

**July 1, 2020**

**FINAL ANNUAL DETERMINATION FOR MANUFACTURERS  
OF COVERED ELECTRONIC DEVICES**

- **Market Share Determination (calendar year 2019 data), and**
- **Brand Determination**

Pursuant to §22a-638-1(f)&(g) of the Regulations of Connecticut State Agencies (“RCSA”), the Commissioner of the Department of Energy and Environmental Protection (“DEEP”) hereby posts the final, annual determinations for the following:

- 1) Market Share Attributable to each Manufacturer for Computers, Printers, Monitors, and Televisions (collectively known as “Covered Electronic Devices” or “CEDs”). This market share determination is based upon available national market share data from the previous calendar year; and
- 2) Brand(s) Attributable to a Manufacturer for Computers, Monitors, and Printers based on information obtained by DEEP<sup>1</sup>.

See tables below, the pro rata shares shall be used for the period of no more than a year, as the basis for calculation of the following:

- A. for all manufacturers, a manufacturer’s annual registration renewal fee paid to DEEP;
- B. for manufacturers of televisions, a manufacturer’s recycling fees, to be billed by DEEP-approved Covered Electronic Recyclers (“CERs”); and
- C. for manufacturers of computers, monitors, and printers, a manufacturer’s recycling fees for orphan devices to be billed by CERs.

The national market share data underlying these determinations was provided under contract by the Northeast Recycling Council (“NERC”) in concert with the National Center for Electronics Recycling (“NCER”)

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<sup>1</sup> See list titled “[Manufacturer’s Brands / Contacts List for CT DEEP’s Statewide E-Waste Recycling Program](#),” posted on DEEP’s website for brands that are already attributed to a manufacturer. This list is updated by DEEP as needed during the year. Important note for unregistered manufacturers: If a manufacturer / brand is identified on any of the preceding tables, and the manufacturer responsible for the brand(s) has not already registered its brand(s) with DEEP, the manufacturer shall register on a form prescribed by the Commissioner before selling the brand in Connecticut. See [Manufacturer’s Registration Form and Instructions](#) posted on DEEP’s website for more information. If a brand has not already been registered by a manufacturer in Connecticut, see the last table provided below for the Commissioner’s brand determination / assignment to unregistered manufacturers.

and Electronics Recycling Coordination Clearinghouse (“ERCC”). The primary sources of this data include IDC Research, Inc., NPD Group and self-reports provided by electronics manufacturers to ERCC.

### **Opportunity to Rebut Manufacturer Brand and Market Share Determination (Completed June 16, 2020)**

In accordance with RCSA §22a-638-1(f)(2)&(g)(3)(B), the proposed brand and market share determinations noted below and posted on DEEP’s website on May 15, 2020 were presumed to be correct unless a manufacturer submits information rebutting these determinations. A manufacturer that sought to rebut a determination, for itself or for any other manufacturer, had to submit rebuttal information in writing within 30 days of this posting. Rebuttal information included information such as the number of units sold, for the type of CED in question, based upon nationally available data, the number of units shipped, retail sales data, consumer surveys or other nationally available data, the source of any such information and all supporting documents.

Rebuttal information and questions regarding these determinations had to be received no later than June 16, 2020. To summarize, while DEEP or ERCC had not received any rebuts from manufacturers or their representatives during the rebuttal period about the proposed market share determination for 2019, an inquiry by Voxx International (Voxx) led to the removal of the Jensen brand assignment to Voxx in the television category. Instead, the market share associated with the Jensen brand was added to the “Others” category and the brand was added to the list of unregistered manufacturers. No changes to the proposed market share were necessary before the Commissioner made this final determination.

This posting constitutes the final brand and market share determinations, which is also posted on the [“Manufacturer Information”](#) section of the DEEP’s E-Waste web site.

Note that the final market share is used by CERs and DEEP to bill manufacturers (see next section). All registered manufacturers and electronics manufacturer trade associations shall receive an email notice from the Commissioner.

### **Final Market Share Determination for Billing for Recycling and Administrative Fees**

Pro Rata Share Adjustments: For the purposes of billing for orphan devices or televisions, adjustments to the market share percentages were made for the Commissioner to make his final pro rata market share determinations in accordance with RCSA §22a-638-1(h)&(i). The adjustments added together and allocated any

de minimis<sup>2</sup> market shares, to the manufacturers at or above the de minimis thresholds in proportion to their proposed market share. The final pro rata market share for orphan devices and televisions was also posted on the [“Recycler Information”](#) section of DEEP’s E-Waste web site.

Recycling fees: For manufacturers of computers, monitors and printers, the adjustments affect the amounts such manufacturers owe to CERs for orphan devices collected in each category of device in a billing period. Such manufacturers below de minimis in the final market share determination do not pay a share of the recycling fees for orphan devices. Such manufacturers at or above de minimis pay the adjusted, slightly higher, share of the recycling fees to CERs for orphan devices, in accordance with the final market share determination. At a minimum, all manufacturers of computers, monitors and printers pay recycling fees to CERs for the weight of their brands collected.

For manufacturers of televisions, the adjustments affect the recycling fees that manufacturers above the de minimis threshold owe to CERs for the total weight of televisions collected in a billing period. Television manufacturers below de minimis in the proposed market share determination, do not pay recycling fees. Television manufacturers at or above de minimis pay the adjusted, slightly higher, pro rata share of the recycling fees to CERs for televisions, in accordance with the final market share determination.

Administrative Fees: The amount of a manufacturer’s annual registration fee – which will be invoiced separately by DEEP - may not directly correlate with a manufacturer’s pro rata market share for any single category of CED. Each manufacturer is assessed annual registration renewal fees based on:

- the expected costs to DEEP for administering the program for the upcoming year (“annual budget”);
- each manufacturer’s market share for all categories of CEDs that the manufacturer is responsible for a brand(s); and
- a minimum fee of \$250.

No manufacturer shall pay less than \$250 pursuant to RCSA §22a-630(d)-1(b). As a result, adjustments are made to account for manufacturers that have market share below the de minimis thresholds in at least one category of CEDs that are required to pay a minimum fee of \$250.

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<sup>2</sup>For manufacturers of Computers, Monitors and Printers, a manufacturer is considered de minimis if it has less than 1.0% market share. For manufacturers of Televisions, a manufacturer is considered de minimis if it has less than 0.1% market share.

## Final Market Share Determination for Printers

<b>Manufacturer</b>	<b>Percentage</b>	<b>Final Pro Rata*</b>
Hewlett Packard Company	59.54%	60.07%
Epson America, Inc.	18.06%	18.22%
Canon USA, Inc.	17.69%	17.84%
Brother International Corporation	3.84%	3.87%
Lexmark International, Inc.	0.22%	*
Konica Minolta Business Solution USA, Inc.	0.18%	*
Sharp Electronics Corp.	0.15%	*
Ricoh Americas Corporation	0.11%	*
Xerox Corporation	0.09%	*
Oki Data Americas, Inc.	0.09%	*
Kyocera Document Solution America, Inc.	0.01%	*
Toshiba America Information Systems, Inc.	0.01%	*
Funai Corporation, Inc.	0.01%	*
Panasonic Corporation of North America	0.00002%	*
<b>Total</b>	<b>100%</b>	<b>100%</b>

\*For manufacturers of printers, a manufacturer is considered de minimis if it has less than 1.0% market share.

## Final Market Share Determination for Computers

Manufacturer	Percentage	Final Pro Rata*	*Continued from Left		
			Manufacturer	Percentage	Final Pro Rata*
Apple Inc.	30.735%	33.440%			
Amazon.com Service, Inc.	17.305%	18.828%	Craig Electronics Inc.	0.077%	*
Hewlett Packard Company	11.688%	12.717%	Mattel, Inc.	0.067%	*
Samsung Electronic America, Inc.	9.001%	9.793%	Cellco Partnership	0.054%	*
Lenovo (United States) Inc.	6.835%	7.436%	RJ Technology	0.053%	*
Dell Marketing LP	5.745%	6.250%	Kidz Delight Ltd	0.048%	*
Others <sup>1</sup>	4.729%	0%	NOOK Digital LLC	0.036%	*
Acer America Corporation	2.342%	2.548%	Rakuten Kobo Inc.	0.026%	*
Walmart Inc.	2.276%	2.476%	Aava Mobile US, LLC	0.023%	*
Microsoft Corporation	2.240%	2.437%	DPI, Inc.	0.017%	*
ASUS Computer International	2.022%	2.200%	YiFang USA Inc.	0.014%	*
Venturer Electronics, Inc.	1.723%	1.875%	Motorola Mobility, LLC.	0.012%	*
TCT Mobile (US) Inc.	0.835%	*	TMAX Digital Inc.	0.005%	*
SHAGHAL LTD	0.576%	*	Transcosmos America, Inc.	0.004%	*
MSI Computer Corp.	0.445%	*	ZTE (USA) Inc.	0.003%	*
Facebook Technologies, LLC.	0.365%	*	Fujitsu America, Inc.	0.001%	*
Huawei Device USA Inc.	0.230%	*	Premio, Inc.	0.001%	*
LG Electronics USA, Inc.	0.169%	*	Curtis International Ltd.	0.0002%	*
Razer Inc.	0.155%	*			
Google, Inc.	0.146%	*	<b>Total</b>	<b>100%</b>	<b>100%</b>

\*For manufacturers of computers, a manufacturer is considered de minimis if it has less than 1.0% market share.

<sup>1</sup>All Computer manufacturers which comprise the "Others" category have market share below the 1.0% de minimis threshold. The market share associated with the "Others" category is assigned to all manufacturers above the de minimis threshold on a pro rata share basis.

## Final Market Share Determination for Monitors

<b>Manufacturer</b>	<b>Percentage</b>	<b>Final Pro Rata*</b>
Dell Marketing LP	19.629%	19.8%
Hewlett Packard Company	18.755%	18.9%
Samsung Electronic America, Inc.	13.927%	14.1%
LG Electronics USA, Inc.	12.543%	12.7%
ASUS Computer International	11.800%	11.9%
Acer America Corporation	7.262%	7.3%
Envision Peripherals, Inc.	4.135%	4.2%
BenQ America Corporation	2.921%	2.9%
Walmart, Inc.	2.920%	2.9%
MSI Computer Corp.	2.632%	2.7%
Viewsonic Corp.	2.591%	2.6%
Lenovo (United States), Inc.	0.437%	*
Planar Systems, Inc.	0.217%	*
Apple, Inc.	0.157%	*
Ingram Micro Private Label	0.042%	*
Vizio, Inc.	0.022%	*
Razer Inc.	0.008%	*
EIZO Corporation	0.002%	*
Premio, Inc.	0.001%	*
Fujitsu America, Inc.	0.0004%	*
iiyama Corporation	0.00004%	*
<b>Total</b>	<b>100%</b>	<b>100%</b>

\*For manufacturers of monitors, a manufacturer is considered de minimis if it has less than 1.0% market share.

## Final Market Share Determination for Televisions

<b>Manufacturer</b>	<b>Percentage</b>	<b>Final Pro Rata*</b>	<b>*Continued from Left</b>		
			<b>Manufacturer</b>	<b>Percentage</b>	<b>Final Pro Rata*</b>
Samsung Electronic America, Inc.	23.348%	23.428%			
TTE Technology, Inc	14.188%	14.237%	Sound Around Inc.	0.023%	*
Vizio, Inc.	13.931%	13.978%	Skyworth USA Corp.	0.022%	*
LG Electronics USA, Inc.	10.951%	10.988%	DPI, Inc.	0.021%	*
Best Buy	10.605%	10.641%	Supersonic, Inc.	0.014%	*
Hisense USA Corporation	7.534%	7.560%	Naxa Electronics, Inc.	0.011%	*
Funai Corporation, Inc. (P&F USA, Inc.)	5.181%	5.199%	Axess Products Corp.	0.007%	*
Element TV Company, LP	4.102%	4.116%	Motorola Mobility, LLC	0.004%	*
Walmart Inc.	3.273%	3.285%	Seura, Inc.	0.003%	*
Sony Electronics, Inc.	2.185%	2.193%	Peerless AV	0.001%	*
Sceptre, Inc.	1.734%	1.740%	China America Electronics Inc.	0.001%	*
TongFang Global Inc.	0.824%	0.827%	Craig Electronics Inc.	0.0003%	*
Curtis International Ltd.	0.814%	0.817%	LE Technology, Inc.	0.0001%	*
JVCKENWOOD USA Corp.	0.359%	0.360%	TMAX Digital Inc.	0.0001%	*
Hitachi America, Ltd.	0.338%	0.339%	RJ Technology, Inc.	0.00003%	*
PLR IP Holdings, LLC	0.292%	0.293%	Coby	0.00001%	*
Others <sup>1</sup>	0.0002%	0%	QuantumFX, Inc.	0.00001%	*
Seiki Corporation	0.079%	*	Kith Consumer Products INC.	0.000002%	*
EliteLux Technologies	0.052%	*	Panasonic Corporation of North America	0.000002%	*
SunBriteTV, LLC	0.041%	*	SIGCUS USA Inc.	0.000002%	*
Haier America Trading, LLC	0.035%	*			
ATYME Corporation, Inc.	0.028%	*	<b>Total</b>	<b>100%</b>	<b>100%</b>

\*For manufacturers of televisions, a manufacturer is considered de minimis if it has less than 0.1% market share.

<sup>1</sup>All television manufacturers which comprise the "Others" category have market share below the 0.1% de minimis threshold. The market share associated with the "Others" category is assigned to all manufacturers above the de minimis threshold on a pro rata share basis.

## Brand Determination/ Assignment to Unregistered Manufacturers

Taken from the calendar year 2019 market share data, DEEP proposes to assign the following brands to a manufacturer as listed below. Manufacturers that are responsible for a brand(s) must register with DEEP prior to selling the brand in Connecticut under [Connecticut law](#).

If you are responsible for one of the brands listed below under the law, you may need to register the brand(s) on a form prescribed by the Commissioner. See [Manufacturer's Registration Form and Instructions](#) posted on DEEP's web site for manufacturer registration information.

For more information on a manufacturer's responsibility to register CEDs in Connecticut, see [RCSA section 22a-638-1\(o\)](#). Also, see [Manufacturer's Brands / Contacts List for DEEP's Statewide E-Waste Recycling Program](#) for brand(s) that were previously determined to be attributable to a manufacturer.

Brand	<u>Computer</u> Manufacturer
Aava	Aava Mobile US, LLC
iView	RJ Technology, Inc.

Brand	<u>Monitor</u> Manufacturer
EIZO	Eizo Corporation
iiyama	iiyama Corporation

Brand	<u>Television</u> Manufacturer
Affinity Technologies	Kith Consumer Products Inc.
Avera Digital	China America Electronics Corporation
Axess	AXESS PRODUCTS CORP
iVIEW	RJ Technology, Inc.
Jensen	ASA Electronics
LeEco	LE Technology Inc.
Naxa	Naxa Electronics, Inc.
Peerless AV	Peerless AV
Pyle	Sound Around Inc.
QFX	QuantumFX, Inc.
SIGCUS	SIGCUS USA Inc.
Supersonic	Supersonic Inc.