



BOTTLE BILL ADVISORY GROUP

October 16, 2023

Bureau of Materials Management and Compliance Assurance

TODAY'S AGENDA

- 1. Housekeeping and Logistics**
- 2. DEEP Presentation: CTRV Order**
- 3. Open Discussion**
- 4. Next Steps**

HOUSEKEEPING AND LOGISTICS

This meeting is being recorded.

Please remain muted unless you are speaking.

An hour is budgeted for this meeting.

We will have an open discussion after the presentation.

DEEP will continue to hold Bottle Bill Advisory Group meetings once a month between now and the end of the calendar year.

DEEP encourages stakeholder feedback during this process. Feedback can be provided orally during these meetings, or via email to DEEP.MMCAPlanning@ct.gov.

PURPOSE OF ADVISORY GROUP

- DEEP has received a significant number of questions about Bottle Bill changes and has seen substantial interest from consumers, retailers, distributors and legislators
- DEEP is committed to transparency, predictability, and efficiency in agency processes and has determined that continued stakeholder engagement is warranted and will provide for effective implementation of the Bottle Bill
- DEEP is hosting a series of meetings to engage all stakeholders and legislators in a Bottle Bill Advisory Group to solicit input on the areas of interest and question regarding various components of Bottle Bill implementation
- Meetings are held virtually, noticed in advance and include 1) presentations by DEEP staff and others on relevant issues requiring stakeholder education, engagement or feedback and 2) an opportunity for input from meeting participants



DEEP Presentation: CTRV Order

BOTTLE BILL LABELING STATUTE

Section 22a-244 of the Connecticut General Statutes provides that “[e]very beverage container sold or offered for sale in this state that has a refund value...shall clearly indicate by embossing or by a stamp or by a label or other method securely affixed to the beverage container (1) either the refund value of the container or the words ‘return for deposit’ or ‘return for refund’ **or other words as approved by the Department of Energy and Environmental Protection**, and (2) either the word ‘Connecticut’ or the abbreviation ‘Ct.’....”

LABELING ORDER SPECIFICS

- **Effective August 2, 2022**
- **[The Commissioner] hereby approve[s] the embossing, stamping, labeling, or securely affixing to a beverage container the words “Redemption Value” or the abbreviation “CTRV” for the purpose of identifying that such beverage container may be redeemed for a refund.**
- **The refund value or the words “return for deposit/refund” can still be used**
- **No end date**

LABELING ORDER PURPOSE

- **Requested by manufacturers of products that were newly covered as of January 1, 2023 (e.g., sports drinks) at 5 cents, which will rise to 10 cents on January 1, 2024**
 - Without action, relabeling would have been required for such products in both 2023 and 2024
 - These manufacturers indicated that the short timeframe of having to have two labels would be financially and logistically challenging
- **The order offers flexibility to manufacturers to minimize disruptions to supply chains and product distribution**
- **Consumer education would be key to success**

ORDER FEEDBACK

To generate feedback, we posed the following questions to the Bottle Bill Stakeholder email list:

- How is the Commissioner's order regarding the use of "CTRV" on labels working in practice?
- What can be done to improve the current situation regarding labeling?
- Should the order have an end date?* If so, when should that be?
 - *An end date would mean all covered beverages would revert to the requirements of CGS 22a-244, that labels must include either the refund value (which will be 10 cents in January) or the words "return for deposit" or "return for refund"

A stylized, colorful landscape illustration. The top right corner features a bright yellow sun. Below it is a large green hill with a dark blue outline. The bottom of the image shows a light blue body of water, also outlined in dark blue. The text "Open Discussion" is centered on the green hill.

Open Discussion

A stylized, colorful landscape illustration. The top right corner features a bright yellow sun. Below it is a large green hill with a dark blue outline. The bottom of the image shows a light blue body of water, also outlined in dark blue. The text "Next Steps" is centered on the green hill.

Next Steps

NEXT STEPS

- **Next meeting: November 20, 1:00 pm**
 - [Register here](#)
- [Sign up](#) for **Bottle Bill Stakeholder Process email list**
- Any additional questions or feedback can be submitted via email to DEEP.MMCAPlanning@ct.gov