Howard, Jeff (DEEP)

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To: DEEP ClimateChange

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If only we had a simple, reliable way to measure what we use: how much water per bath/shower/wash load, or refrigerator/freezer per day and lights on in the evening. If we could "see" it, we might be better able to reduce our use. Like the Prius effect: people try hard to reduce the VMT, because they can see how it is actually happening on their dashboard dial.

Like, what if we could see how much CO2 goes into the air when we burn one gallon of gas. Right there, on the pump? We need much clearer, more detailed info than the Energy Star info, though that is a start. and MPG for new cars. We need something at the point of use, all the time.

This seems to be a natural project for a government: like "click it or ticket", so memorable, or "no child left inside", create a way to measure. Surely, someone in Europe has a better way.

Also, why don't we have an "Leading Environmental Indicator" Report every month, like the Leading Economic Indicator? Like the new Beach reports that CFE/STS is doing. Like the air quality monitor. But it should be tied to the causes, so that we each can do our part to reduce what we make that is causing this bad air.

The government should require a cradle to grave program, to incentivize the manufacturer to assume responsibility for his WHOLE product: the effect of it while being made, being used and then it's disposal. Why should the whole world take on the responsibility for what burning fossil fuel does to the environment, especially when the industry is being subsidized for doing it? At least, give equal subsidies to wind and solar in our state too, please!

Can we have a DEEP inspired contest to see who can use the LEAST electricity and the LEAST water in a month, like who can have the prettiest garden on the street? Give rewards. Help people become conscious of what they are using of our precious natural resources.

Thank-you.

Barbara David, Lyme CT.

Barbara