



Department of Economic and
Community Development



February, 2018

Dear Culture and Tourism Partners,

On Saturday, June 9th, the Connecticut Office of Tourism will sponsor the 14th annual Connecticut Open House Day, the one-day statewide event designed to pay tribute to our Connecticut residents, with special offers to the State's unique world of history, art, and tourism.

The intent of this special celebration is to increase awareness of Connecticut's rich cultural attractions among residents. With your help, we can show off our state including our history, culture and excitement.

Connecticut Open House Day serves as a fun way for residents to discover or rediscover all that is accessible within our state. In fact, our greatest hope is that Connecticut residents will become our greatest ambassadors; enthusiastically showing off all our great treasures to visiting friends, family and acquaintances. Connecticut Open House Day is a unified statewide effort and we encourage you to take advantage of all that this affords your organization in terms of exposure.

To promote this exciting statewide event, the Connecticut Office of Tourism will underwrite public relations efforts and dedicate a section of its website CTvisit.com to Connecticut Open House Day. The site will include current event information and a listing of participating venues including yours. We encourage you to communicate your involvement in Connecticut Open House Day to your board members, donors, volunteers, staff, friends and supporters so they, too, can take part in the celebration.

Join us in celebrating Connecticut's past, present and future on June 9, 2018. For more information, log onto: cultureandtourism.org.

Thank you.

A handwritten signature in black ink, appearing to read "Randy Fiveash".

Randy Fiveash
Director
Connecticut Office of Tourism