



ERTD Legislative Committee

Tuesday, September 2, 2025 at 11:00am

Zoom

<https://us02web.zoom.us/j/87070874738?pwd=wfCro8zNa28nJPbajREyabo42NdLpB.1>

Meeting ID: 870 7087 4738

Passcode: 749822

### **Special Meeting**

### **Meeting Minutes**

Attendees: Patti Larrow-George, Jill S. Keith

Guests: Andrea Manning

1. Call to Order
  - a. Patti Larow George called the meeting to order at 11:07am.
2. Meeting Minutes Approval 8/19/25
  - a. Cathy Barnard made a motion to approve, seconded by Jill S. Keith, All in favor, the motion passed.
3. Progress Updates on Committee Action Items
  - a. Jill Keith researched the Connecticut Tourism Coalition; next meeting is Sept. 10. Members discussed attending as guests and coordinating through Chris Regan.
  - b. Discussion on strengthening the advocacy toolkit with CT funding history and ROI data; Patti will share Colorado case study.
  - c. Patti met with Killingly Business Association; strong support. She drafted seven template letters (e.g., business, schools, veterans, churches) to help local groups advocate.
  - d. Regarding vacancies, the Putnam seat remains open; Patti suggested Brian Maynard as a strong candidate. Andrea will send the nominating toolkit.
4. Strategic Discussion and Next Steps
  - a. The committee will develop a concise one-page call-to-action summarizing legislative priorities, timeline, and partner steps (letters, testimony, meetings),



while also refining the advocacy toolkit with historical funding and ROI data, including the Colorado case and CT metrics, and will pursue guest access to the Sept. 10 CT Tourism Coalition meeting through Administrator outreach and Chair Regan.

5. Other Business

- a. Brief discussion of possible state special session focused on housing; tourism asks to be timed accordingly.

6. Adjournment

- a. Cathy Barnard made a motion to adjourn, seconded by Jill S. Keith. All in favor the meeting adjourned at 11:50am.