

**Western Connecticut Tourism District  
Board of Directors Meeting**

**Location: Zoom**

**Meeting ID: 815 5174 5747 Password: 212274**

**Date: November 18, 2020 Time: 10 am**

**Agenda**

- I. Welcome/Call to Order
- II. Election of Temporary Chair \*
- III. Election of Officers 2021\*
- IV. Adjournment to Regular Meeting

\*Action Item

**Additional information**

- Regular Board Meeting to Follow



Fairfield County  
Litchfield Hills/  
Naugatuck Valley

**Executive Committee**

**Chairman**

Craig Nelson, Warren  
[newpreston@hotmail.com](mailto:newpreston@hotmail.com)

**1<sup>st</sup> Vice-Chairman**

Lorenzo Gaudio, Roxbury  
[lgaudio@infinexgroup.com](mailto:lgaudio@infinexgroup.com)

**2<sup>nd</sup> Vice-Chairman**

Jeff Dunn, Thomaston  
[jeffdunn1@mac.com](mailto:jeffdunn1@mac.com)

**Secretary**

Lara Green Kazlauskas, Winchester  
[LaraKaz69@gmail.com](mailto:LaraKaz69@gmail.com)

**Treasurer**

Jack Walsh, Derby  
[johnwalshderby@comcast.net](mailto:johnwalshderby@comcast.net)

**Assistant Treasurer**

Dawn Nielsen, Bristol  
[dawnnielsen@bristolct.gov](mailto:dawnnielsen@bristolct.gov)

**Members at Large**

Carmen Romeo, Wolcott  
[carmen@fasciaschocolates.com](mailto:carmen@fasciaschocolates.com)

Michelle Falcone, Easton  
[michfalcone@optonline.net](mailto:michfalcone@optonline.net)

Gregg Dancho, Stratford  
[gdancho@beardsleyzoo.org](mailto:gdancho@beardsleyzoo.org)

Barbara Manners, Ridgefield  
[mannersb@aol.com](mailto:mannersb@aol.com)

Rachel Kelly, Torrington  
[kellyscrystalsboutique@gmail.com](mailto:kellyscrystalsboutique@gmail.com)

**Administrative Partner**

Terry Macary, Waterbury Regional Chamber  
(203) 757-0701  
[Administrator@visitwesternconnecticut.com](mailto:Administrator@visitwesternconnecticut.com)

**Western Connecticut Tourism District  
Board of Directors Meeting**

**Location: Zoom**

**Meeting ID: 815 5174 5747 Password: 212274**

**Date: November 18, 2020 Time: 10:15 am**

**Agenda**

- I. Welcome/Call to Order
  - a. Welcome New Chair/Committee
- II. Approval of Minutes of 7/15/2020 Meeting \*
- III. Additions to the Agenda
- IV. Communications/New Business
- V. Membership Update
- VI. Financial Report\*
- VII. State Marketing Update
  - a. Randy Fiveash and Team
- VIII. Marketing Committee/Storytellers
  - a. Social Media Update
  - b. Winter and 2021 Marketing Plans
  - c. One-Eleven Update
- IX. Committees-Call for Members
  - a. Legislative and Marketing Committees
- X. Call to Action
  - a. Be sure to like and share our Facebook page: facebook.com/visitwesternct and our Instagram page: instagram.com/visit\_westernct/
  - b. Help us promote your local venues: share their Facebook pages with us, recommend they share photos with us, fill out our Google Form for attractions, and become a partner on ctvisit.com
  - c. Share photos and video to be used by the District and State for marketing purposes
- XI. Suggestions for the Good of the Order/Adjournment

\*Action Item

**Additional information**

- Upcoming meetings: 2021 Board of Directors Quarterly Meeting, third Wednesday of the month. Until further notice, meetings will remain virtual, following state guidance.
  - February 17, 2021
  - April 21, 2021
  - July 21, 2021
  - November 17, 2021



Fairfield County  
Litchfield Hills/  
Naugatuck Valley

2020 Executive Committee

**Chairman**

Craig Nelson, Warren  
[newpreston@hotmail.com](mailto:newpreston@hotmail.com)

**1<sup>st</sup> Vice-Chairman**

Lorenzo Gaudio, Roxbury  
[lgaudio@infinexgroup.com](mailto:lgaudio@infinexgroup.com)

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