

Western Connecticut Tourism District  
Board of Directors Meeting  
via Zoom

Meeting ID: 879 9834 0170 Password: 484372

Date: April 26, 2023 Time: 10 am

**Agenda**

- I. Welcome/Call to Order
- II. Approval of Minutes of 11/16/2022 Meeting \*
- III. Financial Report\*
- IV. Addendum to the By-Laws\*
- V. State Marketing Update
- VI. Trade Shows/Fam Tours Update
- VII. Marketing Committee/Storytellers Update
- VIII. Call to Action
  - a. Be sure to like and share our Facebook page: facebook.com/visitwesternct and our Instagram page: instagram.com/visit\_westernct/
  - b. Help us promote your local venues: share their Facebook pages with us, recommend they share photos with us, and become a partner on ctvisit.com
  - c. Share photos and video to be used by the District and State for marketing purposes
- IX. Suggestions for the Good of the Order/Adjournment

\*Action Item

**Additional information**

Upcoming meetings: 2023 Board of Directors Quarterly Meeting, July 19, 2023; November 15, 2023. Meetings may be held in a hybrid format.



2023 Executive Committee

**Chairman**

Gregg Dancho, Stratford  
[gdancho@beardsleyzoo.org](mailto:gdancho@beardsleyzoo.org)

**1<sup>st</sup> Vice-Chairman**

Jeff Dunn, Thomaston  
[jeffdunn1@mac.com](mailto:jeffdunn1@mac.com)

**2<sup>nd</sup> Vice-Chairman**

Lorenzo Gaudio, Roxbury  
[lgaudio@flpfinancial.com](mailto:lgaudio@flpfinancial.com)

**Secretary**

Michelle Falcone, Easton  
[celebrateconnecticut@gmail.com](mailto:celebrateconnecticut@gmail.com)

**Treasurer**

Carmen Romeo, Wolcott  
[carmen@fasciaschocolates.com](mailto:carmen@fasciaschocolates.com)

**Assistant Treasurer**

Rachel Kelly, Torrington  
[kellyscrystalsboutique@gmail.com](mailto:kellyscrystalsboutique@gmail.com)

**Immediate Past Chair**

Craig Nelson, Warren  
[newpreston@hotmail.com](mailto:newpreston@hotmail.com)

**Members at Large**

Bob Burns, Waterbury  
[bob@mattmuseum.org](mailto:bob@mattmuseum.org)

Ben Paletsky, Morris  
[bpaletsky@southfarms.org](mailto:bpaletsky@southfarms.org)

Jen Wastrom, Redding  
[jwastrom@gmail.com](mailto:jwastrom@gmail.com)

**Administrative Partner**

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