## Save Money and Reduce Trash (SMART)

## The Environmental Impact of SMART Solid Waste Management

February 2016


## CT Annual Tonnage

Assuming that 2.8 million residents of Connecticut have residential trash service (2014)


Connecticut's diversion goal is 60\% by 2024

## Types of Collection

There are three types of residential collection in Connecticut, and they all work with SMART programs.

Types of Collection: State of Connecticut


A SMART System would work with all collection types

## Encouraging Waste: Our Traditional Trash System

Residents pay for most utilities based on how much they use. Trash is different: In most places, trash is the last unmetered utility. Typically, cities and towns:

1 Cover trash costs via property tax or through subscription hauler contract

2) Promote recycling

it's easy!

3 Offer "unlimited" trash


This type of payment model causes waste and does not provide incentives to recycle.

## Reducing Waste: The SMART Approach

The SMART program is the most effective available means of reducing municipal solid waste, and it works with all collection methods. It is a simple concept that incentivizes waste reduction:

1 Take all or a part of trash costs out of the tax base

2. Pay per unit for Trash


3 Recycle for free (residents recycle more)


SMART communities allow residents to save money if they reduce their trash.

## Waste Trend



## SMART Results: MSW Reduction





Malden, Mass.
52\% Decline in MSW Over 5 Years


## Selected Cities

Five Connecticut cities were selected out of the original 22 evaluated.


## Bridgeport Garbage and Recycling Trend



## Environmental Impact of SMART—Bridgeport



## Environmental Impact of SMART compared to Alternatives



## More Efficient Revenue-Generation West Hartford

SMART can help West Hartford cover solid waste costs while asking less from residents to fund the solid waste budget.
Options for Meeting Financial Target
■General Fund $\quad$ Bag Revenue2 $\quad$ Tip Fee Savings2


Today waste is covered property taxes

## More Efficient Revenue-Generation West Hartford

SMART can help West Hartford cover solid waste costs while asking less from residents to fund the solid waste budget.

## Options for Meeting Financial Target <br> $\square$ General Fund $\quad$ Bag Revenue2 $\quad$ Tip Fee Savings2



With SMART waste is funded only partially from property taxes

## More Efficient Revenue-Generation West Hartford

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## Options for Meeting Financial Target



Overall waste budget is reduced by approximately $11 \%$ because of tip savings

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Options for Meeting Financial Target
$\square$ General Fund $\square$ Bag Revenue $\square$ Tip Fee Savings2


The average household will save about $\$ 25$ per year

## Summary of Annual Municipal MSW \& Recycling Impacts

Projected Shift in Annual Waste Stream: All 5 Cities Combined


West Hartford, New Britain, Waterbury, Milford and Bridgeport

## Estimated Annual Environmental Impact of Statewide SMART



Equivalent to:


Removing

## 212,550

passenger vehicles from the road

## or

Reducing gasoline consumption by

## 21,525,000

gallons


## BTUs (Energy Used)

| Annual <br> Reduction | $9,019,000$ <br> Million Units |
| :--- | :--- |

Equivalent to:


Powering
80,220
residential homes

## Three Things to Remember

1. According to USEPA SMART is the single most effective way to reduce waste
2. A SMART payment model is more fair to more people than the current payment model
3. All Municipalities should consider SMART as a part of their Climate Action Plans

Thank You!

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## Summary of Annual Municipal MSW \& Recycling Impacts

|  | MSW (tons) |  | Recycling Rate |  | MSW <br> Reduction | CO2e <br> Reduction | BTU Reduction (millions of |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Current | w/ SMART | Current | w/ SMART | w/SMART |  |  |
| Bridgeport | 52,746 | 29,538 | 9\% | 33\% | 23,208 | 43,500 | 364,000 |
| Waterbury | 35,792 | 20,044 | 7\% | 31\% | 15,748 | 29,700 | 247,000 |
| New Britain | 21,569 | 12,079 | 16\% | 40\% | 9,490 | 17,900 | 149,000 |
| West Hartford | 19,551 | 10.949 | 27\% | 49\% | 8,602 | 16,200 | 135,000 |
| Milford | 13,192 | 7,388 | 21\% | 45\% | 5,804 | 10,900 | 91,000 |
| TOTALS | 142,850 | 79998 | 14\% | 38\% | 62,852 | 118,200 | 986,000 |

