

WESTERN CONNECTICUT TOURISM EXECUTIVE BOARD MEETING

Location: Zoom Meeting ID: 154-822-205, Password: 548074

Date: Friday, April 3, 2020

Time: 4pm-5pm

Facilitator: Terry Macary

Agenda

- I. Welcome and Public Comment
- II. Marketing Update
 - a. Marketing Plan
 - b. Marketing RFP
- III. Current Status
 - a. Storage Unit
 - b. Board of Directors Municipal and Industry Seats
 - c. 2018-2019 Grant Period
 - d. 2019-2020 Grant Period
- IV. Next Steps
 - a. 2020-2021 Grant Period
 - b. April Board Meeting
- V. Suggestions for the Good of the Order/Adjournment

Additional information

- Reach out to Terry (tmacary@waterburychamber.com) with any input, if you cannot attend
- Please consider reaching out to 1-2 of the towns which are still missing to help Terry. Sometimes a personal call to someone you know makes all the difference.