

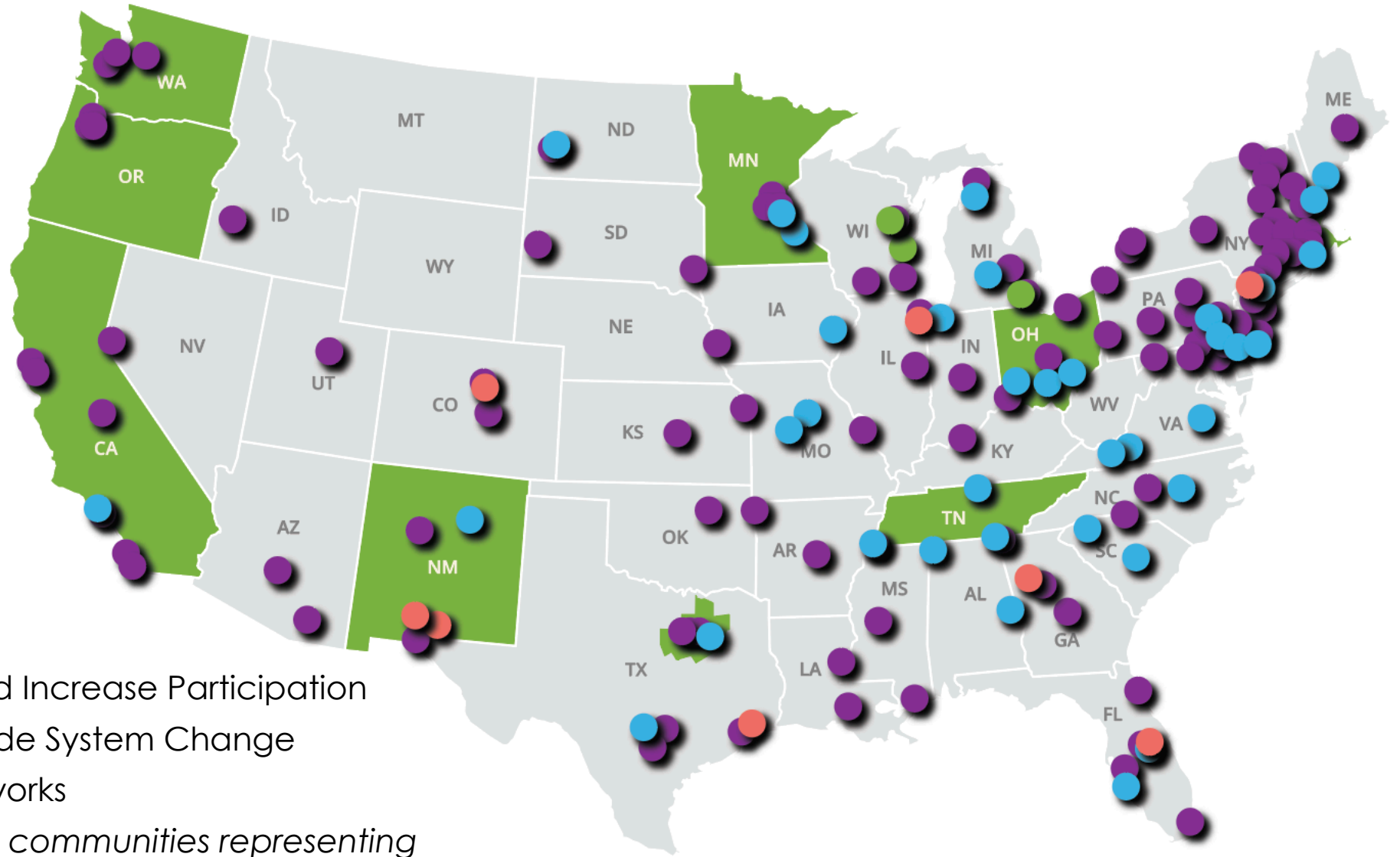
TOGETHER

Transforming Recycling For Good

Driving National Recycling System Change Coast to Coast

- Infrastructure Grants
- Reduce Contamination and Increase Participation
- Drive Regional and Statewide System Change
- Connect Peer-to-Peer Networks

Additionally, more than 500 communities representing 30 million households have downloaded our free videos, campaigns, social media kits and tech tools.





CIRCULAR ECONOMY ACCELERATOR™

**American residents and
companies want to
recycle.**

83% of Americans view recycling as a valuable public service, but only 59% have access to recycling on par with disposal.



Circular Economy Accelerator Purpose

Together, we will drive change by building consensus and advocating for attainable policy and legislative solutions that rapidly advance the circular economy. Our work will seek to:



Incentivize recycling over disposal.



Secure sustainable funding for recycling infrastructure and education.



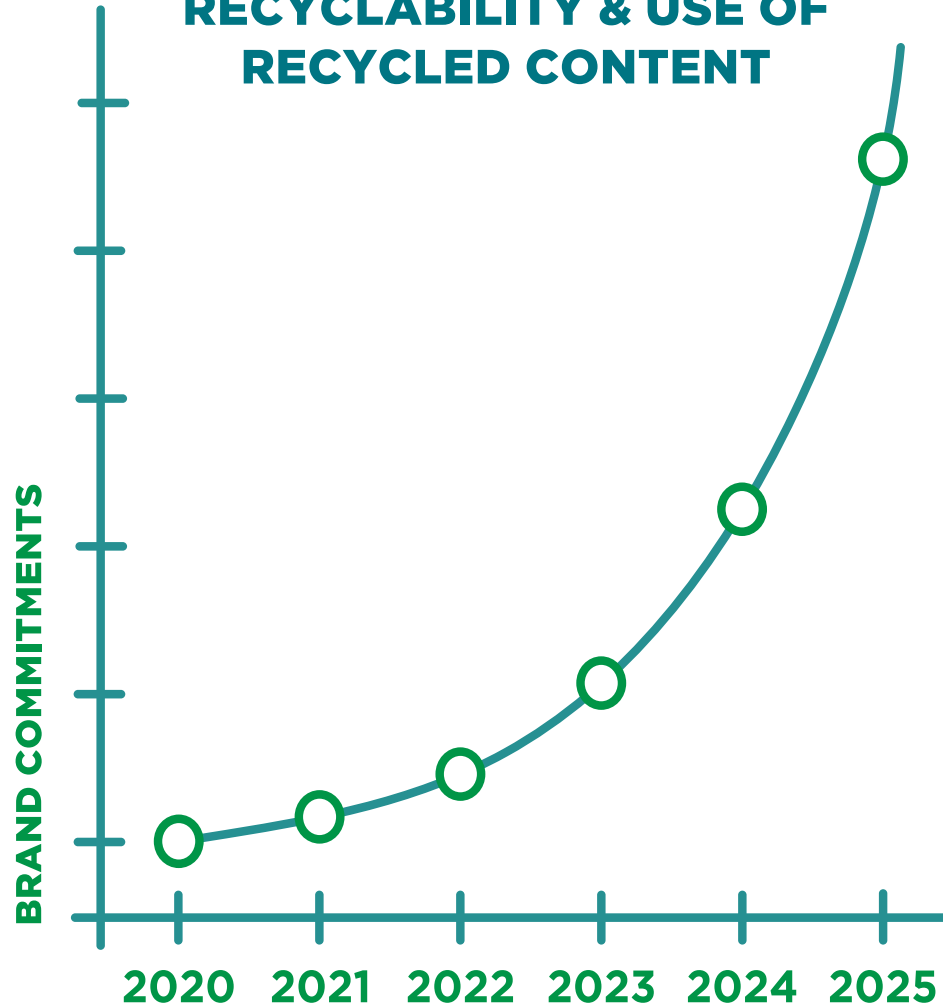
Expedite innovative public-private solutions.



Circular Economy Accelerator Partners



BRAND COMMITMENTS TO RECYCLABILITY & USE OF RECYCLED CONTENT



450 of the world's largest companies have made global commitments to increase the recyclability and the use of recycled content in their products more than five-fold in the next five years.

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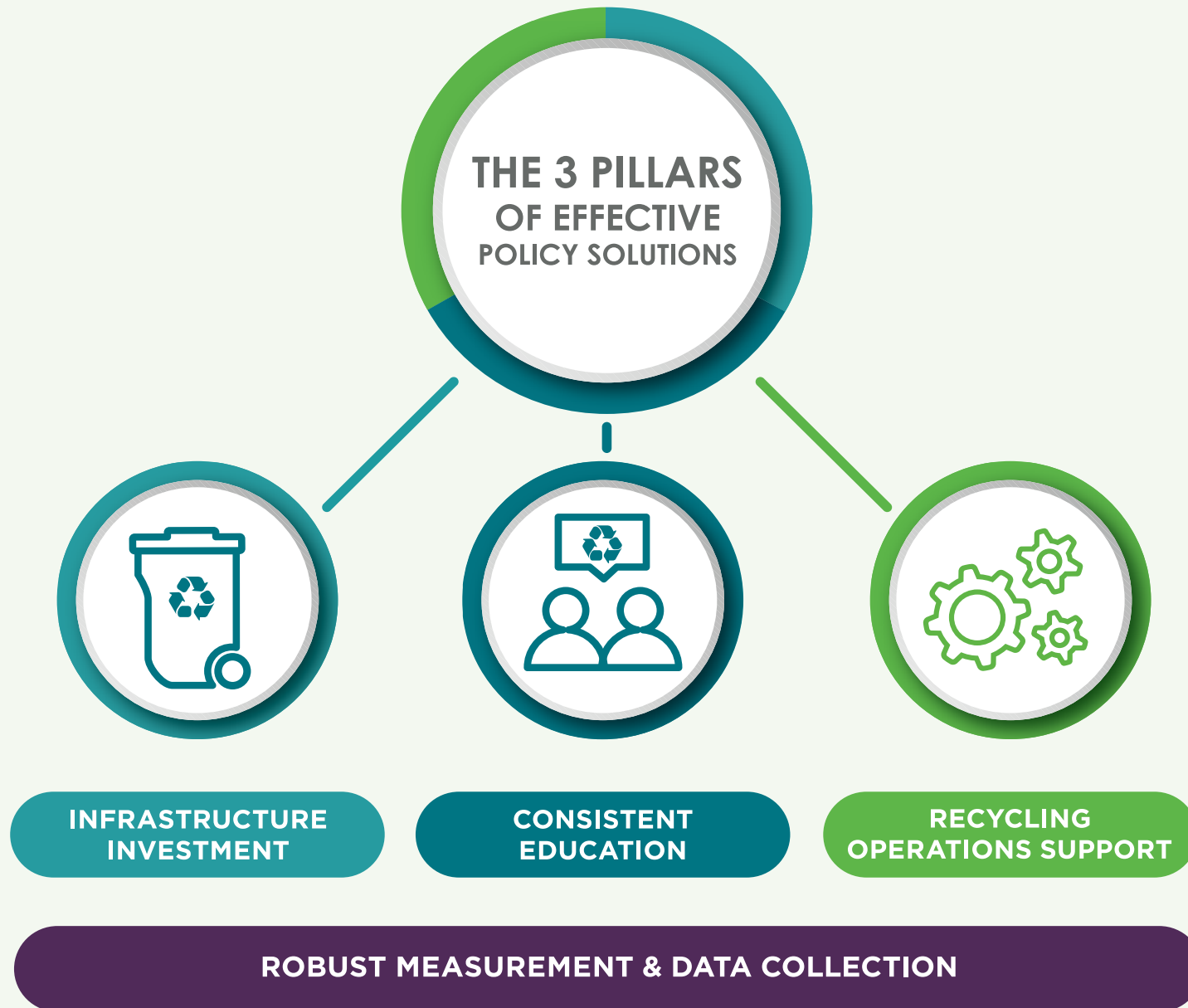


Expedite innovative public-private solutions.

Accelerating Recycling:

Policy to Unlock Supply for the Circular Economy





POLICY PROPOSAL

SUPPORTS

**PACKAGING AND
PRINTED PAPER FEE**



**INFRASTRUCTURE
INVESTMENT**



**CONSISTENT
EDUCATION**

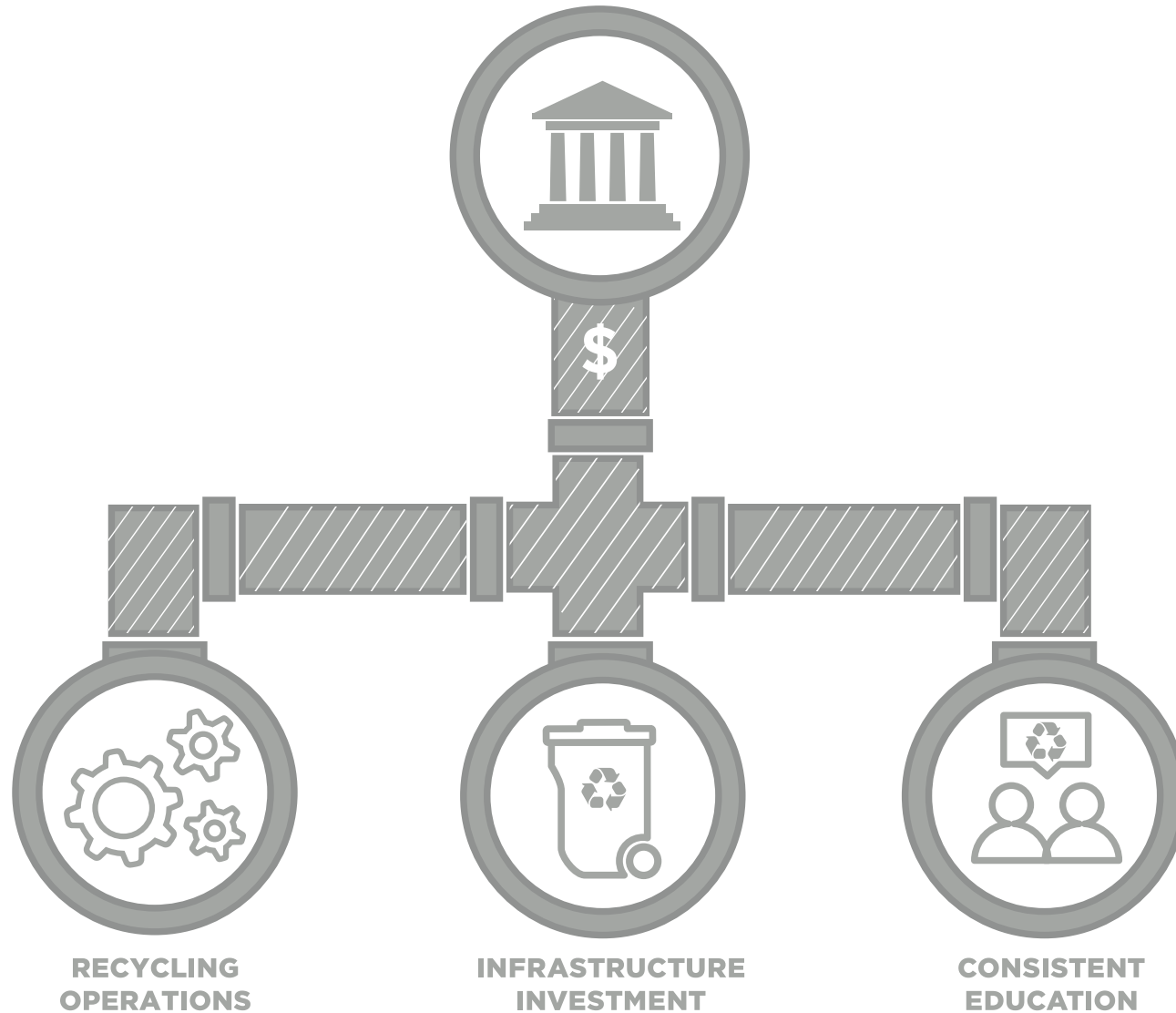
**DISPOSAL
SURCHARGE**



**RECYCLING
OPERATIONS**

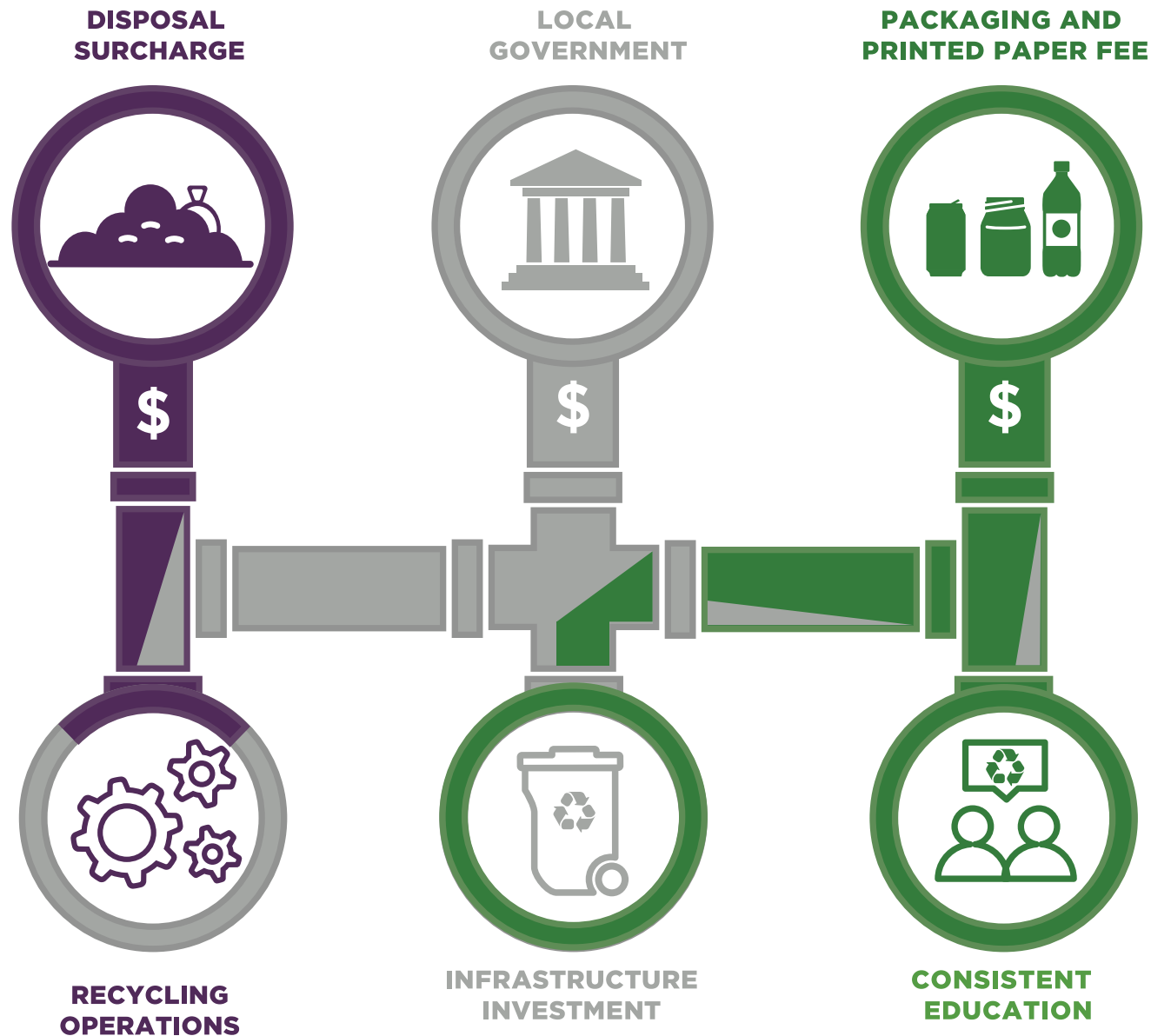
Public-private partnership solutions

LOCAL
GOVERNMENT



How It Works: Current System

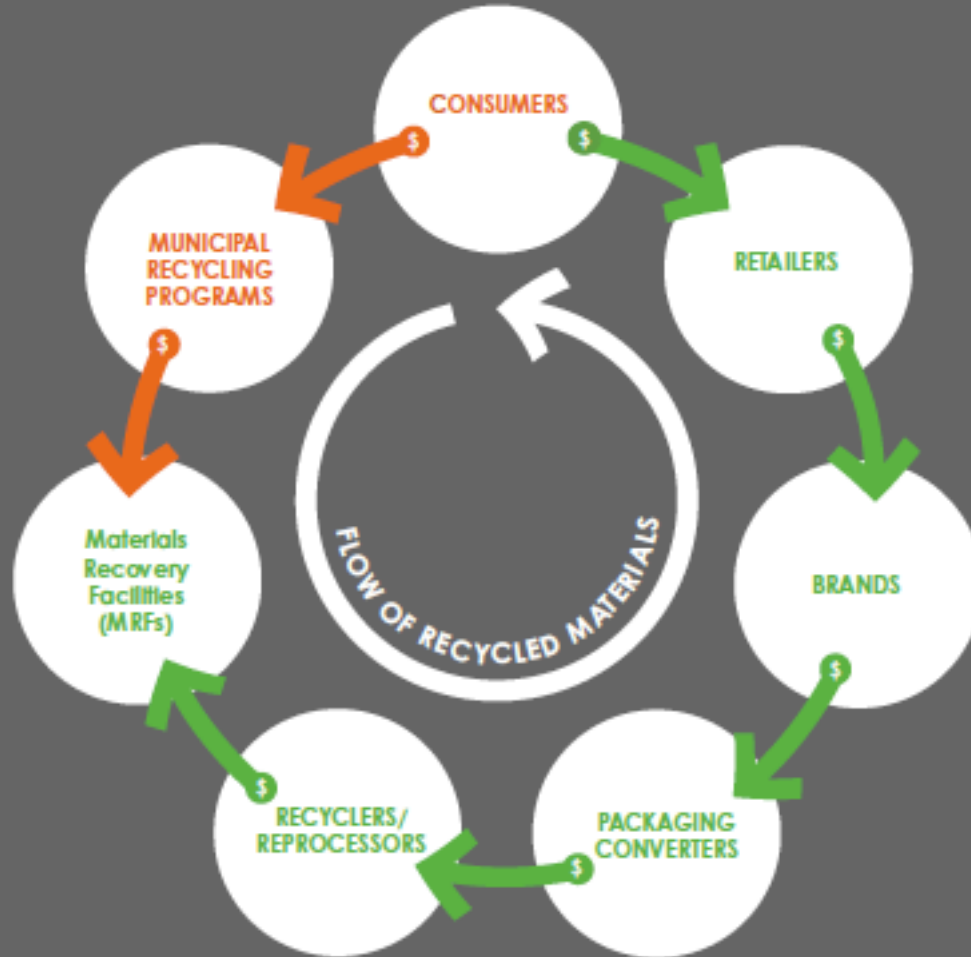
Local governments bear all burden of funding residential recycling, and it's not enough to sustain or improve the system.



How It Works: Proposed System

Funding is injected from private-sector packaging and printed paper fees and public-sector disposal surcharges to sustain and improve the system.

Circular Economy



A circular economy is not possible without recycling. For this reason, recycling policy is critical to achieving circularity for packaging waste. In this vein, we see sensible recycling policy as a critical piece to achieving circularity and to the success of the overall Reduce, Reuse, Recycle sustainable waste management hierarchy that, when pursued together, can accelerate a more circular economy.

Together, transforming recycling for good

Supported by:



Thank You!

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