



Empowering you to make smart energy choices

"We know what we want to do. And we need cost-effective energy solutions to reach our goals."

Peter E. Doering, CFO & COO, Two Roads Brewing Company

Others may have seen an idle manufacturing facility in Stratford's old U.S. Baird Building, but Two Roads Brewing Company recognized a chance to revitalize a piece of history – and at the same time, create a state-of-the-art brew house. Yet before one drop of beer could flow, the 1911 brick structure would require a total systems overhaul – and a forwardthinking energy strategy.

The **Energy Conscious Blueprint Program** was there to assist.

Our energy specialists explored various concepts with Two Roads' management, keying aggressive efficiency targets to whole-building performance. Ultimately, a sophisticated program of advanced manufacturing systems, environmental controls and other energy-saving measures was implemented, supported by a generous incentive from the Energy Efficiency Fund. Today, Two Roads Brewing is beginning a new era of manufacturing with an energy strategy that makes environmental and economic sense, now and for the future. And that's just the competitive advantage every Connecticut business needs.

Project:	Two Roads Brewing Company
Measures:	Air compressors, high- efficiency refrigeration, refrigerated air dryer, high- efficiency highpressure steam boiler, radiant heating system
Fund Incentive:	\$241,884
Energy Savings:	182,026 kWh electricity/year 124,627 ccf natural gas/year
Cost Savings:	\$185,548 annually

Find energy solutions for business. Call 877-WISE-USE (877-947-3873) **Or visit: EnergizeCT.com**



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