



ERTD Legislative Committee

Tuesday, February 3, 2026 at 1:00pm

Zoom

<https://us02web.zoom.us/j/87070874738?pwd=wfCro8zNa28nJPbajREyabo42NdLp>  
[B.1](#)

Meeting ID: 870 7087 4738

Passcode: 749822

### **Special Meeting**

## **Meeting Minutes**

Attendees: Patti George, Brian Maynard, Jordan Lumpkins

Guests: Andrea Manning

1. Call to Order
  - a. Patti George called the meeting to order at 1:05pm.
2. Meeting Minutes Approval 1/20/26
  - a. Tabled to the next meeting.
3. Advocacy strategy and committee updates.
  - a. Committee members reported continued outreach to legislators and regional partners. Informal conversations have taken place with Senator Heather Somers, Senator Mae Flexer, and other members of the delegation to confirm positioning and assess support. Additional outreach has been initiated to members of House and Senate leadership, with follow-up pending. Feedback to date suggests alignment in principle, with several offices indicating they are unlikely to oppose the proposal.



- b. Engagement has also extended to regional organizations including COST, NECOG, local chambers, business associations, and municipal leaders. Several groups have expressed willingness to submit letters of support once final bill language is available. The committee discussed maintaining momentum through phased outreach, ensuring that once the bill is formally introduced, supporters are prepared to act quickly.
  - c. Advocacy materials, including the updated PowerPoint deck based on the most recent tourism economic impact report, the advocacy toolkit, and template letters, will be redistributed to support more consistent messaging. Printed toolkits continue to be shared at municipal and chamber meetings, with additional distribution planned at upcoming regional events.
  - d. The committee discussed strategy for the next phase, which will shift from relationship-building to coordinated mobilization. This will include activating business networks, encouraging formal testimony, and recommending submission of physical letters to underscore visible regional backing. Several business leaders have indicated readiness to issue a call to action to their memberships once prompted.
4. Other business
- a. Andrea Updated the committee on the Chambers billy racking software as a tool to use both in the Legislative Toolkit and in outreach to community members.
  - b. Andrea recapped the potential use of Arrivalist data to help generate helpful data to support the effort through the state's new initiative to grant access to this software to the tourism districts.
5. Adjournment
- a. Brian Maynard made a motion to adjourn, seconded by Jordan Lumpkins. All in favor, the meeting adjourned at 1:17pm.