



**Eastern Regional Tourism District (ERTD)
Finance Committee**

Regular Meeting

September 30, 2024 at 8:00am

Zoom:

<https://us02web.zoom.us/j/81169509259?pwd=UHd4ZnFyQThQWXPqTnZjbUIzUG1kQT09>

Dial in: +1 312 626 6799

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Meeting ID: 811 6950 9259

Passcode: 134859

Meeting Minutes

Attendees: Bruce Flax, Jill St. Clair, Fran Kefalas, Tom Borner

Guests: Andrea Manning

1. Call to Order
 - a. The meeting came to order at 8:05am
2. Meeting Minutes Approval
 - a. 8/26/24 Meeting Minutes
 - i. Jill St. Clair made a motion to approve as presented, seconded by Fran Kefalas. All in favor, the motion passed.
3. Review Financial Documents
 - a. Profit & Loss Statement
 - b. Balance Sheet

- i. Fran Kefalas made a motion to approve the P&L and Balance Sheet, seconded by Jill St. Clair. All in favor the motion passed.

4. Invoice Approvals

- a. Chamber of Commerce of Eastern Connecticut

- i. August 2024 Administrative Fees

- 1. Tom Borner made a motion to approve, seconded by Jill St. Clair. All in favor the motion passed.

- b. Quinn & Hary

- i. September Media Spend

- 1. Bruce Flax made a note that the media spend payments are delivered after receipts of expenses are received.
 - 2. Tom Borner made a motion to approve the September Media Spend invoice. Fran Kefalas seconded. All in favor the motion passed.

5. Review of Marketing Committee recommendation

- a. Oddities & Curiosities Brochure

- i. Jill St Clair made a motion to approve the expenditure, seconded by Tom Borner. All in favor, the motion passed.

6. Other Business

- a. Marketing Committee talked about spending \$30,000 in assets

- i. Jill St Clair made a motion to recommend Executive Committee approval of the proposal for \$30,000 toward the expansion of visual assets. Fran Kefalas seconded the motion. All in favor, the motion passed.

7. Adjournment

- a. Tom Borner made a motion to adjourn, seconded by Fran Kefalas. All in favor, the meeting ended at 8:17am