City of Portland Multnomah County 2015 Climate Action Plan Update:
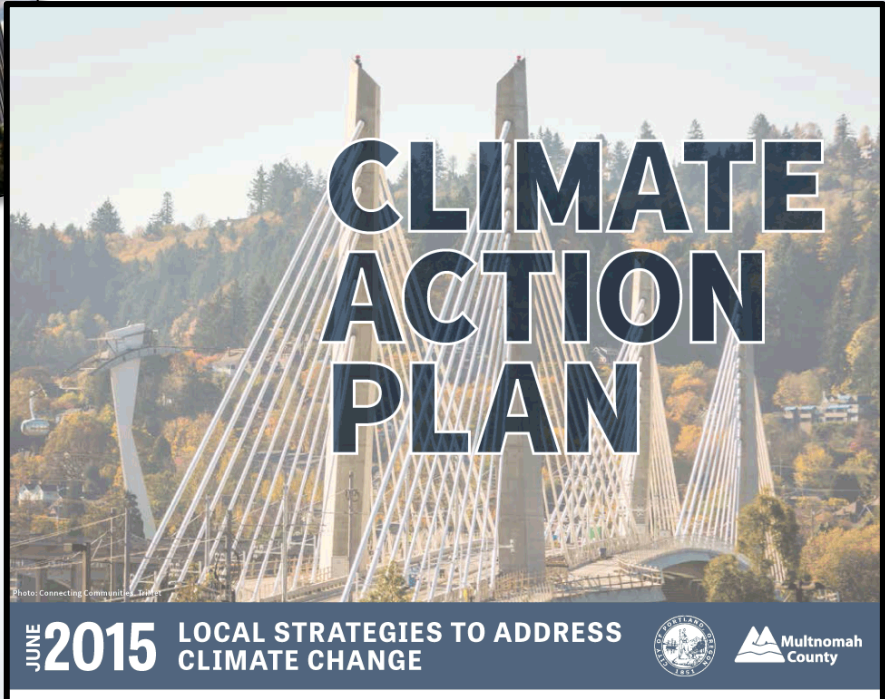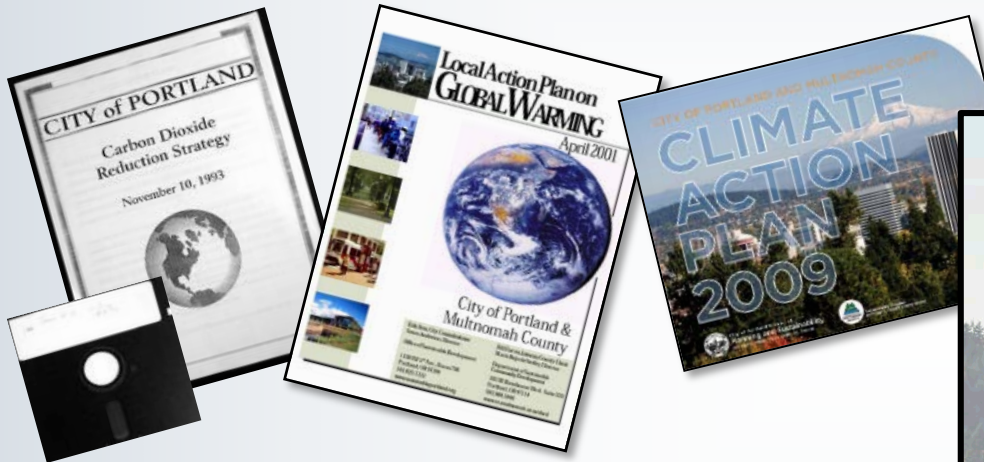
Integration of Equity Both in Process and Product
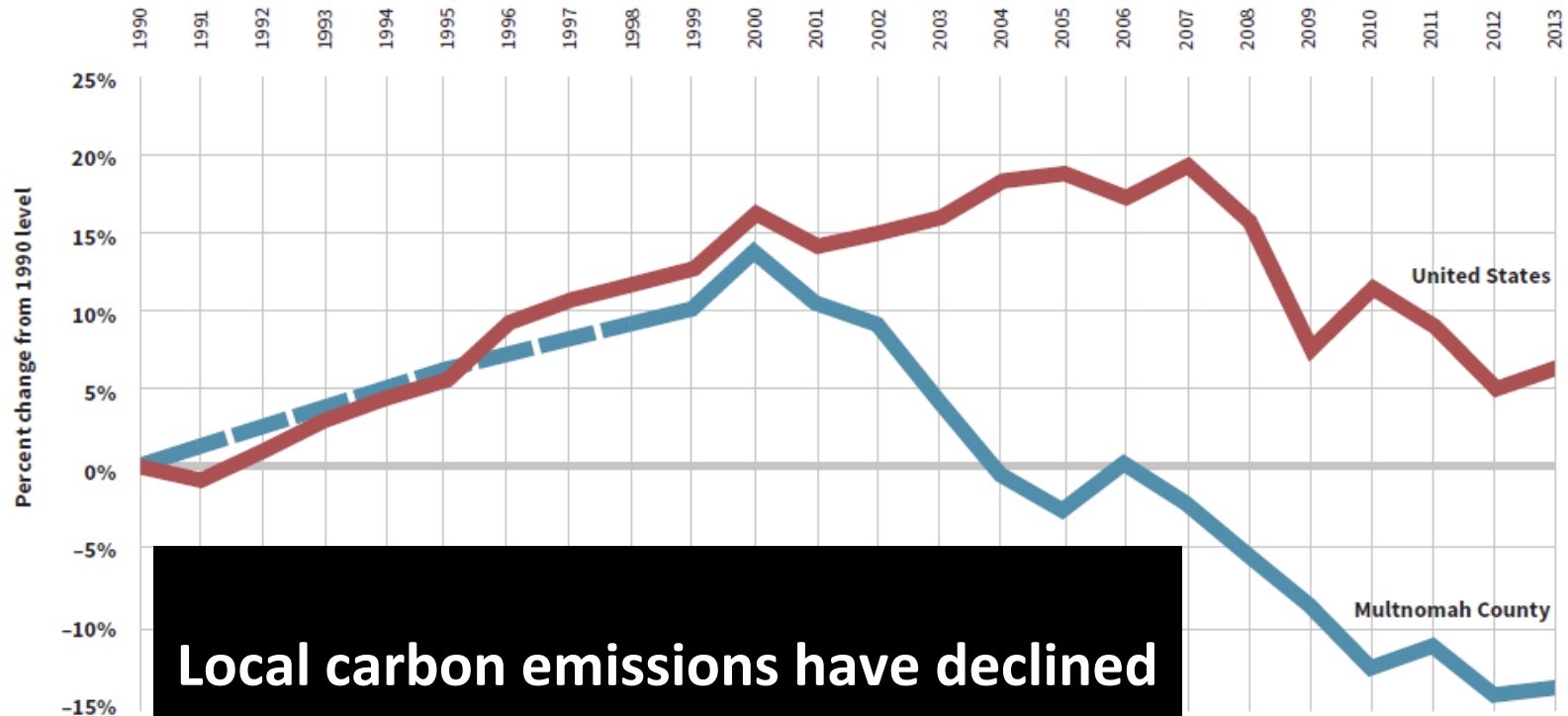
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LEGACY OF CLIMATE ACTION
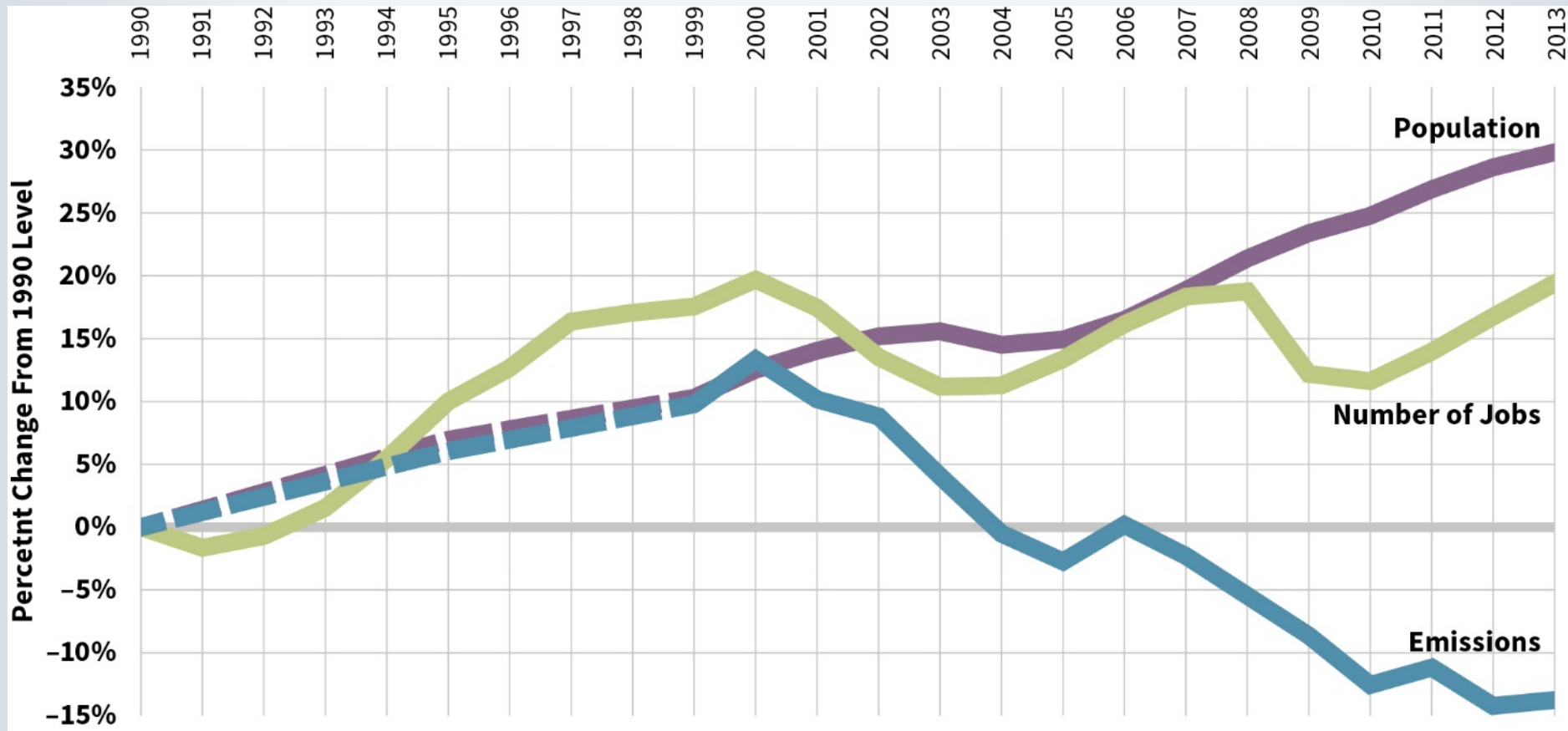
In 2013, local carbon emissions were 14% lower than in 1990

Local carbon emissions have declined well ahead of the national trend

Carbon emissions are falling while population and jobs increase (1990-2013)

BUT WE STILL HAVE WORK TO DO
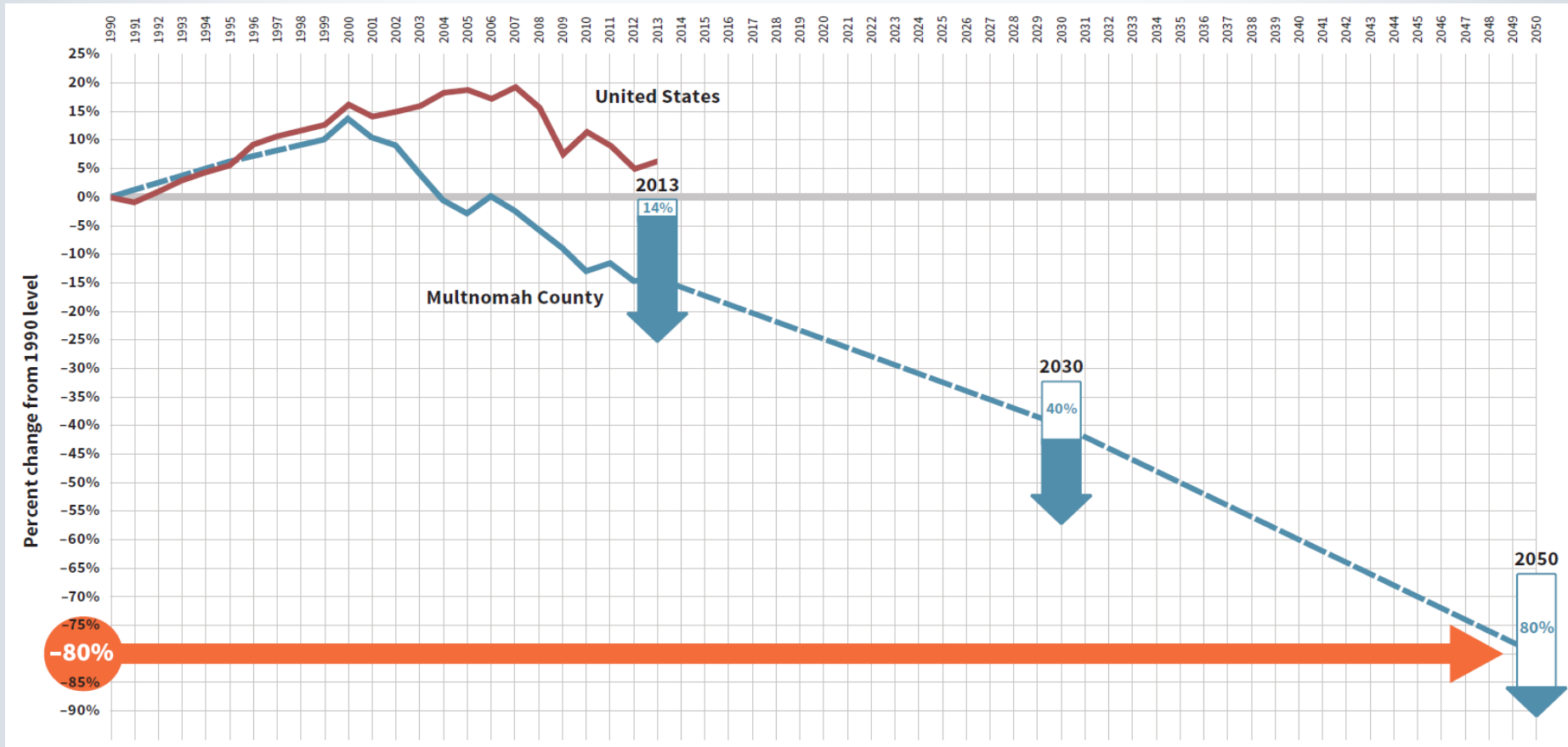
2015 Update

- Focus on Equity
- Focus on Consumption
- Alignment with other plans
- Build on existing framework

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Defining Equity

- **Procedural Equity**: Ensuring that processes are fair and inclusive in the development and implementation of any program or policy.
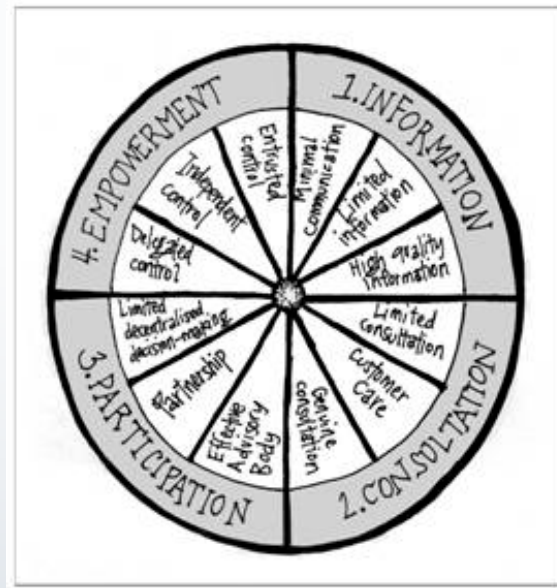
Defining Equity

- **Distributional Equity**: Ensuring that resources or benefits and burdens of a policy or program are distributed fairly, prioritizing those with highest need first.
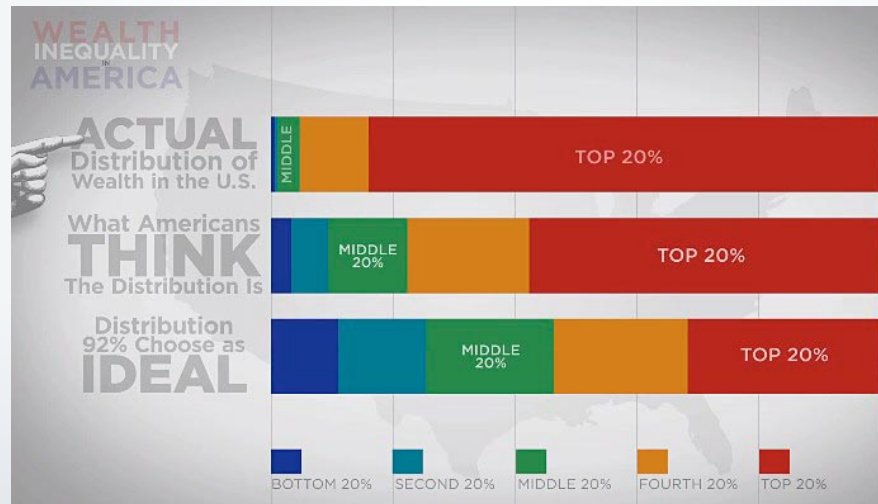
From: Wealth Inequality in America:
http://www.youtube.com/watch?v=QPKKQnijnsM

Defining Equity

- **Structural Equity**: A commitment and action to correct past harms and prevent future negative consequences by institutionalizing accountability and decision-making structures that aim to sustain positive outcomes.

Equity in Practice: Climate Action Plan (CAP) Update

- Step 1: Establish an Equity Goal
- Step 2: Identify resources
- Step 3: Identify and build capacity of community partners and staff
- Step 4: Integration of input
- Step 5: Follow-through

CAP Equity Goals

- Clarify what equity means in the CAP and align with our equity framework
- Build relationships
    - increase community interest and participation in the CAP process
    - Increase staff awareness of barriers and opportunities that exist for communities
- Identify and address real barriers to access and participation

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Equity Objectives

- Identify equity metrics for the Climate Action Plan

…BUT, not exactly sure what equity metrics look like…

- Engage diverse community partners

…BUT, historic partners had not previously been engaged in climate conversations, nor had the capacity or interest…

Resources

- $50,000 matching grant (Funders Network and Bullitt Foundation)

- $20,000= Community Organization Grant
- $5,000= Equity scan
- $5,000= Equity intern
- $20,000 = Community test project

Community Engagement

- Who should be engaged? What is meaningful?

- Community input into design

- 5 community organizations funded (+1)

- CAP Equity Work Group
  - Staff and community members working together
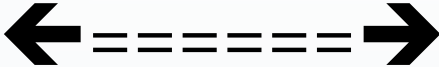
Climate Equity Workgroup

Build capacity

Commitment to a shared learning process:

Common climate language

Staff   ⬅=====➡   Community

Common equity language

Managing Race/Power Dynamics

- High-touch process
- Setting clear expectations for all parties early
- Groundrules important throughout
- Facilitator role is critical
  - How to interrupt moments, triggers
  - Risk of experts drowning out the conversation
- Develop shared vision and common language

4P Model (Multnomah County)

- Multnomah County Equity and Empowerment Lens: http://web.multco.us/diversity-equity/equity-and-empowerment-lens

- Part of a full process:
  - Issue identification
  - Development and response to the 4P questions
  - Creation of an action plan
  - Evaluation and reflection

| Impact on:	People	Place	Process	Power
Outcome:	Distributive Justice		Procedural Justice	Restorative Justice

People

- Who is positively and negatively affected (by this issue) and how?
- How are people differently situated in terms of the barriers they experience?

Consider Physical, spiritual, emotional, and contextual effects.

Place

- What kind of positive "place" are we creating?
- What kind of negative "place" are we creating?
- How are public resources and investments distributed geographically?

Issue or Decision
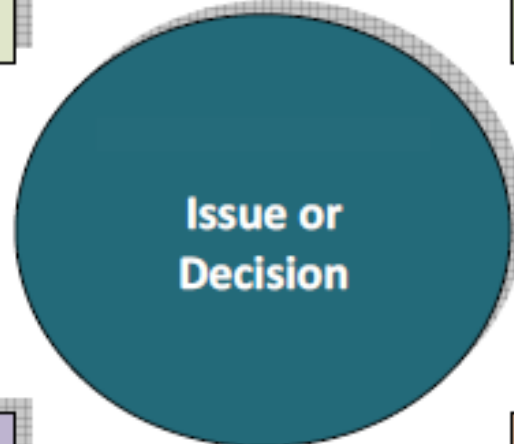
Process

- How are we meaningfully in including or excluding people (communities of color) who are affected?
- What policies, processes, and social relationships contribute to the exclusion of communities most affected by inequities?
- Are there empowering processes at every human touchpoint?

Power

- How is responsibility for action distributed?
- What are the barriers to doing equity and racial justice work?
- What are the benefits and burdens that communities experiences with this (issue)?
- Who holds the accountability?

Input Process

- Phone meetings to discuss issue areas
- In-person meetings to get community response to action areas
- *A lesson in adaptation

Feedback themes➔ Equity Considerations ➔ Filter for actions

Equity Considerations

DISPROPORTIONATE IMPACTS:
- Does the proposed action generate burdens (including costs), either directly or indirectly, to COCs or LICs? If yes, are there opportunities to mitigate these impacts?

SHARED BENEFITS:
- Can the benefits of the proposed action be targeted in progressive ways to reduce historical or current disparities?

ACCESSIBILITY:
- Are the benefits of the proposed action broadly accessible to households and businesses throughout the community - particularly COCs, LICs and MWESBs?

ENGAGEMENT:
- Does the proposed action engage and empower COCs and LICs in a meaningful, authentic and culturally appropriate manner?

CAPACITY BUILDING:
- Does the proposed action help build community capacity through funding, an expanded knowledge base or other resources?

ALIGNMENT and PARTNERSHIP:
- Does the proposed action align with and support existing COC and LIC community priorities - creating an opportunity to leverage resources and build collaborative partnerships?

RELATIONSHIP BUILDING:
- Does the proposed action help foster the building of effective, long-term relationships and trust between diverse communities and local government?

ECONOMIC OPPORTUNITY and STAFF DIVERSITY:
- Does the proposed action support COCs and LICs through workforce development, contracting opportunities or the increased diversity of City and County staff?

Examples

- Urban Mobility: Commute mode split goals - Tailor options to fit what is available in communities.

- Local Government Operations: Capacity building on sustainable operations for minority and women-owned firms

- Community Engagement: Ongoing process for community input and capacity building

Equity Scan

- Scan of 2009 Plan and equity best practices
- Dissection into action "types"
- Beginning recommendations for equity metrics

https://www.portlandoregon.gov/bps/article/463573

Equity Integration in the CAP

- Framing – high level priority
- Section specific (transportation, energy, food)
- Implementation guide
- Metrics
  - Long-term indicators
  - Action specific
  - Behavior change

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Metrics for Behavior

Equity considerations ➜ Equity objectives

Annual progress report will require updates on integration of equity considerations in implementation of actions

Staff Outcomes

- Better relationships with community
- Improved framing of the Climate Equity story
- Equity objectives and development of implementation guide

Community Outcomes

- Native American Climate Council
- Participation in regional climate change initiatives
- Collaboration on grant funding
- Programmatic partnerships
- New and deepened relationships

Additional info:
www.portlandoregon.gov/bps/climate

Desiree Williams-Rajee
Equity Specialist
Desiree.williams-rajee@portlandoregon.gov

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