM CANS

ALUMINUM

PLASTIC BOTTLES HERE.

Contact Information

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SERDC RECYCLING SUMMIT
2012

Join us as we connect industry representatives, policy makers, and local officials to advance sustainable recycling in the Southeast.

October 1-4
Grand Hotel Marriott Resort
Point Clear, AL

www.serdc.org/summit

SERDC.org