

Building A Sustainable Future

Green Cleaning for Hotels



What Is Green Cleaning

“Green Cleaning” and environmental responsibility encompasses a broad scope of concerns including:

- Products
- Processes
- Health & Safety of Occupants
- Health & Safety of Cleaning Professional

Warning: Green Cleaning is not just about replacing your current product with a milder cleaner.



What is Green Cleaning

It is a holistic approach that:

- Examines the entire process of cleaning
- Identifies areas which can be improved
- Develops a plan and procedures to implement a program that best suits your facilities needs.



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Green Background

The Green movement has been around for many years but has not always been a success. In 1993 a non-profit organization known as the U.S. Green Building Council (USGBC) dedicated itself to transforming buildings into environmentally friendly, healthy high performance, profitable structures. The USGBC has over 5,000 members ranging from building owners/operators to architects, to product manufactures. These members work together to develop industry standards, procedures, guidelines, educational tools, and policies that promote a sustainable future. In November of 2000 the USGBC introduced the LEED program which, stands for Leadership in Energy and Environmental Design. The unique holistic approach of this voluntary program has become a national benchmark for Green building.



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Why Go Green?

- Today billions of pounds of chemicals, paper, plastic disposables and equipment are consumed and dumped into landfills.
- The average person spends 90% of their time indoors.
- Air pollution is an average of 2 to 5 times greater indoors and can be up to 100 times greater after some cleaning activities.



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Why Go Green

- Promotes a healthier working environment by improving indoor air quality
- Enhances safety for Housekeeping staff and Guests
- Improves employee retention
- Reduces liability, legal costs, and insurance
- Helps organizations meet green purchasing mandates
- Reduces cleaning and product costs
- Add value and marketability to buildings
- Decreases an organizations environmental and health impacts
- Improves brand equity
- Can be easily implemented without major or costly changes



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Cleaning Chemicals

- KEY TERMS- Biodegradable, Low VOC content, Low impact on IAQ, Non-irritant to users and occupants, Concentrated, Multi-use
- AHP Technology
- Daily Cleaners vs. Restoration/Special Projects
- Does Third Party Certification Guarantee Performance? Test Products
- Concentrates and Controlled Use Dispensing
- Green Washing- Is an item Green or NOT! Look for Reputable Third Party Certification



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What does Green mean for Lodging?

- 2-16% productivity increase for workers
- Control of operational costs
- Extended life cycle of materials and property
- Improvement of overall safety and health for building Guests and Staff
- Lessen the impact on the environment
- Marketing Opportunities



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Who Supports Green Programs?

Green programs are supported by:

- State of Connecticut
- ISSA
- DEP
- Green Hotels Association
- BOMA
- Your current and future guests!



Who Promotes Green Hotels?

THE MAJORITY OF YOUR GUESTS FIND YOUR LOCATION ON THE WEB!

Green programs are supported by:

- Travelocity www.travelocity.com
- iStayGreen.com
- Green Hotels Association
www.greenhotelsassociation.com



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How can your suppliers help you?

- Offer a bundle of Green products that are quality and performance tested and meet EPA/DfE, CRI, ECOLOGO and Green Seal standards
- Offer assistance in implementing plans and procedures for Green Cleaning
- Available Green Specialist
- Vendor partners to assist with training and product decision making
- Marketing materials to promote your facilities efforts and build your brand equity



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Product Categories

- Paper Towels, Toilet Tissue, Facial Tissue
- Can Liners
- Microfiber Cleaning
- Cleaning Chemicals & Dispensing Equipment
- Floor Finish, Stripper, Carpet Care
- Hand Soap
- Entryway Matting
- Vacuums, Floor Machines, Auto-Scrubbers, Extractors
- Water Saving Devices
- Laundry & Warewashing



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Plans and Procedures

- Evaluate the cleaning practices, products, and procedures currently in place at your facility.
- Request product and procedural guidance based on standards from LEED, CIMS/ISSA, Green Seal, ECOLOGO, EPA and additional industry cleaning models.
- Conduct a Site Survey of your facility.
- Provide suggestions for areas of possible improvement.
- Choose the best products and practices available, provide/request necessary training, and support for implementation.



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Recap

- Green Cleaning is a method that looks at the entire cleaning operation of a facility.
- By purchasing Green products and implementing Green cleaning procedures your facility can benefit by reducing operation costs, improving IAQ, increasing productivity, improving aesthetics, and reducing the impact on the environment as well as non-renewable resources.
- Search for innovative and detailed programs to assist your facility in achieving its Green Goals with a focus on products, training, and support for accurate and easy implementation

