



ERTD Grants Committee

Wednesday, October 7, 2026 at 4:00pm

Zoom

<https://us02web.zoom.us/j/83460586879?pwd=Y1h2eURCcENTck9zQk1FcFovQ1NlZz09>

Meeting ID: 834 6058 6879

Passcode: 568601

Special Meeting

Meeting Minutes

Attendees: Kathleen Paterson, Fran Kefalas, Tyra Penn-Gesek

Guests: Andrea Manning

1. Call to Order
 - a. Kathleen Paterson called the meeting to order at 4:04pm.
2. Meeting Minutes Approval 6/17/26
 - a. Tabled.
3. Final Grant Report Review and Approval
 - a. The Committee reviewed the final reporting packages for FY2026 Regional Marketing Partnership recipients. All financial reporting requirements had been satisfied. Some projects had not yet launched or concluded, and additional performance metrics will be collected as they become available.
 - b. Fran Kefalas made a motion to accept the final grant reporting packages for all FY2026 Regional Marketing Partnership recipients, seconded by Tyra Penn. Motion carried unanimously.
4. FY27 Regional Marketing Partnership Program
 - a. Review of Grant Materials



- i. The Committee reviewed the FY2027 program materials and discussed revisions to the application format, evaluation criteria, and scoring matrix. Revised materials will be circulated for Committee review and approval by email before submission to the Executive Committee.
 - b. Discussion and Vote on Program Rollout Timeline.
 - i. The Committee discussed the proposed program rollout timeline, including a December 4 live Q&A, January 8 application deadline, and anticipated February 4 Executive Committee review. Additional discussion included promotional features of past recipients and expanding Committee membership to improve geographic representation.
- 5. Adjournment
 - a. Tyra Penn-Gesek made a motion to adjourn, seconded by Fran kefalas. All in favor, the meeting adjourned at 5:07pm