

Connecticut Outdoor Recreation Day



HOSTED BY CT DEEP OFFICE OF OUTDOOR INDUSTRY AND EXPERIENCES

Thursday, April 30, 2026
2:00–5:00pm

First Floor, State Capitol
210 Capitol Avenue, Hartford

Connecticut Outdoor Recreation Day on Thursday, April 30, 2026, seeks to raise awareness of Connecticut's growing outdoor recreation industry – having outpaced the national average for the second consecutive year – and the many opportunities for residents and visitors to recreate in the outdoors.



CT OUTDOOR RECREATION ECONOMY:

- Valued at \$6 billion+
- Employs 50,000+
- \$2.8 billion+ in salary and wages

The event will showcase a mix of outdoor industries (retailers, manufacturers, corporate brands, etc.), experiences (guides, instructors, coaches, etc.), and recreation groups (associations, nonprofits, clubs, etc.) promoting products, services, events and information!

Exhibit space is limited, so please contact us as soon as possible to secure your free spot. Join us to connect with policymakers, network with the outdoor recreation community and help promote the growing outdoor recreation economy in Connecticut! To register, contact Jeff Shaw, Director, CT Office of Outdoor Industry and Experiences Jeffrey.shaw@ct.gov