

**Connecticut Office of Tourism  
Partner Field Form for Requesting PR and Social Media Assistance**

As you may know, the Connecticut Office of Tourism runs very active social communities on [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [YouTube](#). Additionally, we have strong relationships with media and bloggers who can help further promote your destination or attraction.

To take advantage of these resources, please keep us informed of key upcoming activities, events, announcements, travel packages and promotions/deals. Please be sure to select and share the most important activities and initiatives with us in advance. The earlier, the better!

For support consideration, please e-mail Emily Pangakis at Adams & Knight ([Emily.Pangakis@adamsknight.com](mailto:Emily.Pangakis@adamsknight.com)) the following information:

- Destination Name
- Title and Summary (Who, What, Where, When)
- Website URL
- Photos
  - Consider imagery of your specific destination, spokesperson, consumers participating in the event or other colorful, creative imagery that helps tell the story.
  - Please indicate photo credit and usage rights.
  - The more photos you send the more options we have to choose from – so please share as many as you think are relevant!
- Video links (if available. If it lives on your YouTube channel, we can link to it.)

We do our best to promote as many partners across the state as possible. While we cannot support each and every event or activity via social or traditional media, CTvisit.com is a powerful resource that can house any/all event, destination and initiative information you have to share.

Please also make sure that any event or information you share with Adams & Knight you also include [Jean.Hebert@ct.gov](mailto:Jean.Hebert@ct.gov) on your e-mail, as she oversees CTvisit.com listings.

**Contact Name:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Contact E-mail:** \_\_\_\_\_

**What is new or unique for 2016 and 2017?** \_\_\_\_\_

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