Connecticut Department of Energy and Environmental Protection

Connecticut Department of

ENERGY &
ENVIRONMENTAL
PROTECTION

Leadership, Accountability, and Engagement Working Group

January 15, 2016
1:00—3:00 p.m.

Connecticut Department of Energy and Environmental Protection

Agenda

1:00	Welcome
1:05	Review, discuss recommendations, and determine 2016 priority recommendations to pursue
1:45	Stakeholder engagement strategy discussion
2:15	New items
2:30	Pubic Comments

Agenda

1:00	Welcome and review of agenda
1:05	Review, discuss recommendations, and determine 2016 priority recommendations to pursue
1:45	Stakeholder engagement strategy discussion
2:15	New items
2:30	Public Comments

Categories of Recommendations

Several common themes emerged from the research and analysis of the models investigated and the following elements were identified as key features of success:

- ✓ Competition and recognition
- ✓ Resources and training
- ✓ Cross-Sector Partnerships
- ✓ Goal setting, measurement and evaluation
- ✓ Bottom up and top down approaches
- ✓ Leading by example
- ✓ Communication and stakeholder engagement

Some recommendations may be implementable in the short-term, while others may need additional planning and coordination.

1. Review proposed recommendations, identify gaps, and then finalize recommendations to be included in the working group report.

2. Discuss priority recommendations that can be acted upon in 2016 and determine the potential organization(s) best suited to lead implementation.

3. Review and discuss the proposed short- and long-term stakeholder engagement process.

Enhance and support opportunities for statewide competition and recognition

1. Investigate revitalizing the former Climate Leadership Awards Program to recognize leadership in addressing climate change in Connecticut.

2. Develop and or support various platforms for municipalities, businesses, and nonprofits to share success stories. This could include developing case studies, content on state agency websites, and industry-specific webinars, meetings, forums, or conferences.

3. Collaborate with Connecticut industry associations (CBIA, CT Sustainable Business Council, CT Conference of Municipalities, CT Alliance for Campus Sustainability, etc.) to develop or enhance annual reporting and recognition programs that highlight companies, businesses, and organizations leading the charge to reduce GHG emissions.

4. Support and promote work-based challenges that mitigate GHG emissions associated with transportation, such as:

   - The Department of Energy's Workplace Charging Challenge
   - Employee commuting challenges; i.e. the National Bike to Work Day or the Clean Air Challenge.

Optimize the deployment of resources and training to help drive sustained and meaningful engagement

1. Strengthen relationships with Connecticut colleges and universities to leverage statewide expertise, resources, and research support.

2. Promote climate-related learning and training opportunities provided by nonprofits, associations, labor unions, and state and federal agencies through announcements on social media, websites, list-serves, and public calendars.

3. Develop climate change mitigation and adaptation toolkits that are customized for different sectors (business, community groups, municipalities, higher education, etc.) and help stakeholders learn about and contribute to the state's climate goals. Development of a toolkit could be a collaborative process among various organizations that hold relevant expertise needed.

4. 4. Continue the Exploring Climate Change Solutions Webinar Series. Additional topics and speakers have been identified for monthly or bi-monthly webinars for 2016.

5. 5. Help identify opportunities for financial support from foundations, grants, and sponsorships for climate action initiatives in Connecticut. This could also include encouraging multi-organization programming or cross-sector partnerships.

Goal Setting, Measurement, and Evaluation

Encourage, support, and publically recognize Connecticut business, state agencies, municipalities, and nonprofits to measure their annual emissions and set reduction targets.

1. Call on all Connecticut state agencies, municipalities, companies, and institutions of higher learning to formally set GHG reduction goals in line with the statewide goals and to regularly assess progress and publicly report the results.

2. Routinely highlight prominent examples of goal setting, reporting, and transparency by Connecticut companies, institutions of higher education, and municipalities. This could be through webinars, content on state agency web pages, and a climate leadership award program.

3. Develop case studies and opportunities to share best practices on how Connecticut municipalities, companies, and colleges have gone about setting goals and developing frameworks for assessment and reporting. Case studies could be written in collaboration between DEEP and students and faculty.

4. Develop and disseminate guidelines for goal setting, assessment, and reporting based on nationwide best practices for each sector.

Cross Sector Partnerships

Foster expansion of successful cross-sector partnerships in Connecticut and encourage development of new partnerships that lead to innovative strategies to address climate change.

1. Support the expansion of the goNewHavengo model to additional Connecticut communities as a means to tackle transportation-related emissions.

2. Facilitate and support dialogue between sectors to identify shared values and opportunities for partnership and collective action.

3. Encourage development of multi-sector initiatives that bring together unlikely partnerships to collectively address climate change.

Recognize and foster bottom-up and top-down approaches to addressing climate change.

1. Work with leading businesses and organizations to develop resources and tools for both executive level leadership and grassroots bottom-up approaches.

2. Support the development of both top-down and bottom-up approaches by providing opportunities for organizations to share their successes and challenges (e.g., through case studies, workshops, webinars).

3. Through a climate leadership award program, highlight both top-down approaches and bottom-up approaches as well as the ways these reinforce each other.

Inspire voluntary action by promoting and employing lead by example initiatives

1. Expand the state "lead by example" program to include transportation and fleet management.

2. Explore and identify opportunities for cross-sector lead by example initiatives.

3. Develop mechanisms such as a website, case studies, white paper, and/or awards to recognize and promote others who are leading by example to address climate change.
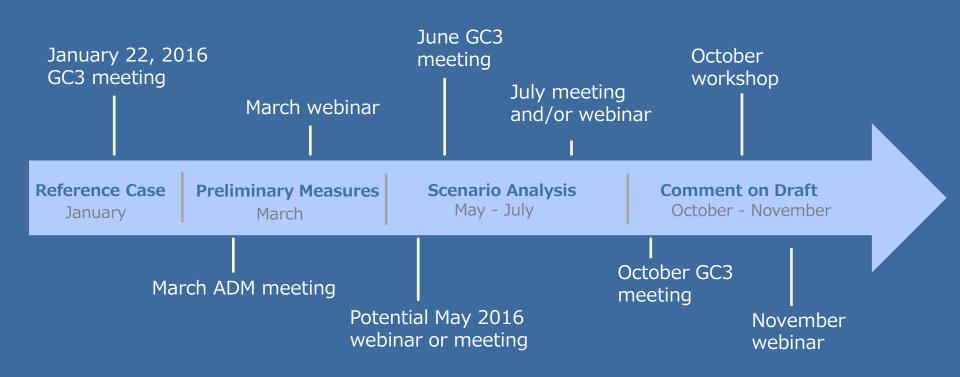
Communication and Stakeholder Engagement

Develop a robust short- and long-term communication and stakeholder engagement framework that can be adjusted to fit the needs of stakeholders through time.

1. Develop opportunities for stakeholders to share success stories through storytelling. Focus on developing imaginative approaches and multiple mediums for storytelling.

2. Provide stakeholders with training on how to create effective and tailored messaging that appeals and drives actions from various audiences.

3. Further investigate the Portland, OR Equity Work Group model and metrics for ensuring equity is incorporated into the state's climate strategy.

4. Ensure clear and accessible two-way communication channels between the state and stakeholders through developing regular opportunities for dialogue.

5. Develop partnerships with stakeholder groups to facilitate discussion and dialogue among Connecticut stakeholders.

Agenda

2:00	Welcome and review of agenda
1:05	Review, discuss recommendations, and determine 2016 priority recommendations to pursue
1:45	Stakeholder engagement strategy discussion
2:15	New Items
2:30	Public Comments

2016 Stakeholder Engagement Opportunities

January 22, 2016
GC3 meeting

June GC3
meeting

October
workshop

March webinar

July meeting
and/or webinar

Reference Case
January

Preliminary Measures
March

Scenario Analysis
May - July

Comment on Draft
October - November

March ADM meeting

Potential May 2016
webinar or meeting

October GC3
meeting

November
webinar

Note: DEEP will coordinate GC3 engagement efforts with the development of the Comprehensive Energy Strategy (CES)

Short-term Stakeholder Engagement Opportunity Description

Reference Case and Largest Potential GHG Reduction Measures
Estimated time frame, January to -March 2016

During this phase the reference case is finalized and the preliminary technologies and measures would be reviewed. Opportunities for stakeholders to engage include:

- The **January 22, 2016** GC3 meeting where the reference case will be presented and finalized. Stakeholders in attendance in person or via webinar have the opportunity to address and comment on the issues that were discussed at the meeting during the public comment period at the meeting and through written comments.

- An Analysis, Data, and Metrics (ADM) working group meeting in **March 2016** where the preliminary set of technologies and measures for the three sectors will be reviewed and discuss. This will provide a venue for feedback on additional technologies and measures from Council members and stakeholders in attendance or by written submission.

- A webinar presentation with a question and answer period in **March 2016**. The webinar would aim to achieve the following and would be archived and posted on the DEEP website:
  - ✓ Explain the context and rationale for the reference case assumptions
  - ✓ Map out what steps will occur in modeling
  - ✓ Review a preliminary set of technologies and measures for each sector
  - ✓ Request feedback from stakeholders on other technologies and measures not on the preliminary list but within the identified sectors.

Short-term Stakeholder Engagement Opportunity Description

Scenario Analysis
Estimated timeframe, May to July 2016

During this phase, GC3 members and stakeholders will have an opportunity to review and discuss the preliminary scenario analysis. Opportunities for dialogue and participation in this process include:

- A potential in-person meeting and/or a webinar in **May 2016** would provide stakeholders the opportunity to learn about and provide feedback on the modeling scenarios.

- A GC3 meeting in **June 2016** in which the scenarios and potential mid-term targets will be reviewed and discussed by GC3 members. Stakeholders in attendance in person or via webinar have the opportunity to address and comment on the issues that were discussed at the meeting during the public comment period at the meeting and through written comments.

- An in-person meeting and/or webinar in **July 2016** specifically for stakeholders to learn about and provide input on the scenarios and potential mid-term targets.

Short-term Stakeholder Engagement Opportunity Description

Comment on Draft Climate Strategy and Policy Recommendations
Estimated timeframe: October to November 2016

During this phase a draft Climate Strategy with policy recommendations and a mid-term target or range will be released. Stakeholders across the state will have an opportunity to learn about the proposed strategy and recommendations and provide feedback.

Opportunities for dialogue and participation in this process include:

- A GC3 meeting in **October 2016** where GC3 members will review and discuss the draft Climate Strategy. Stakeholders in attendance in person or via webinar have the opportunity to address and comment on the issues that were discussed at the meeting during the public comment period at the meeting and through written comments.

- A stakeholder engagement workshop in **October 2016** where a presentation of the draft strategy could be presented followed by small group discussions to elicit stakeholder feedback.

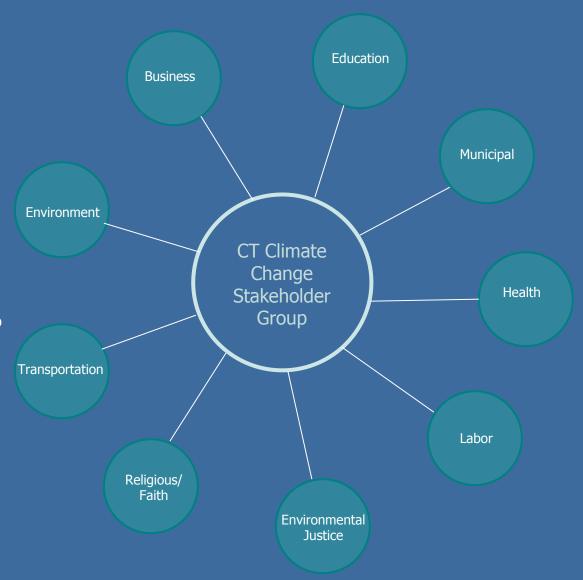- A webinar in **October/November 2016** where the draft strategy is presented and questions can be asked.

18

Long-term Stakeholder Engagement 2016 & Beyond

In addition to the targeted meetings and webinars, the development of a Climate Change Stakeholder Engagement Group for both short- and long-term stakeholder engagement should be further explored and considered.

A group could be made up of individuals from organizations that adequately represent the 9 sectors indicated in this graphic. A facilitator would manage the meetings, set the agenda, and coordinate work group outcomes.

The CT Climate Change Stakeholder Group would report, at a minimum, annually to GC3 members and facilitate communication bi-directionally on:

- state strategies for reducing GHG emissions;
- voluntary efforts that lead to emission reductions; and
- general stakeholder input, ideas, and concerns.

CT Climate Change Stakeholder Group

- Business
- Education
- Municipal
- Health
- Labor
- Environmental Justice
- Religious/ Faith
- Transportation
- Environment

Agenda

2:00	Welcome and review of agenda
1:05	Review, discuss recommendations, and determine 2016 priority recommendations to pursue
1:45	Stakeholder engagement strategy discussion
2:15	New items
2:30	Public comments

Agenda

2:00	Welcome and review of agenda
1:05	Review, discuss recommendations, and determine 2016 priority recommendations to pursue
1:45	Stakeholder engagement strategy discussion
2:15	New items
2:30	Public Comments