



**Eastern Regional Tourism District
Marketing Committee Regular Meeting**

Friday, October 20, 2023 at 9:00am

Zoom

<https://us02web.zoom.us/j/82665929987?pwd=cituR1hhaFJJemtLWHFBVzBJTHNJZz09>

Meeting ID: 826 6592 9987

Password: 614837

AGENDA

1. Call to Order
2. Meeting Minutes Approval - 10/13/2023
3. Recent Analytics Overview
4. Recent Creative
5. Recommended Q4 Content
6. Adjournment