

**Western Connecticut Tourism District
Board of Directors Meeting
via Zoom**

Meeting ID: 838 3597 5223 Password: 027433

Date: February 28, 2024 Time: 10 am

Agenda

- I. Welcome/Call to Order
- II. Approval of Minutes of 11/15/2023 Meeting *
- III. Director of Tourism Rachel Lenda
- IV. Trade Show Update
- V. Financial Report*
- VI. Marketing Committee/Storytellers Update
- VII. Call to Action
 - a. Be sure to like and share our Facebook page: facebook.com/visitwesternct and our Instagram page: instagram.com/visit_westernct/
 - b. Help us promote your local venues: share their Facebook pages with us, recommend they share photos with us, and become a partner on ctvisit.com
 - c. Share photos and video to be used by the District and State for marketing purposes
- VIII. Suggestions for the Good of the Order/Adjournment

*Action Item

Additional information

Upcoming meetings: April 17, July 24
Meetings may be held in a hybrid format.



2024 Executive Committee

Chairman

Gregg Dancho, Stratford
gdancho@beardsleyzoo.org

1st Vice-Chairman

Jeff Dunn, Thomaston
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2nd Vice-Chairman

Lorenzo Gaudio, Roxbury
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Secretary

Michelle Falcone, Easton
celebrateconnecticut@gmail.com

Treasurer

Carmen Romeo, Wolcott
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Assistant Treasurer

Rachel Kelly, Torrington
kellyscryystalsboutique@gmail.com

Immediate Past Chair

Craig Nelson, Warren
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Members at Large

Bob Burns, Waterbury
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Ben Paletsky, Morris

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Jen Wastrom, Redding

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