



## ERTD Grants Committee **Meeting Minutes**

Monday, January 27, 2025 at 11:00am

Zoom

<https://us02web.zoom.us/j/83460586879?pwd=Y1h2eURCcENTck9zQk1FcFovQ1NlZz09>

Meeting ID: 834 6058 6879

Passcode: 568601

Special Meeting

### **Meeting Minutes**

Attendees: Fran Kefalas, Tyra Penn-Gesek, Stuart Peaslee, Stephen Gencarella

Guests: Andrea Manning

1. Call to Order
  - a. Meeting came to order at 11:02am.
2. Review of Regional Marketing Partnership Program Applications
  - a. Discussion was held on the collective scoring of the applications using the approved ERTD grants review rubric.
  - b. Tyra Penn-Gesk made a motion to send selections and grant awards to the Executive Committee for approval, seconded by Stephen Gencarella.  
  
All in favor, the motion passed. The approved award amounts are as follows:



Applicant	Recommended Award	Match Amount
Brooklyn Fair	\$4,000	\$6,000
City of New London	\$6,800	\$10,000
CT Storytelling Center	\$2,000	\$4,550
Discover Ashford	\$750	\$750
Distinctive Hospitality Group - Spark by Hilton, Hilton Mystic, and Mystic Aquarium	\$3,500	\$9,025
Jillson House Museum	\$2,000	\$3,300
Ling Messer	\$2,250	\$10,000
Mansfield Drive-In	\$1,000	\$1,400
Mystic Chamber of Commerce	\$3,500	\$4,217
Norwich Events Organization	\$1,000	\$3,000
Old Lyme Art Association	\$2,000	\$2,675
Putnam Business Association	\$2,500	\$5,000
River Room Performing Arts Space	\$1,000	\$2,000
Rose Arts Festival	\$5,000	\$10,000
Stonington Borough Merchants Association	\$2,000	\$3,350
Thames River Heritage Park	\$5,000	\$10,000
ThinkMystic	\$7,500	\$10,000
Town of Old Lyme	\$500	\$1,000
Town of Plainfield	\$3,500	\$4,750
Town of Preston	\$6,000	\$10,000
TreeTrails Adventures - Mystic	\$6,000	\$10,000
Windham Preservation	\$2,200	\$4,000
<b>Totals:</b>	<b>\$70,000</b>	<b>\$135,517</b>

3. Other Business - no other business

4. Adjournment

a. Tyra Penn-Gesek made a motion to adjourn, seconded by Stuart Peaslee. All

in favor the meeting adjourned at 12:03pm