

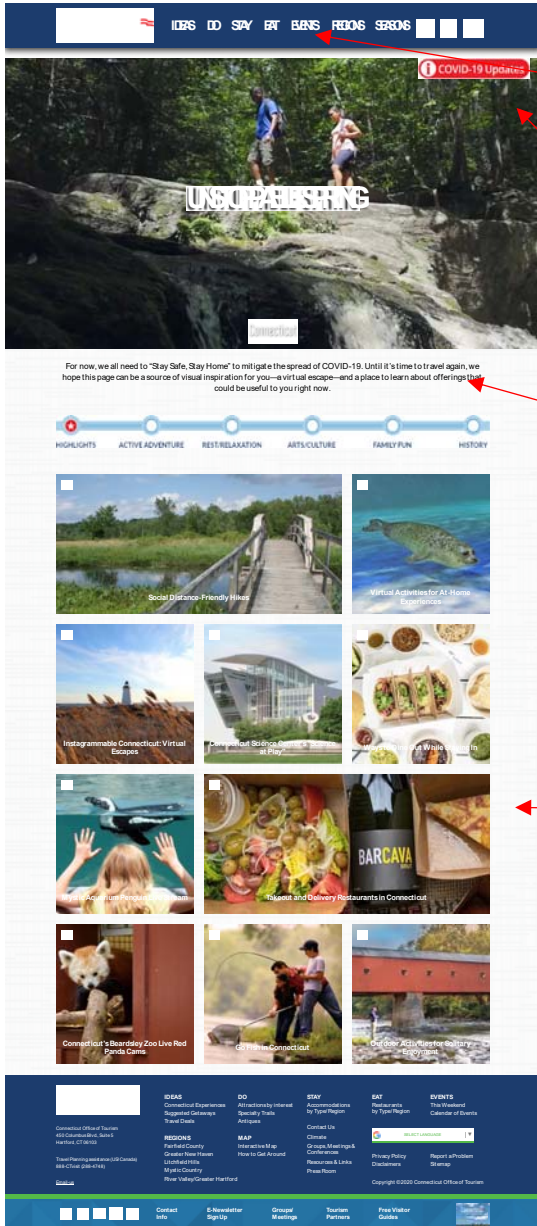


Supporting Tourism During the Pandemic

May, 2020



Updates to CTvisit.com



Temporary modification of “This Weekend” and “Events” sections.

Covid-19 features and copy.

Promotion of experiences possible now.

Ongoing Media Outreach



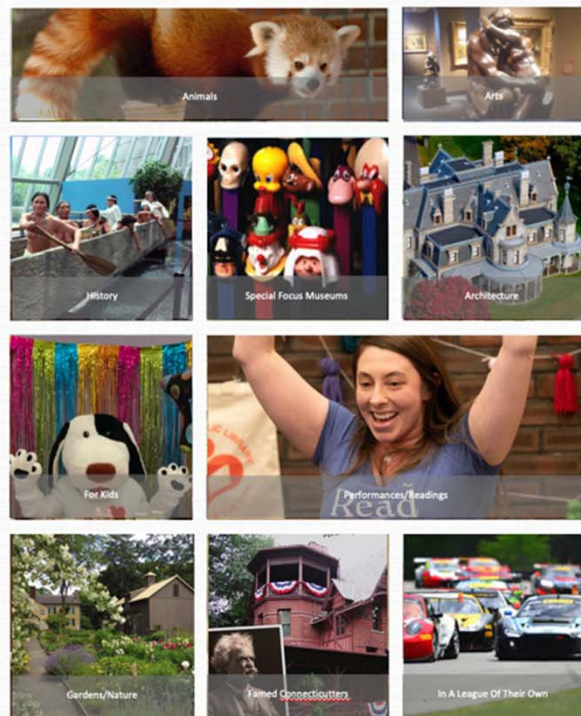
The press has been very receptive to news of activities possible now, particularly virtual experiences..

- [Tourism Industry Builds Customer Loyalty Even While Closed](#) – *Hartford Business Journal*
- [Connecticut Culture Refuses To Be Shuttered](#) – *Republican-American*
- [From Art to Penguins: Take Virtual Trips Around the State](#) – *Norwich Bulletin*
- [Across Connecticut Destinations Offering Virtual Tours](#) – *Town Times*
- [Take a Virtual Museum Tour](#) – *The Chronicle*
- [Explore Connecticut From Home](#) – *The Newtown Bee*

Virtual Open House Day



Welcome to the 16th annual Open House Day. It began as a way to showcase all of the incredible attractions in Connecticut. This year, due to the Covid-19 challenges, we will showcase them virtually. Hundreds of attractions offer you virtual experiences. Enjoy exploring all the options below.



Creating and promoting a *Virtual Open House Day* event for 2020.

All tourism business are invited to participate.

- Provide a link to your virtual experience
- Promote your physical business if open

Look for email with details later this week.