

**Minutes of a Meeting of the Executive Committee
of the Western Connecticut Tourism District
Wednesday, August 23, 10:00 am, Via Zoom Meeting**

Members present via Zoom video conference were: Greg Dancho, chairman; Jeff Dunn, Michelle Falcone, Rachel Kelly, Craig Nelson, and Carmen Romeo. Also in attendance was Terry Macary, administrative partner.

Welcome/Approval of Minutes

Mr. Dancho called the meeting to order at 10:10 am. Mr. Romeo moved to accept the minutes of the 7/26/23 meeting as amended; Mr. Nelson seconded. The motion carried.

Financial Report

Ms. Macary reviewed the first month's financial report, noting there was no real activity yet. Mr. Romeo moved to accept the financial report as presented; Mr. Nelson seconded. The motion carried.

Grant Update

Ms. Macary said the grant had been submitted. She noted that there were DEI requirements for the grant this year, and will likely be required moving forward.

App Update

Ms. Macary said she is still working with Google and Apple to approve the District as a developer.

Trade Shows Update

Ms. Macary thanked the Committee for their help in modifying the budget to include trade shows in this year's plan. She said she is working with CTCSSB to identify the trade shows: likely NYC and DC Travel and Adventure shows; DNE and ABA.

Nominating Committee

Ms. Macary asked that committee members inform her regarding their interest in serving another year on the committee.

Suggestions for the Good of the Order

Mr. Dancho updated the committee on the progress of the map at the state level. He said a digital version will be available.

With no other business brought before the committee, the meeting was adjourned at 10:40 am.

Respectfully submitted,
Terry Macary, Administrative Partner