PROPOSED ANNUAL DETERMINATION FOR MANUFACTURERS OF COVERED ELECTRONIC DEVICES

- **Market Share Determination (calendar year 2025 data), and**
- **Brand Determination**

Pursuant to §22a-638-1(f)&(g) of the Regulations of Connecticut State Agencies ("RCSA"), the Department of Energy and Environmental Protection ("DEEP") hereby posts its proposed, annual determinations for the following:

1) Market share attributable to each manufacturer for computers, printers, monitors, and televisions (collectively known as "Covered Electronic Devices" or "CEDs"). This market share determination is based upon available national market share data from the previous calendar year; and
2) Brand(s) attributable to a manufacturer for computers, monitors, and printers based on information obtained by DEEP[1].

After manufacturers have had an opportunity to rebut these determinations and the DEEP Commissioner posts her final determinations, the pro rata shares shall be used for a one-year period, as the basis for calculation of the following:

A. for all manufacturers, an annual registration renewal fee paid to DEEP;
B. for manufacturers of televisions, recycling fees to be billed by DEEP-approved Covered Electronic Recyclers ("CER"); and
C. for manufacturers of computers, monitors, and printers, recycling fees for orphan devices to be billed by CERs.

[1] See list titled "Manufacturer's Brands / Contacts List for CT DEEP's Statewide E-Waste Recycling Program," posted on DEEP's website for brands that are already attributed to a manufacturer. This list is updated by DEEP as needed during the year.
Important note for unregistered manufacturers: If a manufacturer/brand is identified on any of the preceding tables, and the manufacturer responsible for the brand(s) has not already registered its brand(s) with DEEP, the manufacturer shall register on a form prescribed by the Commissioner before selling the brand in Connecticut. See the last table below for the Commissioner's assignment of brands to unregistered manufacturers. See Manufacturer's Registration Form and Instructions for more registration information posted on the DEEP's web site.

The national market share data underlying these determinations was provided under contract by the Northeast Recycling Council ("NERC") in concert with the National Center for Electronics Recycling ("NCER") and Electronics Recycling Coordination Clearinghouse ("ERCC"). The primary sources of this data include IDC Research, Inc., NPD Group and self-reports provided by electronics manufacturers that reported the data to ERCC and/or the DEEP.

Opportunity to Rebut Manufacturer Brand and Market Share Determination

In accordance with RCSA §22a-638-1(f)(2)&(g)(3)(B), the brand and market share determinations noted below and posted on DEEP's website are presumed to be correct unless a manufacturer submits information rebutting these determinations. A manufacturer seeking to rebut a determination, for itself or for any other manufacturer, shall submit rebuttal information in writing within 30 days of this posting. Rebuttal information must include the number of units sold for the type of CED in question based upon nationally available data, the number of units shipped, retail sales data, consumer surveys or other nationally available data. The submission of the data shall also include the source of any such information and all supporting documents.

Rebuttal information and questions regarding these determinations must be **received** by DEEP no later than **June 17, 2026**. All rebuttal information must be sent to Ms. Lena Tan by email to Lena.Tan@ct.gov. Following the receipt of any rebuttal information, the DEEP Commissioner shall make her final determination and shall notify each manufacturer.

The final brand and market share determinations will be posted on the "Manufacturer Information" page of the DEEP's website on or before **July 1, 2026**. Note that the final market share determined by the DEEP commissioner is used by CERs and the DEEP to bill manufacturers (see next section).

Final Market Share for Billing for Recycling and Administrative Fees

Pro Rata Share Adjustments: For the purpose of billing for orphan devices or televisions, adjustments to the market share percentages are made to calculate the final pro rata market share in accordance with RCSA §22a-638-1(h)&(i). The adjustments add together and allocate any de minimis[2] market shares, to the manufacturers at or above the de minimis thresholds in proportion to their proposed market share (see "Proposed Percentages" column in tables below). The final pro rata market share for orphan devices and televisions will also be posted on

[2]For manufacturers of computers, monitors and printers, a manufacturer is considered de minimis if it has less than 1% of the market share. For manufacturers of televisions, a manufacturer is considered de minimis if it has less than 0.1% market share.

the "Recycler Information" page of the DEEP's web site on or before **July 1st** each year. Registered manufacturers and electronics manufacturer trade associations receive an email notice from the DEEP.

Recycling fees: For manufacturers of computers, monitors and printers, the adjustments will affect the amounts such manufacturers owe to CERs for orphan devices collected in each category of device in a billing period. Such manufacturers below de minimis in the proposed market share determination do not pay a share of the recycling fees for orphan devices. Such manufacturers at or above the de minimis threshold pay the adjusted, slightly higher, pro rata share of the recycling fees to CERs for orphan devices, in accordance with the final market share determination. At a minimum, manufacturers of computers, monitors and printers pay recycling fees to CERs for the weight of their brands collected.

For manufacturers of televisions, the adjustments will affect the recycling fees that manufacturers above the de minimis threshold owe to CERs for the total weight of televisions collected in a billing period. Television manufacturers below de minimis in the proposed market share determination, do not pay recycling fees. Television manufacturers at or above the de minimis threshold pay the adjusted, slightly higher, pro rata share of the recycling fees to CERs for televisions, in accordance with the final market share determination.

Administrative Fees: The amount of a manufacturer's annual registration renewal fee, which will be invoiced separately by the DEEP, may not directly correlate with a manufacturer's pro rata market share for any single category of CED. Each manufacturer is assessed an annual registration renewal fee based on:

- the expected costs to the DEEP for administering the program for the upcoming year ("annual budget"); and
- each manufacturer's market share for all categories of CEDs.

No manufacturer shall pay a fee less than $250 pursuant to RCSA §22a-630(d)-1(b).

Proposed Market Share Determination for Printers

Manufacturer	Percentage	Final Pro Rata*
Hewlett Packard Company	52.4911%	52.5452%
Epson America, Inc.	17.7640%	17.7824%
Canon USA, Inc.	17.1055%	17.1231%
Zebra Technologies International, LLC	8.7263%	8.7353%
Brother International Corporation	3.8101%	3.8140%
Xerox Corporation	0.0457%	*
Lexmark International, Inc.	0.0403%	*
Kyocera Document Solution America, Inc.	0.0100%	*
Ricoh Americas Corporation	0.0037%	*
Sharp Electronics Corp.	0.0025%	*
Toshiba America Information Systems, Inc.	0.0008%	*
Total	**100%**	**100%**

*For manufacturers of printers, a manufacturer is considered de minimis if it has less than 1.0% market share.

Proposed Market Share Determination for Computers

Manufacturer	Percentage	Final Pro Rata[1]	*Continued from Left		
Apple Inc.	39.130%	42.649%	**Manufacturer**	**Percentage**	**Final Pro Rata[1]**
Hewlett Packard Company	12.443%	13.562%	Rakuten Kobo Inc.	0.228%	[1]
Samsung Electronic America, Inc.	7.330%	7.989%	SHAGHAL LTD	0.121%	[1]
Lenovo (United States) Inc.	7.165%	7.809%	Google LLC	0.054%	[1]
Amazon.com Service, Inc.	7.144%	7.786%	Craig Electronics Inc.	0.040%	[1]
Others [2]	5.920%	0%	Corsair Memory, Inc.	0.023%	[1]
Dell Marketing LP	4.543%	4.951%	RJ Technology	0.016%	[1]
ASUS Computer International	3.743%	4.080%	ONEPLUS USA CORP	0.011%	[1]
TCT Mobile, Inc.	3.355%	3.657%	HMD America, Inc.	0.011%	[1]
Acer America Corporation	2.786%	3.037%	DPI, Inc.	0.007%	[1]
Walmart Inc.	2.700%	2.943%	Wacom Technology Corporation	0.003%	[1]
T-Mobile	1.411%	1.538%	Nook Digital	0.001%	[1]
Microsoft Corporation	0.740%	[1]			
MSI Computer Corp.	0.715%	[1]			
LG Electronics USA, Inc.	0.362%	[1]	**Total**	**100%**	**100%**

[1]For manufacturers of computers, a manufacturer is considered de minimis if it has less than 1.0% market share.

[2]All Computer manufacturers which comprise the "Others" category have market share below the 1.0% de minimis threshold. The market share associated with the "Others" category is assigned to all manufacturers above the de minimis threshold on a pro rata share basis.

Proposed Market Share Determination for Monitors

Manufacturer	Percentage	Final Pro Rata[1]
Samsung Electronics America, Inc.	17.94840%	20.370%
Acer America Corporation	14.17909%	16.092%
Dell Marketing LP	12.36521%	14.034%
ASUS Computer International	12.00590%	13.626%
LG Electronics USA, Inc.	9.75166%	11.068%
TPV USA Corporation	6.06775%	6.887%
Others[2]	10.52898%	0%
MSI Computer Corp.	4.50043%	5.108%
Walmart, Inc.[3]	3.18550%	3.615%
Hewlett Packard Company	3.01198%	3.418%
Apple, Inc.	1.49315%	1.695%
BenQ America Corporation	1.25548%	1.425%
Viewsonic Corp.	1.23662%	1.403%
KOORUI American Limited	1.10891%	1.259%
Lenovo (United States), Inc.	0.81942%	[1]
Element TV Company LP	0.25760%	[1]
Wacom Technology Corporation	0.15561%	[1]
Planar Systems, Inc.	0.10638%	[1]
Ingram Micro Private Label	0.00948%	[1]
AG Neovo Technology Corporation	0.00940%	[1]
Zebra Technologies International, LLC	0.00195%	[1]
EIZO Inc.	0.00061%	[1]
Fujitsu America, Inc.	0.00049%	[1]
Total	**100%**	**100%**

[1] For manufacturers of monitors, a manufacturer is considered de minimis if it has less than 1.0% market share.

[2] All Monitor manufacturers which comprise the "Others" category have market share below the 1.0% de minimis threshold. The market share associated with the "Others" category is assigned to all manufacturers above the de minimis threshold on a pro rata share basis.

[3] Data were not available for sales of Walmart brands during 2025. This data gap is under administrative review. To fill this data gap in the monitors category, DEEP repeated the market share value from the sales of Walmart monitors during the previous year (2024), or 3.1855%. Repeating the 2024 market share value is reasonable as the sales of Walmart monitors have been stable according to the best available information and previous sales data (i.e. 2.9% in 2019 and 3.1% in 2020).

Proposed Market Share Determination for Televisions

Manufacturer	Percentage	Final Pro Rata[1]	*Continued from Left		
Walmart Inc.	27.61%	27.917%	**Manufacturer**	**Percentage**	**Final Pro Rata[1]**
Samsung Electronics America, Inc.	21.06%	21.292%	Sylvox	0.02%	[1]
TTE Technology, Inc.	12.33%	12.469%	JVCKENWOOD USA Inc.	0.02%	[1]
Hisense USA Corporation Inc.	11.39%	11.515%	Lippert Components, Inc. (Furrion) Corp.	0.01%	[1]
Best Buy	10.28%	10.394%	Sharp Electronics	0.01%	[1]
LG Electronics USA,	8.70%	8.800%	DPI, Inc. Ltd.	0.01%	[1]
Roku, Inc.	2.93%	2.966%	Curtis International.	0.004%	[1]
Sony Electronics, Inc.	1.65%	1.670%	Peerless Industries Inc	0.004%	[1]
Skyworth USA Corp.	1.46%	1.472%	DP Audio Video LLC	0.003%	[1]
Element TV Company, LP	0.68%	0.684%	Supersonic Inc.	0.002%	[1]
Westinghouse Electronics USA Inc.	0.66%	0.667%	Pyle Audio	0.002%	[1]
EliteLux Technologies	0,15%	0.154%	SunBriteTV, LLC	0.002%	[1]
Others[2]	0.77%	0%	Naxa Electronics Inc.	0.001%	[1]
Treasure Creek USA	0.07%	[1]	beFree Sound	0.0002%	[1]
Monster Vision	0.06%	[1]	ASA Electronics (Jenson)	0.0002%	[1]
Panasonic Corporation of North America	0.06%	[1]	Seura, Inc.	0.0001%	[1]
Trexonic	0.03%	[1]	Bolva Digital	0.00002%	[1]
ATYME Corporation Inc.	0.02%	[1]	**Total**	**100%**	**100%**

[1] For manufacturers of televisions, a manufacturer is considered de minimis if it has less than 0.1% market share.

[2] All Television manufacturers which comprise the "Others" category have market share below the 0.1% de minimis threshold. The market share associate with the "Others" category is assigned to all manufacturers above the de minimis threshold on a pro rata share basis.

Brand Determination - Assignment to Unregistered Manufacturers

Taken from the calendar year 2025 market share data, the DEEP proposes to assign the following brands to a manufacturer as listed below. None of the brands or manufacturers listed below are currently registered with the DEEP.

Following the receipt of any rebuttal information, the DEEP Commissioner shall make her final determination and shall notify each manufacturer of this determination. Brands and manufacturers will be added to Manufacturer's Brands / Contacts List for DEEP's Statewide E-Waste Recycling Program for brand(s) that were previously determined to be attributable to a manufacturer.

Manufacturers that are responsible for a brand(s) must register with the DEEP prior to selling the brand in Connecticut under Connecticut law

If you are responsible for one of the brands listed, Connecticut law requires you to register the brand(s) on a form prescribed by the Commissioner. See Manufacturer's Registration Form and Instructions posted on the DEEP's website for manufacturer registration information.

For more information on a manufacturer's obligation to register CEDs, see RCSA section 22a-638-1(o).

Brand	Computer Manufacturer
iView	RJ Technology, Inc.
OnePLus	OnePLus USA CORP.

Brand	Television Manufacturer
beFree Sound	BeFree Sound
Bolva	Bolva Digital
Jenson	ASA Electronics
Monster Vision	Monster Vision
Naxa	Naxa Electronics, Inc.
Pyle	Pyle Audio
Supersonic	Supersonic Inc.
Sylvox	Sylvox
Trexonic	Trexonic