



**Eastern Regional Tourism District (ERTD)  
Nominating Committee**

**SPECIAL MEETING**

Special Meeting

Friday, March 13, 2026 - 12:00 PM

Zoom: <https://us02web.zoom.us/j/81798692336?pwd=uhN86JkFyZKNTduDa3yLzAvbo0W2ik.1>

Meeting ID: 817 9869 2336

Passcode: 245818

**Meeting Minutes**

Attendees: Angela Adams, Jill St. Clair, Tyra Penn-Gesek

Guest: Andrea Manning

1. Call to Order
  - a. The meeting came to order at 12:09pm.
2. Municipal vacancy discussion and strategy
  - a. Angela Adams provided an update on outreach to municipalities, noting contact has been made with the majority of towns, primarily through First Selectmen or their offices.
  - b. The committee emphasized prioritizing municipal appointments to meet quorum requirements and ensure full regional representation across all 41 towns.
  - c. Discussion focused on identifying candidates who are actively engaged in their communities, including business owners, event organizers, and individuals involved in local tourism or civic initiatives.
  - d. Members shared potential leads and agreed to coordinate outreach:
    - i. Jill St. Clair to assist with outreach in Coventry, Eastford, and Hampton.
    - ii. Angela Adams to continue follow-up with selectmen and pursue additional leads, including Coventry Farmers Market and Salem-based businesses.
  - e. Several municipalities remain in progress, with follow-up needed to secure formal appointment letters and confirm start dates.

- f. It was noted that onboarding should occur promptly to allow new members to engage prior to quarterly meetings.
- 3. Industry appointment discussion and strategy
  - a. The committee discussed the need to balance industry representation while adhering to bylaws limiting one representative per organization.
  - b. A need was identified to better track organizational affiliations of current and prospective members to avoid conflicts and duplication.
  - c. Members emphasized that industry representatives should reflect broader sector engagement, rather than representing only a single business interest.
  - d. Potential industry recruitment strategies discussed:
    - i. Outreach to past Regional Marketing Partnership grant recipients as a pipeline for engaged candidates.
    - ii. Identification of gaps in representation, including arts, culture, music, and live events.
    - iii. Consideration of candidates from aquaculture, agriculture, and emerging tourism sectors.
  - e. e. Specific potential candidates and sectors were discussed, with follow-up assignments for outreach and vetting.
- 4. Upcoming Officer turnover and nomination process
  - a. The committee reviewed upcoming turnover in officer positions due to term limits, including Chair, Vice Chair, Treasurer, and Assistant Treasurer roles.
  - b. It was agreed to begin soliciting interest at an upcoming board meeting, with a goal of developing a slate for Executive Committee review ahead of the annual meeting.
  - c. Discussion included the importance of maintaining continuity while encouraging new leadership participation.
- 5. Adjournment
  - a. The meeting adjourned by consensus at 12:59pm.