

Bringing Bag Drop to Connecticut

RECYCLIX

CLYNK

CLYNK's Bag Drop solution transforms a time consuming chore into a 15-second easy drop off, and it all starts with convenient sustainability stations at common stop locations like grocery stores and other retail locations.



Then, we couple convenience with incentives - like points, coupons or cash - **that delight the consumer and drive behavior change.**

Modern

Fast

Convenient





And finally, we deliver world class solutions to collect, process, and return the material to IODs.



Bag Drop Collection Goals

1. **Provide convenient redemption options for consumers**, while reducing the burden on retailers & brands
2. **Reduce anticipated fraud** from the increased deposit value in CT and manage costs of collection
3. **Establish collection system for PE film and case wrap** for impending EPR legislation in CT and manage costs of collection



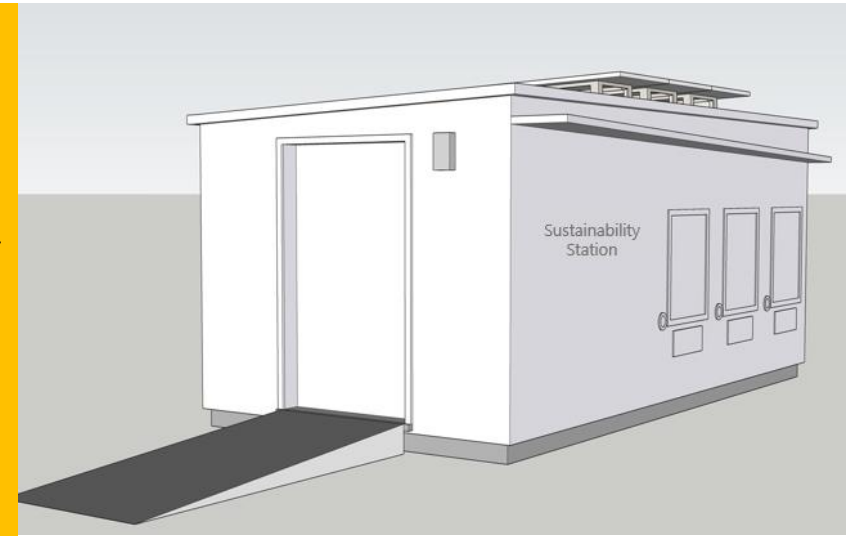
Overview of Process

1. Sign up
2. Get bags
3. Bag, scan and drop - at sustainability stations
4. Get \$\$\$ - deposited in your account



- Constructed from composite fiber panels made of recycled PET plastic
- Solar powered and cellularly enabled to be self sufficient
- This new design provides a mobile, customizable, and cost effectiveness means of implementing Bag Drop

Connecticut Sustainability Station 2.0





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