# **Festival on the Green**

A Low Waste Event

#### Mansfield's Festival

- Began in 2004
- Celebrate the best of Mansfield
- Garner support for the building of a mixeduse downtown center

# Low-Waste Inspiration Taken From

- Common Ground Fair, Maine
- Lowell Folk Festival, Massachusetts

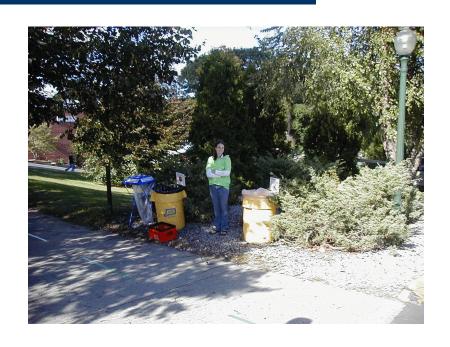


#### 90% Low Waste Goal

- From the beginning in 2004, the Festival on the Green Committee was receptive to a low waste event.
- It has been coordinated through the Mansfield Recycling Coordinator, Public Works Department.
- We have maintained a 90% goal for the seven years of the Festival.

#### **Festival Debut in 2004**

- Borrowed UConn's 55 gallon barrels
- Purchased ClearStream recycling containers
- Supplied food vendors with compostable forks and spoons
- 28 volunteers to cover
   10 waste stations



Composted & Recycled - 55%

# Tweaks to 2005 Festival

- Used small cans for composting
- Purchased ClearStream containers for trash
- Reduced waste stations to 6
- Continue using volunteers at each waste station



Composted & Recycled - 72%

#### **Advancements for 2006 Festival**

- Made "Keep It Green" signs
- Constructed freestanding sign board for each waste station
- Made 11" x 17" signs attached samples
- Supplied compostable plates, bowls and cups to vendors
- Used the small cans for trash;
   ClearStream for compost



Composted & Recycled - 85%

#### The 2007 Festival

- Experimented with *not* having volunteers stationed by each waste station
- Signage remained the same
- Vendors receive the same items



Composted & Recycled - 72%

#### Festival on the Green 2008

- Made larger signs 18" x 24"
   for sign board
- Had environmental organizations adopt a waste station for the day
- Worked directly with participating vendors to choose low-waste-producing activities at their booth



Composted & Recycled - 87%

### Festival on the Green 2009 & 2010





Composted & Recycled - 88% & 87%

# The Results of Our Efforts

Year of Festival	Total Pounds of Waste	Total Bottles & Cans Recycled	Total Amount Composted	Percent of Waste Recycled & Composted
2004	182	29	71	55%
2005	123	28	60	72%
2006	237	40	108	85%
2007	270	89	104	72%
2008	257	56	166.5	87%
2009	340	84	213	88%
2010	329	108	177	87%

#### **What Works**

- Large signage with examples
- Adopt-A-Waste Station
- Small trash cans
- Vendor cooperation
- Consistent food service supplies

# To Be Composted





# For Answers to Questions

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