



**Eastern Regional Tourism District
Marketing Committee Special Meeting Minutes**

Friday, October 13, 2023 at 12:30pm

Zoom

<https://us02web.zoom.us/j/82665929987?pwd=cituR1hhaFJJemtLWHFBVzBJTHNJZz09>

Meeting ID: 826 6592 9987

Password: 614837

SPECIAL MEETING MINUTES

Attendees: Jill St. Clair, Tyra Penn-Gesek, Stephen Gencarella, Patti George, Lori Corriveau, Gina Kunst,

Guests: Julia Florence, Dave Quinn, Felicia Lindau, Rachel Lenda, Anthony Anthony

1. Call to Order

a. Lori Corriveau called the meeting to order at 12:35pm.

2. Continued Discussion: COT/ERTD 5% Co-Op Partnership Funding - Video

Asset Project

a. A discussion took place regarding the gap in video assets that the state and region needs. Floral is a big gap and it was suggested to film either Wicked Tulip Farm in Preston, CT or the Rhododendron Trail. After discussion, the Committee agreed that Wicked Tulip Farm and



Harkness State Park in Waterford, CT would be the two ideal locations to film.

- b. Tyra Penn-Gesek made the first motion to approve Harkness State Park and Wicked Tulip Farm as the two locations to film video assets. Stephen Gencarella made the second motion; all in favor - motion approved.

3. Adjournment

- a. A motion was made to adjourn the meeting by Tyra Penn-Gesek and Stephen Gencarella made the second motion. Meeting adjourned at 12:56pm.