



Eastern Regional Tourism District Marketing Committee

Regular Meeting

July 19, 2024 at 9:00am

Zoom

<https://us02web.zoom.us/j/82665929987?pwd=cituR1hhaFJJemtLWHFBVzBJTHNJZz09>

Meeting ID: 826 6592 9987

Password: 614837

AGENDA

1. Call to Order
2. Meeting Minutes Approval - 6/21/24
3. Marketing Plan for FY25 - Funding Application
4. Mystic Outdoor Art Festival
 - a. Display Collateral
 - b. Prize Baskets
 - c. Volunteers
5. Airline Trail Map Distribution
6. Quinn & Hary Update
7. Old & New Business
8. Adjournment