



Eastern Regional Tourism District (ERTD)

Executive Committee

Regular Meeting

August 7, 2025 - 9:00AM

Zoom:

<https://us02web.zoom.us/j/89348754065?pwd=cDV1M2J5S2ZNZ2hkNWJKa3RSbXpTZz09>

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Meeting ID: 893 4875 4065

Passcode: 836268

AGENDA

1. Call to Order
2. Approval of Minutes - 7/10/2025
3. Board Chair Report
4. Treasurer Report
 - a. P&L
 - b. Balance Sheet
5. Committee Chair Updates
 - a. Finance
 - i. Discussion and possible action to adjust encumbered funds within line item 5115 to address an outstanding invoice.
 - b. Marketing
 - i. FY2025-2026 Marketing Plan Approval
 - c. Bylaws
 - d. Nominating
 - i. Industry Appointment Nomination
 - e. Legislative Advocacy
 - f. Grants
6. Connecticut Office of Tourism Update
7. Quinn & Hary Update
8. Administrator Report
9. Other Business
10. Adjournment