

Western Connecticut Tourism District Executive Committee Meeting

Location: Zoom

Meeting ID: 880 5658 4615 Password: 282992

Date: January 25 Time: 10 am

Agenda

- I. Welcome
- II. Approval of Minutes of 12/7/22 Meeting
- III. Additions to the Agenda
- IV. Marketing Update
 - a. Brochure Expenditure
- V. State Update
 - a. Trade Shows
 - b. Website
- VI. Financial Report
- VII. Mobile App Update
- VIII. 2023-2024 Grant Process
- IX. Suggestions for the Good of the Order/Adjournment

Additional information

- Next meeting: 2/22/2023; fourth Wednesday of the month, 10 am.
- Please note Terry's tourism-specific email address: administrator@visitwesternconnecticut.com
- Be sure to like and share our Facebook and Instagram pages:
 - [facebook.com/visitwesternct](https://www.facebook.com/visitwesternct)
 - [instagram.com/visit_westernct](https://www.instagram.com/visit_westernct)



Executive Committee

Chairman

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1st Vice-Chairman

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2nd Vice-Chairman

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Secretary

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Treasurer

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