ERTD Grants Committee

Thursday, January 29, 2026 at 11:00am

Zoom

https://us02web.zoom.us/j/83460586879?pwd=Y1h2eURCcENTck9zQk1FcFovQ1NlZz09

Meeting ID: 834 6058 6879
Passcode: 568601

Special Meeting

Meeting Minutes

Attendees: Nikki Cabrera, Fran Kefalas, Tyra Penn-Gesek, Stuart Peaslee, Catherine Foley

Guests: Andrea Manning

1. Call to Order
    a. Nikki Cabrera called the meeting to order at 11:04am.
2. Meeting Minutes Approval 1/20/2026
    a. Catherine Foley made a motion to approve the meeting minutes as presented, seconded by Tyra Penn-Gesek. All in favor, the motion passed.
3. Review of Regional Marketing Partnership Program Applications
    a. Discussion was held on the collective scoring of the applications using the approved ERTD grants review rubric.

b. Fran Kefalas made a motion to send selections and grant awards to the Executive Committee for approval, seconded by Tyra Penn-Gesek. All in favor, the motion passed.

c. The approved award amounts are as follows:

Applicant	Recommended Award	Required Match
668KTV	$3,500	$3,500
City of New London	$10,000	$10,000
CTBeer	$1,000	$1,000
Greater Mystic Chamber of Commerce	$9,000	$9,000
Mansfield Drive-In	$2,150	$2,150
Old Lyme Arts District	$2,075	$2,075
Putnam Business Association	$3,500	$3,500
Stonington Kelp Company	$4,125	$4,125
Thames River Heritage Park	$10,000	$10,000
ThinkMystic	$4,000	$4,000
Town of Canterbury	$3,750	$3,750
Town of Pomfret	$500	$500
Town of Preston & Voluntown	$9,500	$9,500
Town of Woodstock	$3,500	$3,500

TreeTrails Adventures	$6,500	$6,500
Windham Preservation	$1,900	$1,900
Yellow Farmhouse Education Center	$5,000	$5,000
Totals:	**$80,000**	**$80,000**

4. Other Business
    a. No other business.
5. Adjournment
    a. Tyra Penn-Gesek made a motion to adjourn, seconded by Nikki Cabrera. All in favor, the meeting adjourned at 12:23pm