



Unit-Based Pricing Working Group Meeting
October 28, 2020
9am – 11:30am



Unit-Based Pricing Working Group

- Welcome & Introductions, Co-chairs:

Katie Dykes, DEEP Commissioner

Elinor Carbone, Mayor of Torrington

DEEP Support Staff: Gabrielle Frigon and Jennifer Weymouth



Unit-Based Pricing Working Group

Focus of Meeting:

- Discussion of public engagement responses
- Worcester's Experience with UBP
- Impacts of UBP & Implementation Methods
- Feedback, discussion



Unit-Based Pricing Working Group

CCSMM (<https://portal.ct.gov/DEEP-CCSMM>)

- Connecticut is looking to the future of waste reduction and sustainable materials management. DEEP and many municipalities from across the state are joining to form the **Connecticut Coalition for Sustainable Materials Management (CCSMM)** and explore ways to reduce the amount of waste that is generated in our state, improve reuse, recycling, organics diversion, and other innovative solutions.
- CCSMM is looking to the future to find preferred ways to reduce and manage the amount of waste produced in Connecticut that provide system reliability, environmental sustainability, and fiscal predictability. A full list of the participating jurisdictions is included on the web site and will be updated as more jurisdictions sign on over time.



Unit-Based Pricing Working Group

Housekeeping

- Please keep audio on mute
- CCSMM Members: Please “rename” yourself on Zoom to add town/affiliation (via Participants)
- This meeting is being recorded
- Non-municipal participants: Input, ideas and comments will be accepted through chat
- You are encouraged to provide feedback through: DEEP.RecyclingProgram@ct.gov



Unit-Based Pricing Working Group

Submitted comments received thus far that pertain to the UBP Working Group:

[**008 Pippa Bell Ader**](#), Sustainable Westport (CT)

[**009 Jennifer Kleindienst**](#), Middletown CT Resident

[**013 Ron Capozzi**](#), DMIABB (Durham/Middlefield CT)

[**016 James Hayden**](#), East Granby CT First Selectman

[**018 Susan Eastwood**](#), CT Zero Waste Coalition

[**025 Gisele Papadakis**](#), MSW Consultants, MSW

[**026 Ashley Muspratt**](#), Center for Eco Technology (CET)

[**027 Kelley Dennings**](#), Center for Biological Diversity

[**033 Kim ORourke**](#), Middletown CT Coordinator

[**036 Kevin Budris**](#), Conservation Law Foundation



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- Mandating UBP, 169 approaches is not effective
- Working through regional waste authorities or COGs to implement UBP
- Looking at case studies from San Francisco, Austin TX, New England, International
- Considerations for implementation in communities with different collection types including drop-off
- Considerations for program non-compliance
- How does UBP align with plastic bag bans



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Presentations: 9:20 – 10:25 am

- **Bob Moylan** - Former Commissioner of Public Works, Worcester, MA
Worcester's UBP program implementation and results
- **Kristen Brown** – Vice President, Waste Reduction Strategy, Waste Zero
National and international UBP highlights and regional and statewide UBP options for CT



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Presenter Bios

Robert L. Moylan, Jr., was the Commissioner of the Department of Public Works and Parks for the City of Worcester Massachusetts for twenty-two years and retired in 2014. As Commissioner, he was responsible for Worcester's water, sewer and street systems, traffic signals, parking lots and garages, solid waste collection and disposal, fleet maintenance, street lighting, municipal engineering, parks, recreation and cemetery, and all vertical public construction including public schools, fire stations and parking garages. He has held a wide variety of technical and managerial positions with the Department during his forty-two year career. Mr. Moylan was recently appointed by Governor Baker to the Massachusetts DOT Board of Directors, which oversees all transportation related issues including highways, mass transit, aeronautics and registry of motor vehicles. Mr. Moylan is now a consultant to both industry and government in matters involving public works.



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Presenter Bios

Kristen Brown is a recognized national expert on solid waste reduction and recycling incentive programs and leads WasteZero's strategic partnership activities. She has three decades of experience working for manufacturers of recycled packaging in both the United States and Europe. Previously, Brown was a residential solid waste reduction consultant under contract with the U.S. Environmental Protection Agency, where she led the American Big Cities SMART campaign and designed the EPA SMART Benefit Evaluation Tool. Previously, Brown served as Vice President of Municipal Market Development at Waste Zero, with responsibility for municipal partnerships across the U.S., focusing on Massachusetts. She has served as consultant to other state and municipal governments and in 2009, the South Carolina Governor appointed Brown to that state's Recycling Market Development Advisory Council. A holder of two U.S. patents, Brown has authored many trade journal articles based on her research into the critical link between financial incentives and sustainable recycling behavior change.



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- Panel Q & A, 10:25 – 10:45 am
- Working Group Discussion, 10:45 – 11:15 am
- Public Comments, 11:15 – 11:25 am

NOTE: For non-municipal attendees, to submit comments, use the CHAT box or submit them through [the public engagement request for comments and solutions](#)



Unit-Based Pricing Working Group

**TODAY (10/28) 1-2pm - Full CCSMM
Environmental Justice/Environmental Equity Discussion**

- Introduction (5 minutes)
- Presentation (30 minutes)
- Q&A (20 minutes)
- Public Comment (5 minutes)



Unit-Based Pricing Working Group

- Next Steps, 11:25 – 11:30 am
 - Create Focus/S.W.O.T. (Strength/Weakness/Opportunity/Threat) groups?
 - Develop UBP WG issues & future Agendas
- Future UBP Working Group Meeting Dates:
 - Monday, November 9, 1:30 – 4:00 pm
 - Monday, November 23, 9 – 11:30 am
 - Wednesday, December 9, 9 – 11:30 am



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CT DEEP Contacts:

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Jennifer Weymouth, Jennifer.Weymouth@ct.gov