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**Sent:** Monday, December 2, 2024 5:51 PM  
**To:** MMCAPlanning, DEEP <[DEEP.MMCAPlanning@ct.gov](mailto:DEEP.MMCAPlanning@ct.gov)>  
**Cc:** Jennifer Bussell <[Jennifer@drinkspindrift.com](mailto:Jennifer@drinkspindrift.com)>  
**Subject:** RE: [BBAG] Use of "CTRV" on containers

State of Connecticut Department of Environmental Protection, Materials Management and Compliance Assurance Planning –

Re: 11/18/24 Request for feedback on revocation of use of "CTRV" on covered containers

Spindrift Beverage, operating as **Spindrift Sparkling Water Co., LLC** and **Spindrift Spiked Co., LLC**, representing the Spindrift sparkling water brand and Spindrift Spiked sparkling water brand will be able to guarantee that all products being sold in CT are correctly labelled and there would no longer be products with "CTRV" on the shelves of CT retailer establishments **no earlier than May, 2026**.

This is based on the following materials and goods inventory conditions –

1. Our current finished goods coming into CT showing CTRV have a best by date of 11/2025, meaning that they might be on retail shelves until that date.
2. Our current production inventory of unused can closures showing CTRV is currently at 6 months. Inventory could be changed over to reflect CT 10¢ after May, 2025.
3. With a 365-day shelf life, that would likely result in some inventory on CT retail shelves until approximately May, 2026.



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