



**Eastern Regional Tourism District (ERTD)
Finance Committee**

Regular Meeting

August 26, 2024 at 8:00am

Zoom:

<https://us02web.zoom.us/j/81169509259?pwd=UHd4ZnFyQThQWXpqTnZjbUIzUG1kQT09>

Dial in: +1 312 626 6799

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Meeting ID: 811 6950 9259

Passcode: 134859

Meeting Minutes

Attendees: Bruce Flax, Jill St. Clair, Tom Borner

Guests: Andrea Manning

1. Call to Order - meeting came to order at 8:00am
2. Meeting Minutes Approval
 - a. Tom Borner makes a motion to approve the minutes with noted correction. Jill St. Clair seconds. All in favor, the minutes are approved.
3. Invoice Approvals
 - a. Chamber of Commerce of Eastern Connecticut
 - i. July 2024 Administrative Fees
 1. Tom Borner makes a motion to approve The administrative invoice from the Chamber of Commerce of Eastern Connecticut. Jill St.

Clair seconds the motion. No further discussion. All in favor, the motion passes.

b. Quinn & Hary

- i. Q1 Agency Fees
- ii. July Media Spend
- iii. August Media Spend

- 1. Jill St. Clair makes a motion to approve the Q1 Agency Fees and July Media Spend, and to approve the August Media Spend once all receipts have been received. Tom Borner seconds the motion. All in favor, the motion passes.

4. Other Business

- a. Discussion takes place regarding the marketing Committee's recommendation to use \$300 from photography assets for a new brochure, coming out of Brochure budget. new brochure Oddities and Curiosities.
 - i. Jill St Clair makes a motion to approve \$300 allocation from toward photography assets for the new Oddities and Curiosities brochure. Tom Borner seconds. All in favor the motion passes.

5. Adjournment

- a. Tom Borner makes a motion to adjourn, seconded by Jill St. Clair. All in favor, the meeting adjourns at 8:05am.