# Save Money and Reduce Trash (SMART)

## The Environmental Impact of SMART Solid Waste Management

February 2016



### **CT Annual Tonnage**

Assuming that 2.8 million residents of Connecticut have residential trash service (2014)

Recycling 26% **Residential Waste** 41% A SMART program could cut the residential waste stream in half 23% **Commercial Waste** 9% **Multi Family Waste** 

**MSW Generation: State of Connecticut** 

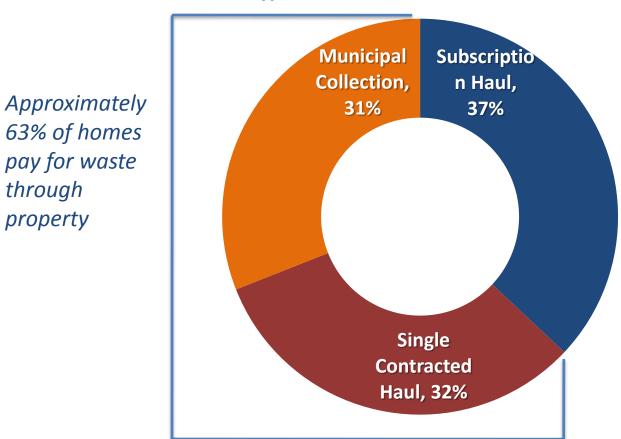
Connecticut's diversion goal is 60% by 2024

### **Types of Collection**

through

property

There are three types of residential collection in Connecticut, and they all work with SMART programs.



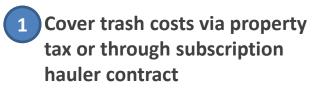
#### **Types of Collection: State of Connecticut**

#### A SMART System would work with all collection types

### **Encouraging Waste: Our Traditional Trash System**



Residents pay for most utilities based on how much they use. Trash is different: In most places, trash is the last unmetered utility. Typically, cities and towns:







**Promote recycling** 





Offer "unlimited" trash



This type of payment model causes waste and does not provide incentives to recycle.

### **Reducing Waste: The SMART Approach**

The SMART program is the most effective available means of reducing municipal solid waste, and it works with all collection methods. It is a simple concept that incentivizes waste reduction:



Take all or a part of trash costs out of the tax base



Pay per unit for



**Recycle for free** (residents recycle more)

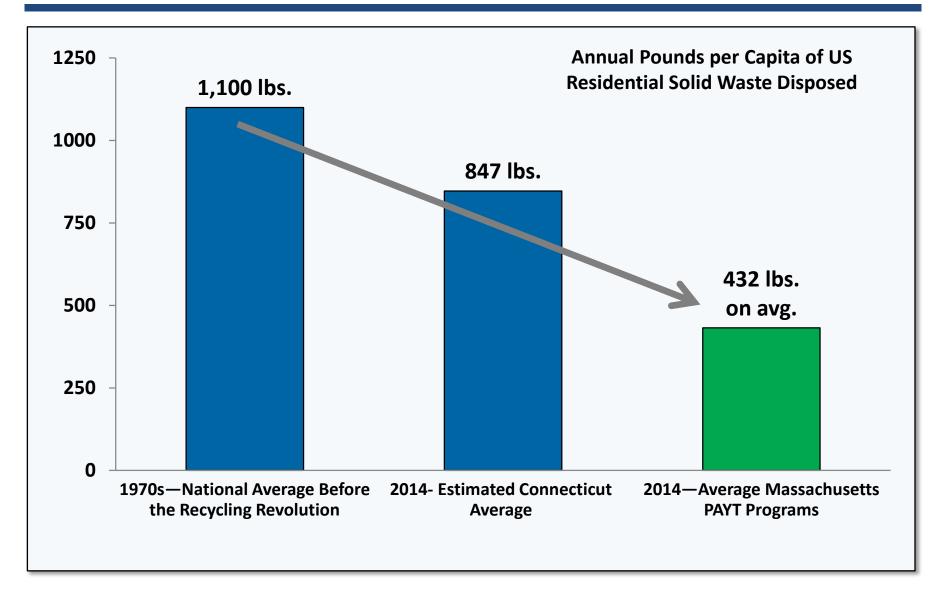




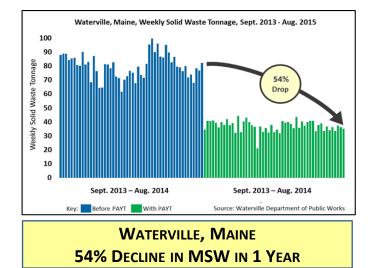


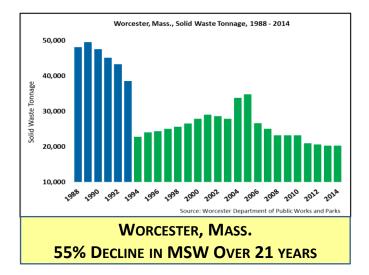
SMART communities allow residents to save money if they reduce their trash.

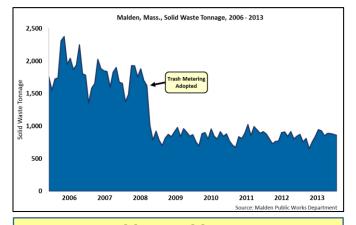
#### Waste Trend



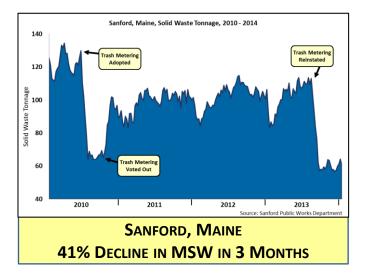
#### **SMART Results: MSW Reduction**







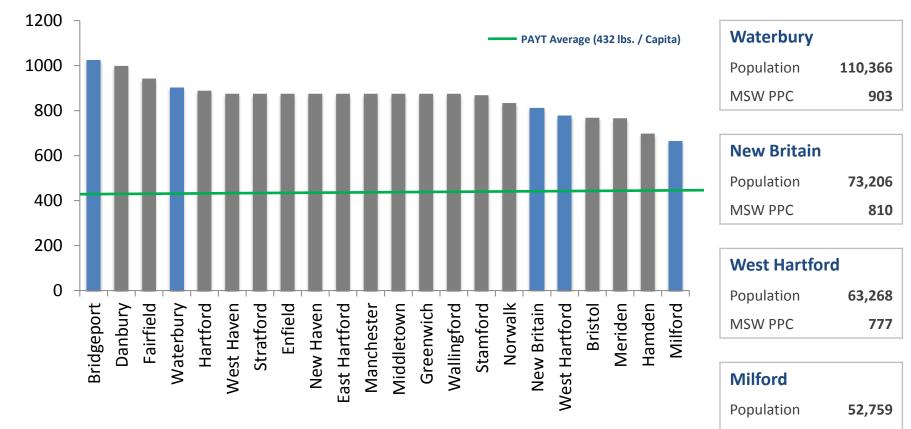
MALDEN, MASS. 52% DECLINE IN MSW OVER 5 YEARS



### **Selected Cities**

Five Connecticut cities were selected out of the original 22 evaluated.

#### Municipal Solid Waste: Annual Pounds per Capita (PPC)



Bridgeport

144,229

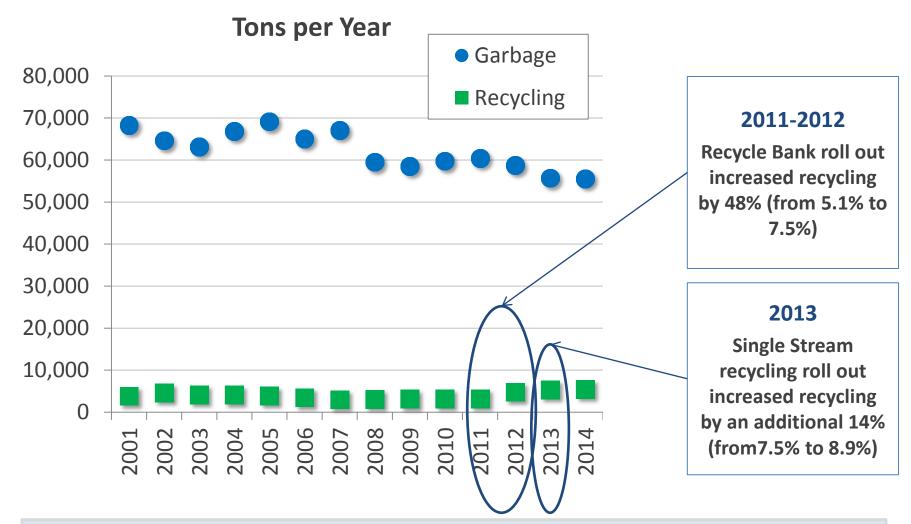
1,025

Population

MSW PPC

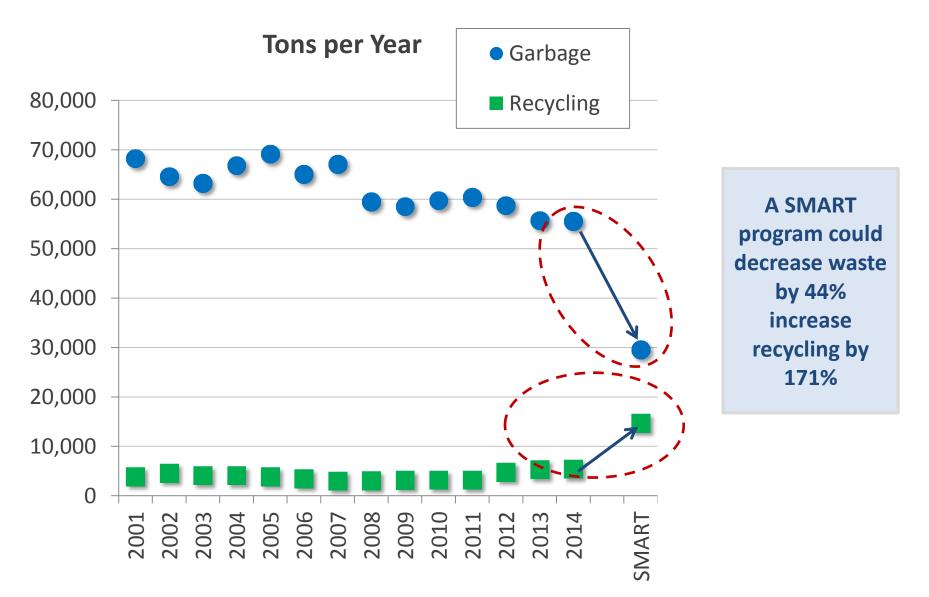
MSW PPC

#### **Bridgeport Garbage and Recycling Trend**

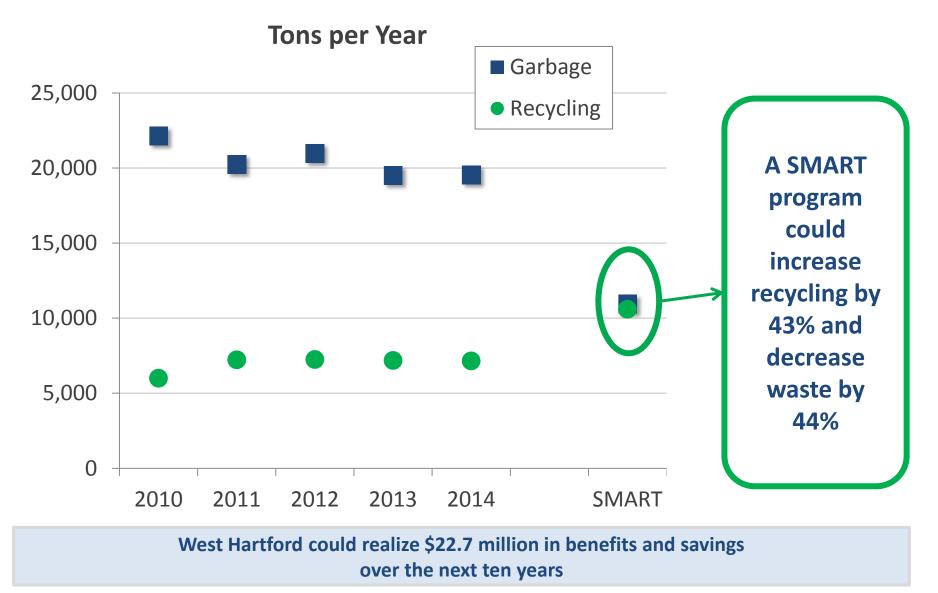


Bridgeport has now realized the benefits of both Recycle Bank and single stream. The next step to meaningful waste reduction is SMART.

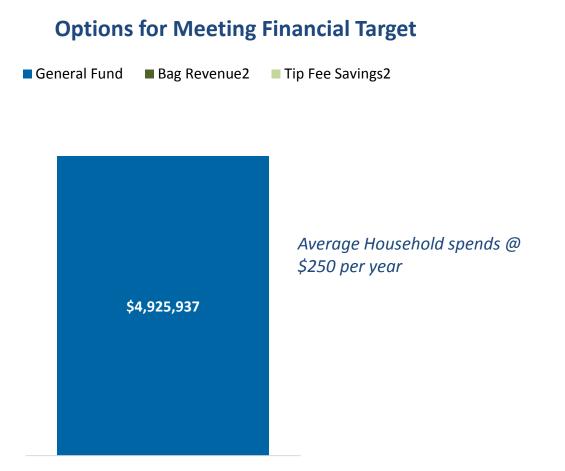
#### **Environmental Impact of SMART—Bridgeport**



### **Environmental Impact of SMART compared to Alternatives**

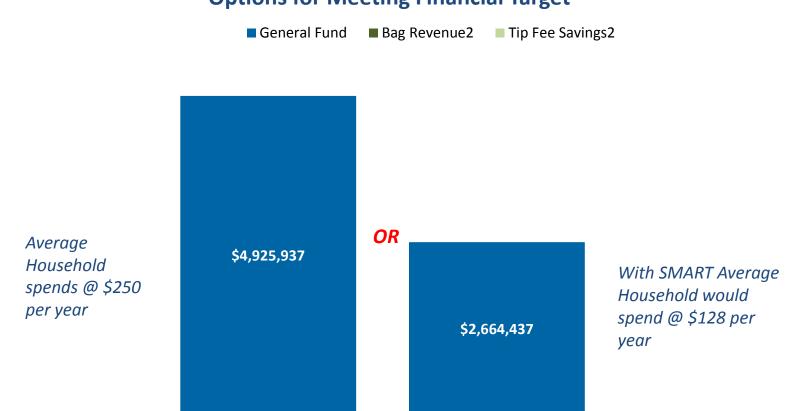


SMART can help West Hartford cover solid waste costs while asking less from residents to fund the solid waste budget.



Today waste is covered property taxes

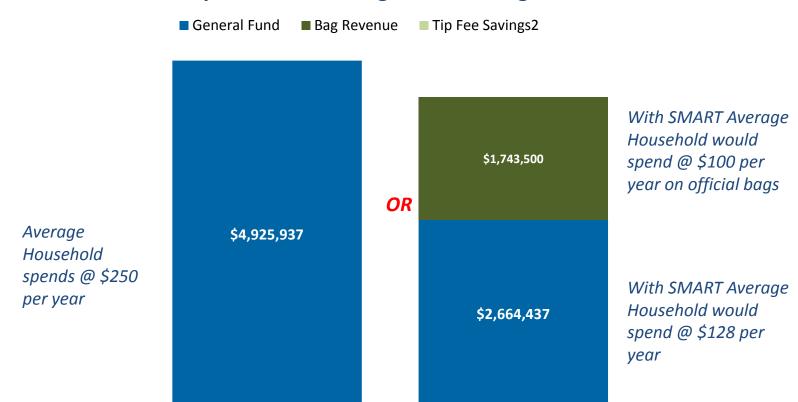
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#### **Options for Meeting Financial Target**

With SMART waste is funded only partially from property taxes

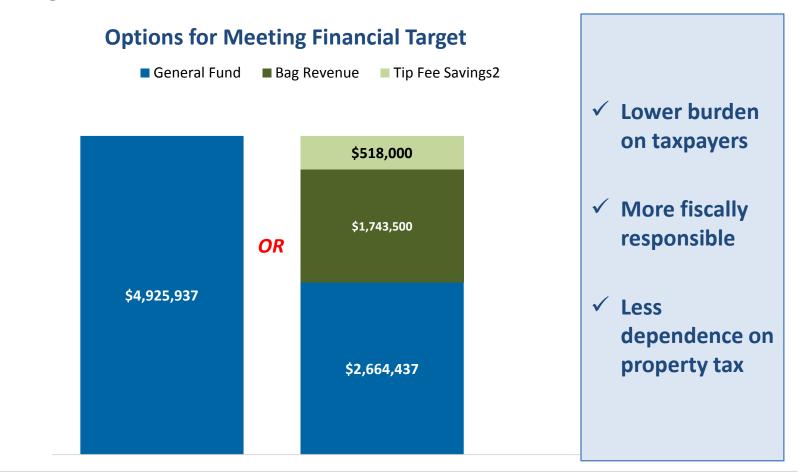
SMART can help West Hartford cover solid waste costs while asking less from residents to fund the solid waste budget.



#### **Options for Meeting Financial Target**

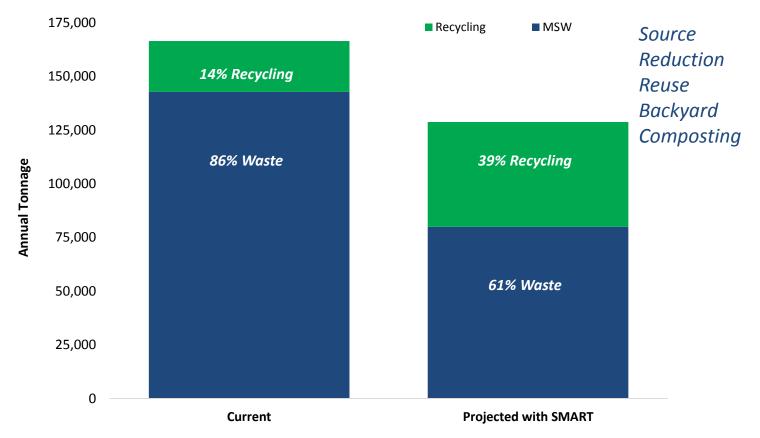
**Overall waste budget is reduced by approximately 11% because of tip savings** 

SMART can help West Hartford cover solid waste costs while asking less from residents to fund the solid waste budget.



The average household will save about \$25 per year

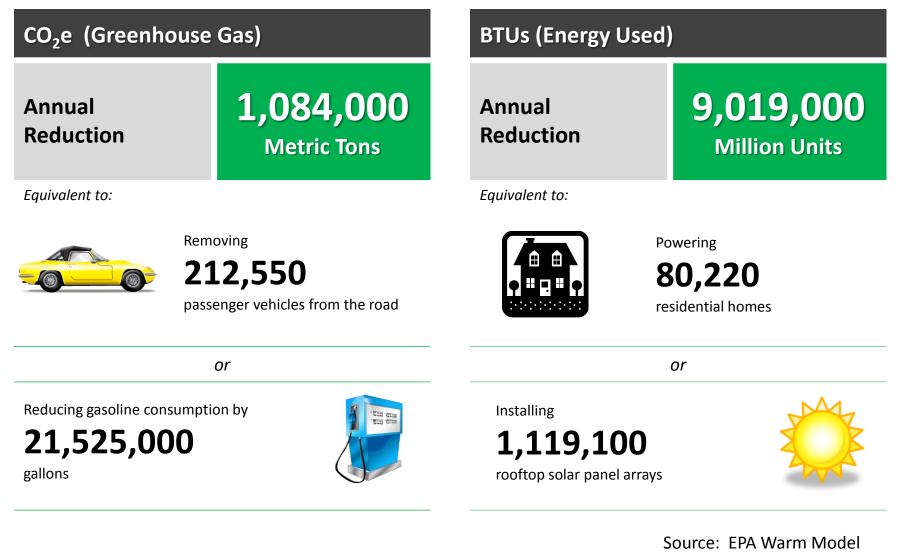
### **Summary of Annual Municipal MSW & Recycling Impacts**



#### Projected Shift in Annual Waste Stream: All 5 Cities Combined

#### West Hartford, New Britain, Waterbury, Milford and Bridgeport





- 1. According to USEPA SMART is the single most effective way to reduce waste
- 2. A SMART payment model is more fair to more people than the current payment model
- 3. All Municipalities should consider SMART as a part of their Climate Action Plans

Thank You! Contact for more information: Kristen Brown Vice President, Municipal Partnerships kbrown@wastezero.com (c) 843.241.3276

### Summary of Annual Municipal MSW & Recycling Impacts

	MSW (tons)		Recycling Rate		MSW Reduction (tons)	CO2e Reduction (Metric Tons)	BTU Reduction (millions of units)
	Current	w/ SMART	Current	w/ SMART	w/SMART		
Bridgeport	52,746	29,538	9%	33%	23,208	43,500	364,000
Waterbury	35,792	20,044	7%	31%	15,748	29,700	247,000
New Britain	21,569	12,079	16%	40%	9,490	17,900	149,000
West Hartford	19,551	10.949	27%	49%	8,602	16,200	135,000
Milford	13,192	7,388	21%	45%	5,804	10,900	91,000
TOTALS	142,850	79,998 <sub>Mas</sub>	14%	38%	62,852	118,200	986,000