

# Western Connecticut Tourism District Executive Committee Meeting

**Location: Zoom**

**Meeting ID: 880 5658 4615 Password: 282992**

**Date: September 27, 2023 Time: 10 am**

## *Agenda*

- I. Welcome
- II. Approval of Minutes of 8/23/2023 Meeting
- III. Additions to the Agenda
- IV. Financial Report
- V. Marketing Update
  - a. Billboards
- VI. App Update
- VII. Map Update
- VIII. November Meeting Schedule
- IX. Suggestions for the Good of the Order/Adjournment

## **Additional information**

- Next meeting: 10/25/23; fourth Wednesday of the month, 10 am.
- Please note Terry's tourism-specific email address: [administrator@visitwesternconnecticut.com](mailto:administrator@visitwesternconnecticut.com)
- Be sure to like and share our Facebook and Instagram pages:
  - [facebook.com/visitwesternct](https://www.facebook.com/visitwesternct)
  - [instagram.com/visit\\_westernct](https://www.instagram.com/visit_westernct)



## Executive Committee

### **Chairman**

Gregg Dancho, Stratford  
[gdancho@beardsleyzoo.org](mailto:gdancho@beardsleyzoo.org)

### **1<sup>st</sup> Vice-Chairman**

Jeff Dunn, Thomaston  
[jeffdunn1@mac.com](mailto:jeffdunn1@mac.com)

### **2<sup>nd</sup> Vice-Chairman**

Lorenzo Gaudio, Roxbury  
[lgaudio@carsonwealth.com](mailto:lgaudio@carsonwealth.com)

### **Secretary**

Michelle Falcone, Easton  
[celebrateconnecticut@gmail.com](mailto:celebrateconnecticut@gmail.com)

### **Treasurer**

Carmen Romeo, At Large  
[carmen@faschoc.com](mailto:carmen@faschoc.com)

### **Assistant Treasurer**

Rachel Kelly, Torrington  
[kellyscrystalsboutique@gmail.com](mailto:kellyscrystalsboutique@gmail.com)

### **Immediate Past Chair**

Craig Nelson, Warren  
[newpreston@hotmail.com](mailto:newpreston@hotmail.com)

### **Members at Large**

Bob Burns, Waterbury  
[bob@mattmuseum.org](mailto:bob@mattmuseum.org)

Shay Nagarsheth, Danbury  
[s.nagarsheth@danbury-ct.gov](mailto:s.nagarsheth@danbury-ct.gov)

Ben Paletsky, Morris  
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Jen Wastrom, Redding  
[jwastrom@gmail.com](mailto:jwastrom@gmail.com)

### **Administrative Partner**

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