



Eastern Regional Tourism District Grants Committee

Special Meeting

January 24, 2024 at 9:00am

Join Zoom Meeting

<https://us02web.zoom.us/j/85787230520?pwd=YmJudXo4QW5reU80SUNqcmY0dUErdz09>

Meeting ID: 857 8723 0520

Passcode: 924144

Attendees: Mary Arcuri, Stephen Gencarella, Tyra Penn-Gesek, Fran Kefalas,
presiding

Guests: Megan Gilbert

Minutes

1. Call to Order

Fran K. called the meeting to order at 10:03am.

2. Meeting Minutes Approval 1/22/2024

Stephen motioned to approve the minutes from 1/22/2024 meeting, Tyra seconded, all in favor, motion carried.

3. Regional Marketing Partnership Program Grant Application Review

Discussion was held on the collective scoring of the applications using the approved ERTD grants review rubric. The following entities'

applications generated follow-up questions and will be invited for a 10-minute interview to clarify those points:

- Rose Arts Festival
- Northeast CT Chamber of Commerce
- Think Mystic
- City of New London
- Blackhall Outfitters
- Windham Preservation

4. Regional Marketing Partnership Program Next Steps

Applicants identified for interviews will be invited by the ERTD administrator for a 10-minute Zoom meeting on January 31 between 9 and 11am.

Committee discussed the need for a review meeting following the grant cycle to address any changes necessary for the application process and criteria before a future application period is opened again.

5. Adjournment

Trya motioned to adjourn, Mary seconded, all in favor, meeting adjourned at 10:50am.