

**Western Connecticut Tourism District
Executive Committee Meeting**

Location: Zoom

Meeting ID: 891 5943 7021 Password: 633377

Date: November 13, 2020 Time: 10 am

Agenda

- I. Welcome
- II. Approval of Minutes of 10/23/2020 Meeting
- III. Additions to the Agenda
- IV. Financial Reports
- V. Marketing
 - a. Update from State- Website
 - b. Facebook & Instagram Updates
 - c. Paid Marketing Update
- VI. November Board Meeting/Annual Meeting
 - a. Executive Board/Nominating Committee
- VII. One-Eleven Update
- VIII. New Business
- IX. Suggestions for the Good of the Order/Adjournment

Additional information

- Upcoming meetings: Executive Committee 11/23 and 12/11. Board of Directors Meeting 11/18.
- Please note Terry's tourism-specific email address: administrator@visitwesternconnecticut.com
- Please give Terry the best phone number for Board communications
- Be sure to like and share our Facebook and Instagram pages:
 - [facebook.com/visitwesternct](https://www.facebook.com/visitwesternct)
 - [instagram.com/visit_westernct](https://www.instagram.com/visit_westernct)



**Fairfield County
Litchfield Hills/
Naugatuck Valley**

Executive Committee

Chairman

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1st Vice-Chairman

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2nd Vice-Chairman

Jeff Dunn, Thomaston
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Secretary

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Treasurer

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